

## TEST PILOT SAYS ENGINE TROUBLE BESET DEMON JET REPEATEDLY

'More Than Any Other Plane I Ever Worked With,' Asserts Officer Who Bailed Out Near Alton in 1954.

By DAVID R. WALLIN  
A Staff Correspondent of the Post-Dispatch.

WASHINGTON, Oct. 25.—A Navy test pilot today told a House Military Operations subcommittee investigating the Navy's jet plane procurement program that the St. Louis-built McDonnell Demon "had more engine trouble and grounding than any other plane I ever worked with."

The witness was Lt. Comdr. Nicholas J. Smith III, who was forced to abandon a Demon jet fighter on a test flight north of Alton, Ill., March 18, 1954. Smith, who parachuted to safety, said the crash resulted from engine failure and was followed by grounding of the F3H-1 Demon for more than three months.

Lt. Comdr. Smith, stationed at the Patuxent River (Md.) Naval Station, testified the Westinghouse J-40 engine in the Demon gave trouble the first time he took one of the planes up on a test flight. The Demon itself, Smith said, "had good possibilities and I never doubted its ability to stand up against any plane in combat."

**'Cause' of Grounding.** Discussing the trouble with the Demon's power plant, the witness said that, while grounding is not unusual, "I never experienced that degree of engine trouble in any other plane."

Asked if he approved the grounding of the Demon with the J-40 engine from March 18, 1954, to the following June 30, the test pilot replied, "I was the cause of it."

A dramatic account of Smith's experience on the day he paraded from the disabled Demon was read into the hearing record. The account consisted of portions of a radio conversation he had with Robert C. Little, chief McDonnell test pilot, while fighting to overcome an explosion, vibration and loss of engine power at high altitude. Smith was also experiencing difficulty in breathing, because of loss of pressurization in the cockpit.

Smith reported to Little, who was following the test flight in a chase plane, that the engine was consuming too much fuel and was producing only 20 per cent power. As a result, Smith reported, he intended "dropping down to 30,000 feet." The original altitude was not given.

**Plane Out of Control.** In the ensuing minutes Smith radioed that the Demon was out of control. "I get no response on the stick, and can't get the nose up," the recorded conversation said. Little reviewed by radio the emergency procedure for "air stars."

Smith reported he tried the procedure, but got no response. He lowered the wheels of the Demon in the effort to retain control, then jettisoned the canopy at 18,000 feet. An instant later he was ejected from the plane by a special device, and landed with his parachute 10 miles north of Alton.

Rear Adm. George F. Beardsley, assistant chief of the Navy Bureau of Aeronautics Procurement, was asked if the Navy could have terminated the Westinghouse engine contract with

Continued on Page 7, Column 1.

### Fair and Warmer

Official forecast for St. Louis and vicinity: Fair and warmer tonight and tomorrow; low temperature tomorrow morning about 50; highest in afternoon near 80.

#### TEMPERATURES.

	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
1 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
2 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
3 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
4 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
5 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
6 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
7 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
8 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
9 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
10 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
11 a.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
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4 p.m.	40	45	44	43	42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5					

## M.P. ACCUSES EMBASSY EX-AID OF TIPPING OFF BURGESS, M'LEAN

**Laborite Says Former First Secretary in Washington Told Foreign Office Men They Were Suspects.**

**LONDON, Oct. 25 (AP)—**A Labor member of Parliament today accused a former member of the British Embassy staff in Washington of tipping off spies Guy Burgess and Donald Maclean that they were under investigation.

Lt. Col. Marcus Lipton named Harold Philby, former first secretary of the embassy in Washington, as being the "third man" in the case.

Burgess and Maclean, high ranking British Foreign Office officials, disappeared in May 1951 and are presumed to be behind the Iron Curtain. A recent government white paper accused them of spying for the Kremlin for many years.

Shortly after Parliament reconvened from its two-month summer recess, Lipton tangled with Prime Minister Eden on the Red spy case.

### Rejects Demand.

Eden rejected a demand by the Laborite for the appointment of a special parliamentary committee to investigate it. The Prime Minister added:

"The government themselves take the view that it is desirable to have a debate on this subject, in which I personally, as Prime Minister, shall be glad to take part."

Burgess and Maclean disappeared while Herbert Morrison was Foreign Secretary in the old Labor government. The case extended through Eden's tenure as Foreign Secretary under former Prime Minister Churchill and also runs into the tenure of Harold Macmillan, the present Foreign Secretary.

The white paper had hinted vaguely at a third man in the case. After Eden had spoken Lipton carried out a threat he had made a few days ago to name the person he said warned Burgess and Maclean.

The Laborite started the House by addressing this remark to Eden:

"Have you made up your mind to cover up at all costs the dubious third man activities of Mr. Harold Philby who was first secretary of the Washington embassy a little while ago?"

"Are you determined to stifle all discussion of the very grave matters you have evaded in the wretched white paper which was an insult to the intelligence of the country?"

**Upper House Flare-Up.**  
The Burgess-Maclean case also flared up today in the House of Lords, where the Marquess of Reading, Minister of State for Foreign Affairs, was questioned closely about a statement he had made on the case on Oct. 28, 1952.

Reading had said that when Maclean was appointed head of the American department of the Foreign Office in October 1950, he was under no suspicion of being a Russian spy and was discharging his diplomatic duties satisfactorily.

The white paper in recounting Maclean's career pointed out that for some time before his disappearance he had been drinking excessively and had become involved in scrapes while serving in overseas posts.

The Foreign Office said Philby joined the service as a temporary officer with the acting rank of first secretary on Sept. 7, 1946. His last post was in Washington and he had served in Ankara.

Foreign office records do not show whether he held any other government appointment after his resignation from the Foreign Service. In World War II he was a correspondent for the London Times.

Philby is believed living just outside London. He could not be reached immediately for comment.

**PORTUGUESE HEAD VISITS LONDON, RIDES WITH QUEEN**

**LONDON, Oct. 25 (AP)—**Portuguese President Craveiro Lopes drove in splendor through London's streets at the side of Queen Elizabeth today when he arrived on the first visit by the head of state of Britain's oldest ally since 1939.

The Duke of Edinburgh, Princess Margaret, Queen Elizabeth and other royal family members and a ministerial party joined the Portuguese president and his wife. Thousands of spectators jammed the streets as the Queen and her great robe at the head of a state procession to Buckingham Palace.

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## President in Wheelchair



**PRESIDENT EISENHOWER** is wheeled onto the eighth floor sun deck of Fitzsimons Army Hospital today by Lt. Lorraine Knox, army nurse, BRIG. GEN. HOWARD M. SNYDER (left) and COL. BRYON POLLACK, of the President's medical staff, accompanying Mr. Eisenhower on his way to meet news photographers.

## President Poses for Photos First Time Since Attack

Continued From Page One.

"Looked about the same." His face was firm and his color was good, although his tan was perhaps not quite as deep as it had been before he was stricken by a coronary thrombosis, Horner said.

The President's hands seemed a little thinner, perhaps because he has lost four pounds since entering the hospital, Horner added. Otherwise he said, Mr. Eisenhower showed no perceptible signs of illness or weakness.

Mr. Eisenhower's voice was firm and resonant as he commented on the picture-taking and bantered good-naturedly with the photographers and his medical attendants.

### Five Movie Cameramen.

Horner and the photographers—five with small cameras and five with motion picture equipment—were taken to the sundeck about 10:55 a.m.

An eleventh cameraman was stationed on the hospital tower overlooking the sundeck. There was no sound equipment.

Precisely at 11 a.m., Mr. Eisenhower was wheeled out he noticed the tape and said: "Whoa, right here."

Smiling at the photographers, he remarked: "It's been a long time since I've seen you fellows—you've been working hard I suppose?"

At the President's request, the photographers first took group pictures with members of his medical staff gathered around him. Later the cameras moved closer for single shots of the President.

With the bright red pajamas, the President also wore a black tie with sequins, given him by the correspondents. He remarked: "If there's no color film here, the fellows who gave me these pajamas are going to be sore."

In the group pictures with Mr. Eisenhower were Lt. Knox; the two corpsmen; Maj. Gen. Martin E. Griffin, commanding general of the hospital; Maj. Gen. Howard McC. Snyder, the President's personal physician; Col. Byron E. Pollock, heart specialist, and Col. George M. Powell, chief of the department of medicine at the hospital.

He was wearing a pair of red pajamas given him as a birthday present by correspondents covering the Denver White House. On each collar tab were five gold stars, symbolic of his Army rank, and on the street.

**GODFREY FIRES LARRY PUCK, LEAVES SCOUTS PRODUCER**

**N.Y. Oct. 25 (UPI)—**Arthur Godfrey has "terminated the services" of Larry Puck, co-producer of the Talent Scouts program, who recently married Marion MacLaine, a former singer on Godfrey's program. The marriage took place in St. Louis.

Godfrey also released the musical conductor of the Talent Scouts program, Jerry Bresler and announcer George Bryan.

In a brief statement released by the Columbia Broadcasting System on behalf of Godfrey said Bresler and Bryan would be replaced by Bert Barber and Tony Martin on the program.

There was no explanation of why Puck, Bresler and Bryan were released.

**QUEEN'S 'BIRTHDAY BOOK' STOLEN FROM RAIL STATION**

**BRISTOL, England, Oct. 25 (AP)—**A high class autograph book was blamed by police today for the theft of a book containing the signatures of Queen Elizabeth II, Princess Margaret and Queen Mother Elizabeth.

The 56-pound tome belonging to the Church of England Children's Society vanished from a railroad station where it was to be picked up for exhibition at a church bazaar.

Called "The Princess Elizabeth Birthday Book," the volume was launched by the present Queen at the age of 12. People are invited to sign their names on the page it has 365

names printed in this newspaper, as well as all American names.

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## SHOE BROKER'S LAWYER MAY BE CALLED IN TAX SCANDAL INQUIRY

Jury May Hear St. Louis Man's Attorney in Investigation Here of Irregularities Under Truman.

Harry I. Schwimmer, Kansas City attorney, is expected to be called as an important witness in the federal grand jury investigation into tax scandals in the Truman Administration, the Post-Dispatch was informed today. The jury resumed its inquiry.

The Government's interest in Schwimmer, who is reported to be in Puerto Rico, concerns his participation in the federal income tax case against Irving Sachs, president of Shu-Stiles Inc., wholesale shoe brokerage firm in St. Louis. Schwimmer was attorney for Sachs, who pleaded guilty and was fined \$40,000 in 1951.

After meeting for only one hour, the jury recessed until 10 a.m. tomorrow following motions filed in United States District Court by Morris A. Shenker, St. Louis attorney, seeking to quash subpoenas adiems tecum issued for Schwimmer's records.

The subpoenas called for all of Schwimmer's records, which had been stored with a Kansas City firm, that relate to "Irving Sachs, Shu-Stiles, Inc., Mrs. Laura Taylor and related persons." Mrs. Taylor was not further identified.

Another subpoena directed production of all "memoranda, correspondence and documents" belonging to Schwimmer.

Shwimmer objected that the subpoenas were "unreasonable and oppressive" because they required production of "confidential communications and other privileged documents which are the product of the attorney-client relationship."

United States District Judge George H. Moore did not indicate when he would rule on the motions.

The Kansas City attorney was an associate of Matthew Connally, President Truman's appointments secretary. A congressional committee was told by Theron Lamar Caudle, ousted former Assistant Attorney General, that Connally once intervened in behalf of Sachs with Government officials.

Schwimmer often boasted of his contacts "in the White House," the Post-Dispatch was told.

A high Government official in St. Louis, learning of Schwimmer's statements, called him in and reprimanded him.

As disclosed by the Post-Dispatch Sunday, the long investigation into tax scandals is nearing a climax, and indictments are expected to be sought soon.

Willys Newcomb, head of a Justice Department team directing the inquiry, was here today to handle the appearance of witnesses before the grand jury this week.

### GASSING UP AUTO AT THE GROCER'S PROPOSED HERE

A new addition to the wares of a supermarket would be offered by an oil company which applied to the University City council last night for permission to install on a supermarket parking lot two portable gasoline dispensers to be operated by attendants on motor scooters.

Under the arrangement, a busy housewife could have the family car gassed up and checked for oil, water and air and would—presumably—pay for the supplies along with groceries at the checkout counter. Gasoline would be piped to 25 outlets on the lot somewhat as sound is piped to parking places at a movie drive-in.

A spokesman for the Deep Rock Oil Co., applicant, said the installation, if granted, would be the first commercial operation of its kind in the country. There have been "pilot" operations in Garden City, Kan., and Erie, Pa. The University City location would be at a Food Center store at 7318 Olive boulevard.

The council took the application under advisement. The University City Plan Commission recommended approval, declaring that the proposal constituted a "highly progressive step."

### Missouri - Illinois Forecasts

Missouri: Fair tonight and tomorrow; warmer tonight; low tonight from 40s in southeast to 50s in northwest; high tomorrow generally in 70s.

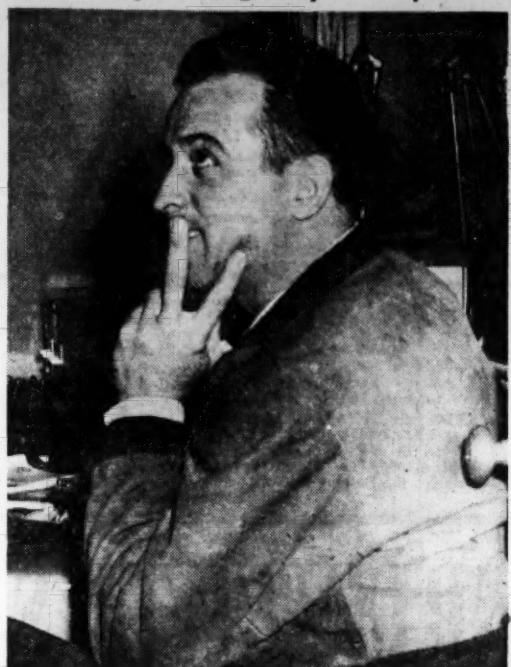
Illinois: Fair and warmer tonight; tomorrow fair and mild; low tonight from 42 to 48; high tomorrow in 70s.

### Weather in Other Cities

(Observations for high at 6:30 a.m. for previous 24 hours; low for previous 12 hours.)

	High	Low	Rain
Atlanta	79	40	...
Bismarck, N.D.	69	42	...
Boston	67	41	16
Brownsville, Tex.	72	52	...
Chicago	46	32	...
Cincinnati	68	41	...
Colorado, Colo.	78	41	...
Denver	73	33	...
Detroit	69	44	...
Fort Worth	68	37	...
Kansas City	69	47	...
Little Rock, Ark.	65	38	...
Los Angeles	72	58	...
Memphis	70	50	...
Miami	82	71	...
Montgomery	68	43	...
New Orleans	80	56	...
New York	70	41	03
Oklahoma City	67	47	...
Philadelphia	72	41	...
Phoenix, Ariz.	90	60	...
Pittsburgh	66	30	...
Portland, Me.	65	30	...
St. Louis	53	43	...
Albion, N.Y.	66	41	...
Washington, D.C.	74	38	08
Winnipeg	42	28	...

## County Burglary Suspect



—By a Post-Dispatch Photographer.

KENNETH L. ALLEN being questioned at St. Louis County Police Headquarters yesterday.

### URGES STATE AID IN WELLSTON'S BURGLARY PROBE

Continued From Page One.

burglary ring under investigation.

Meanwhile, Kenneth Leroy Allen, sought since last Wednesday in the investigation, was arrested yesterday at Warson road and Page boulevard on the 22nd.

He was standing at the corner of the intersection when County Police Lt. John Mounton went there on an anonymous tip. Allen, ex-reformatory inmate, told the officer he had been "hitchhiking."

Booked at county police headquarters at Clayton, Allen gave his age as 33 and his address as in the 3000 block of Osage street.

After refusing to answer all questions except those relating to his name, age and address, Allen applied to Magistrate Raymond J. Harris for his release. Harris set bond of \$2500 returnable next Nov. 18. When it was posted, Allen was permitted to leave.

Kahn, who lives at 7300 Ahern avenue, University City, did not testify. He said he would appear. He was fined \$500 for failure to provide fire escapes, \$500 for failure to have a rooming house permit and \$100 for failure to have a certificate of occupancy as a rooming house.

Police testified there were 31 tenanted in the building when fire caused by a defective radiator in a refrigerator broke out.

Another third-floor tenant, Charles Sheppard, suffered severe injuries when he jumped from the third floor from which the only exit was by an inside staircase.

A coroner's jury returned a verdict of criminal negligence at an inquest into Daniels' death five days later.

In another Wellston development, Mayor Hayes announced the appointment of Arthur K. Rehm as City Attorney to replace Victor A. Ochterbeck who has not performed his duties since last May.

Elected in April 1954 to a third two-year term in the \$100-a-month post, Ochterbeck, who is 59 years old, has not been reported seen in the city since last June 27, when he left his law office at 1469 Hodiamont avenue and failed to return.

His wife filed a divorce suit last March 16 and on May 6 Ochterbeck was ordered to pay her \$135 a month temporary alimony and \$100 on account of attorney fees. Her lawyer said Ochterbeck had not made any payments required by the order.

A representative of the Acme Insurance Agency, which subleased the law office to Ochterbeck, told the Post-Dispatch he saw the attorney at Lake of the Ozarks last Labor Day. He said Ochterbeck reported he had been traveling in Arkansas, Oklahoma and Texas and expected to return to St. Louis at some undetermined date.

Ochterbeck was named in a contempt of court citation by Probate Judge David R. Hensley at Clayton last July 5 after he failed twice to file a settlement in a small estate in which he was executor. An attachment order also was issued on petition of County Public Administrator Orval C. Sutter but deputy sheriffs have reported they were unable to find Ochterbeck.

Prosecution of traffic cases, the principal function of the City Attorney's office, has been carried on by City Counselor William J. Becker in Ochterbeck's absence. Rehm will serve until the municipal election at some undetermined date.

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## U.S. Will Spend \$85,000,000 To Halt Drop in Hog Prices

Benson Announces Program to Buy Lard and Pork, Channel Them to Schools, Institutions.

By EDWARD F. WOODS  
A Washington Correspondent of the Post-Dispatch.

WASHINGTON, Oct. 25.—The Federal Government will buy \$85,000,000 worth of pork and lard in the next 10 months in an effort to put the brakes on declining hog prices.

Secretary of Agriculture Benson, announcing the program late yesterday, said that 170,000,000 pounds of pork and 30,000,000 pounds of lard would be purchased. The products will be channeled into the Government's school lunch program and to charitable institutions and other eligible outlets, notably the armed forces.

(The hog market at the St. Louis Livestock Exchange in National City, Ill., opened generally steady to 25 cents lower today. The top price of \$14 a hundredweight at the opening at National City was the lowest in 11 years. Later the top price went to \$14.25, the same as yesterday. Receipts were 11,500. At Chicago, receipts were 20,000, and the top price paid early was \$13.65, the lowest since December 1942.

**Products Under Consideration.**  
Pork products being considered for purchase are luncheon

meat processed from shoulders, hams or loins, canned pork and gravy, and whale meat.

(The Associated Press reported Agriculture Department experts said that 170,000,000 pounds of processed pork is the equivalent of about one fifth of one month's slaughter.)

Explaining the purchase plan at an hour-long press conference, Benson emphasized that the purchases would be for current consumption and that there would be no stockpiling.

"We are determined not to have any program that would result in spoilage of food or in the building up of stocks that might depress the market at some future time," he said.

The program is being undertaken in accordance with recommendations made by the hog and pork industry advisory committee which, after conferences with Benson early this month, advised that the Government start a limited purchase plan if the marketing situation called for it.

### Marketing Record.

Benson said that marketing of hogs reached a record high on last week, soaring 34 per cent above receipts for the corresponding period last year. There was a drop last week to \$14.33 per hundredweight in the price of barrows and gilts at the Chicago stockyards. In October of 1954 the price was \$19.66.

The Secretary of Agriculture has discretionary power to institute purchase programs in other than the basic crops on which there are price supports to arrest drastic price declines.

Falling hog prices have become more and more of a headache to Administration leaders and have contributed heavily to unrest in the midwest farm states which, Republican leaders fear, could be politically dangerous in the 1956 election.

Vice President Nixon is one of those reported to have insisted that Benson take steps to bolster the hog market.

### Cautious Optimism.

Benson said that he is not certain that the current program will cause a rise in hog prices, but he expressed cautious optimism that the action would prevent prices from slumping further.

Benson rejected suggestions that there is a split in the Eisenhower Cabinet over his handling of farm problems, insisting that "there is no evidence of a lack of support for the Administration's farm program."

The reason the hog market is down, Benson said, is that each of the last three crops of pigs was 9 to 12 per cent higher than normal.

Pork products the "government buys will be made of high quality pork from lightweight hogs under 225 pounds," Benson explained. This system of buying, he said, was intended to encourage production of more meat-type hogs as against the heavier, or lardy, animals.

Benson, who has been a target of Democrats and some Republicans because of falling farm income and his policy of flexible price supports, was asked to comment on demands for his resignation.

"I have never worried about tenure," he replied with a smile.

By the Associated Press.

The general farm problem also came up for discussion at the press conference and Benson said he felt it would be "a serious mistake" to return to the system of high, rigid price supports. He said it is his "best judgment" that Congress will not enact legislation to reinstate such a system.

The Administration's farm program is pegged to a system of flexible price supports for basic crops, replacing the Democratic-sponsored program of fixed, high-level supports. Benson said "there is more and more evidence of a need for greater flexibility."

Benson said farm production and sales now are within 1 per cent of balance. As he has before, Benson blamed the farm problem on surpluses accumulated in past years when the rigid support system was the law.

Meanwhile, Senator Jenner (Rep.), Indiana, came up with a proposal that private dealers be permitted to sell grains abroad and that "all private sources should be equally eligible with the Government for export subsidies."

Jenner wrote Benson his plan to end "monopolistic" grain sales by the Government "would mean an immediate and much improved price level." Furthermore, he said, it would open marketing opportunities for farmers and would give "vitality to the depressed small-grain merchant."

**Minnesota Crowd Applauds Anti-Benson Statement.**  
WORTHINGTON, Minn., Oct. 25 (AP)—A Minnesota farm audience attending a Senate Agriculture Committee hearing on farm problems cheered and applauded a demand today that Secretary of Agriculture Benson be removed from his post.

Farmer Bert Bellig of Sartell, Minn., offered a farm program with this as the No. 1 point:

"Era Taft Benson must go."

The crowd—estimated by committee officials at about 400—broke in to show its approval.

"Extremely Angry."  
"I'm extremely angry at Benson for cutting our price supports and our income," Bellig continued.

The committee is touring the country seeking farmers' views on possible ways of improving farm prices and income.

Norman F. Anderson, farmer of near Ada, Minn., asserted that Benson had been "negligent in disposing of farm surpluses" and now uses the big supplies as a means of reducing

price supports under the Administration's flexible price support program.

Anderson, like Bellig, said he was having to borrow money to keep operating because of a reduced income. He said there is need for cheaper and longer term Government credit for farm operating expenses. He said commercial credit now costs 5 per cent or more, which he said was too much.

Both Anderson and Bellig called for full parity price supports on all farm products. They would limit such supports to a gross production of \$25,000.

This proposal brought from Chairman Allen Ellender (Dem.), Louisiana, the comment that he wished someone would tell him how the Government could limit the big production which he said such price supports would bring forth.

Anderson said that he would be willing to cut production if he got full parity prices.

By the United Press.

Republican members of the committee were visibly relieved by Benson's action on hogs.

Benson's plan "will stop the slide and start prices upward," said Senator Karl E. Mundt (Rep.), South Dakota.

"They should have been buy-

ing 10 days or two weeks ago."

Senator Edward J. Thye (Rep.), Minnesota said. Senator Hubert Humphrey (Dem.), Minnesota, agreed that the program should have been started earlier.

### Feed Grain Proposal.

Senator Milton R. Young (Rep.), North Dakota, suggested that the prices of feed grain also should be strengthened to prevent a tendency among hog farmers to expand production.

Elsewhere, reaction varied. E. Howard Hill, president of the Iowa Farm Bureau Federation, said "I'm glad they're moving on it. This is a good move." Fred Stover, president of the Iowa Farmers Union, called the action "entirely too little and too late."

Jake Moore, newly elected chairman of the 13-state Midwest Democratic Farm Conference, said "I'm glad to see Secretary Benson responded so quickly in taking action that could have been taken by his department many months ago."

## RUSSIANS BYPASS CHICAGO, FLY TO SALT LAKE CITY

SALT LAKE CITY, Oct. 25 (AP)—Seven Russian journalists who called off a visit to Chicago for fear of anti-Communist demonstrations landed here instead last night and hardly anyone noticed them.

The airliner flew from Cleveland where the Russians had been shoved and spat at by shouting, sneering crowds of mostly former displaced persons from Baltic nations.

A spokesman for the Russians said in Cleveland that they expected similar treatment in Chicago, presumably because it, like Cleveland, has a large Slavic population—hence the switch to Salt Lake City.

The Russians nodded, smiled and pumped the hands of the newspaper men as they got off the plane here. In spite of the Cleveland incident, the Russians said through an English-speaking member, Boris Romanovich Izakov, that their biggest impression of America was the

"kind feeling" of the people. He added that incidents like the one in Cleveland could not have happened to Americans visiting Russia. He did not say why. He repeated Comrade Boris Kampov-Polevoy's statement in Cleveland that the demonstrators there were "not even Americans."

## AUSTRIANS CELEBRATE FREEDOM FROM OCCUPATION

VIENNA, Oct. 25 (AP)—Church bells tolled and flags flew in Austria today as the country formally became free from foreign occupation for the first time in 17 years.

The Austrian government declared the day a "Day of the Flag." Austrian President Dr. Theodor Koerner and Chancellor Raab delivered speeches to school children assembled in Vienna's Concert House.

The celebration marked the formal end of the 90-day period for the withdrawal of all occupation troops under the Austrian Independence Treaty. The Allied occupation began after World War II. From 1938 to 1945, Austria was under Nazi rule.

## GREENFIELD'S

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# ON SALE TOMORROW!

## brand-new dresses

usually 39.95

usually 29.95

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• STREET DRESSES • COCKTAIL DRESSES  
• AFTERNOON DRESSES • SLIM SHEATHS  
• DRESS & COAT ENSEMBLES • JACKETED  
DRESSES • LONG TORSO STYLES • FULL  
SILHOUETTES • PRINCESS STYLES • PURE  
WOOLS • RAYON TAFFETAS • COTTON  
LACES • WOOL JERSEYS • CRYSTALETTES  
• VELVETEENS • VELVETS • RAYON CREPES  
• RAYON FAILLES • WOOL FLANNELS  
• DE SOIE • SOLIDS! • STRIPES! • PLAIDS!  
• MANY, MANY COLORS!  
• SIZES 7 to 15—8 to 16



Once a season we offer you these fabulous dresses . . . at this incredibly low price! This season the values are more outstanding than ever! Selected from every important resource in the market . . . designed to lend new excitement to your wardrobe . . . priced to save you as much as 27.95 and no less than 7.95! No matter how busy your schedule—don't miss this opportunity! At this low price you'll want to buy for today, tomorrow and for occasions yet to come!



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7 EASY LESSONS are all you need to play your favorite melodies!

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you will play  
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Convince yourself that you can actually play the Hammond Organ . . . many thousands of adults and children have taken this easy course of lessons and now play most satisfactorily for their own pleasure and enjoyment of their friends. Come in for a sample lesson—judge for yourself. . . . No obligation.

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AEOLIAN COMPANY OF MISSOURI  
1004 Olive—CH. 1-6815 7754 Forsyth—VO. 3-6815  
Open Monday and Thursday Eve. Clayton, Monday and Friday Eve.

## Vandervoort's MEN'S STORE

### Men's Suits, Topcoats Drastically Reduced!

Several hundred garments! Broken sizes, colors! Excellent values, real bargains!

#### 1 and 2-Trouser Suits, Topcoats

Really exceptional buys in one and two trouser suits. Imported fabric Topcoats. \$75-\$95 values . . .

49.99

#### Handsome All Wool Suits

Suits you can start wearing right now. Most of the wanted colors and fabrics, broken sizes. Reg. \$55-\$69.50

39.99

#### Suits, Topcoats and Tuxedos

Special group one of a kind suits, topcoats, tuxedos. Large sizes up to 50 included. Reg. \$55-\$79.50

29.99

Sport Coats, wools and corduroys, reg. 22.95-37.50  
Sport Vests, handsomely styled, were 10.95

1.99

SVB Men's Clothing—DOWNTOWN ONLY, Second Floor

### \$4000 Worth of Men's Furnishings, Sportswear

Salesman and showroom samples, first quality, from a noted maker

1/3 off

White and fancy dress shirts, reg. 3.95 to 13.50 2.63 to 9.00  
White and colored handkerchiefs, reg. 35c to 1.50 24c to 1.00  
Men's ties, reg. 1.00 to 3.50 67c to 2.33  
Shirts and shorts, reg. 1.00 to 2.50 67c to 1.67  
Pajamas, reg. 3.95 to \$20 2.63 to 13.34  
Long sleeve sport shirts, reg. 5.00 to 13.95 3.33 to 9.30  
Long sleeve knit shirts, reg. 1.95 to 8.95 1.30 to 5.97  
Sport Jackets, reg. \$10 to 22.95 6.67 to 15.30

SVB Men's Furnishings—DOWNTOWN ONLY, First Floor

Shop Wednesday Downtown and Clayton: 9:30 to 5:30

SCRUGGS VANDERVOORT BARNEY

Tomorrow...  
Downtown only

# SBF's month-end clearance!

Shop Downtown 9:30 a.m. to 5:30 p.m. Buys for every member of the family...every room in the home!

## Big savings for women and the home!

### Orlon and cotton daytime dresses

Reg. \$10.98 **\$5.99**

100 of these buys at this great reduction! Dark colors in a crease-resistant blend of orlon and cotton in an attractive style. Broken sizes for misses and women in the group. Hurry, they'll be snapped up at this price.

SBF Daytime Dresses—Second Floor

60 reg. \$5.98-\$6.98 swirl home frocks in attractive prints **\$3.99**  
30 reg. \$3.98-cotton brunch coats in broken sizes, now only **\$1.99**  
190 reg. \$1.98 cotton print and organdy aprons reduced to **\$1.29**

SBF Home Frocks—Second Floor

### Juniors' cotton and rayon dresses

Reg. \$8.98-\$17.98 **\$5.99**

50 only... and they'll go fast at this low price! Dark and pastels in assorted styles... some you can wear right now. Broken sizes for junior figures, 7 to 15 included in the group. Be sure to get yours!

SBF Junior Budget Dresses—Second Floor

35 reg. \$12.98 nylon tricot gowns; black, pink, white; sizes 9-15 **\$4.99**  
Group of \$8.98-\$14.98 robes and loungewear; sizes 9-15 in group, **1/2 off**  
SBF Young Intimates—Second Floor

45 reg. \$3.98 and \$5.98 nylon or cotton challis dusters in broken sizes, **\$2.99**  
Reg. \$3.98 and \$4.98 odds and ends of pajamas and gowns reduced to **\$2.99**  
SBF Budget Lingerie—Street Floor

### Big savings on better lingerie

Reg. \$3.98 to \$39.98 **1/2 off and more**

Group of gowns, slips, ensembles in assorted fabrics and colors!

33 reg. \$7.98 cotton gown and robe sets; broken sizes **\$2.99**  
26 reg. \$2.98 flannelette shirts; broken sizes **59c, 2 for \$1**  
102 reg. \$3.98-\$5.98 slips in broken sizes, now **\$2.99**

SBF Lingerie—Second Floor

42 reg. \$1.98 square or round denim pillows; assorted colors **\$1.19**  
28 reg. \$10.98 plastic storage hassocks in oblong shape **\$8.99**  
33 reg. \$12.98-\$14.98 tweed plastic-covered wrought iron hassocks **\$8.99**  
Odd lots of 65c to \$1.39 knitting yarns and crochet cottons **1/2 off**  
72 yards Loomette art linen for making place mats, etc. **1/2 off**

SBF Art Needlework—Second Floor

### 10,000 yards rayons, cottons, nylon

Reg. 59c to \$2.98 **25c yard**

Here's a wonderful chance for you to stock up on your fall-through-winter fabric needs! Full bolts, half bolts and remnants are included in this outstanding group. Choose from colorful prints, novelties and a variety of solid colors. In SBF Fabrics—Second Floor.

800 yards, reg. \$2.98 novelty wool jersey, 54-inches; yard **99c**  
SBF Fabrics—Second Floor

50 reg. \$3.95-\$8.95 strapless bras, broken sizes **\$2.99**

70 reg. \$2.50 to \$5 regular-strap bras, broken sizes **\$1.99**

Odds and ends of girdles and panty girdles **1/3-1/2 off**

SBF Corsets and Bras—Second Floor

100 reg. \$6.99 set of 4 patio tables, assorted colors **\$1.29**

50 reg. \$2.98 picnic grills, for backyard and picnics **\$1.49**

SBF Stationery—Street Floor

100 reg. \$6.98 shower curtains, many discontinued patterns **\$3.99**

Samples from our Carlin Shop, pillows, comforts, etc., **40%-50% off**

Odds and ends of bedroom draperies, variety of fabrics **\$1.99**

SBF Bedding—Second Floor

### Big savings... all kinds of towels!

150 reg. 79c hand towels, white and assorted colors **39c**  
200 reg. 39c wash cloths, white and assorted colors **19c**  
200 reg. \$1 bath towels, discontinued colors and styles **59c**  
200 reg. \$1 hand towels, discontinued colors and styles **49c**  
150 reg. \$2 bath towels, discontinued colors and styles **\$1**  
200 reg. 39c fingertip towels, in white and colors **19c**

SBF Linens—Second Floor

## Brastic reductions on Fashion Floor, Third

### Coat Salon toppers or rain-and-shine coats

Were \$29.98 **\$15**  
to \$49.98

65 coat buys! Wool toppers in a variety of colors! Water-repellent full-length rayon faille coats.

### Young Flair Shop\* day or date dresses

Were \$17.98 **\$13.90**  
to \$19.98

250 slim or flared dresses or jumpers. Wool, rayon taffeta, winter cotton, corduroy. Sizes 7-15 in group.

### Misses' fall styles in Budget Dresses

Were \$14.98 **\$7.90**

100 dresses in rayon crepe, wool or corduroy. Assorted colors, styles and sizes included in the group.

### Misses' wool sweaters

Slip-ons, were \$5.99 **\$2.90**

Pullovers, were \$7.99 **\$3.90**

Cardigans, were \$8.99 **\$4.90**

350 full-fashioned sweaters. Blue, grey, navy, pink or beige; sizes 36 to 40 are included in the group.

### Misses' Blouses reduced; were \$6.50 to \$9.99

250 blouses in silk prints, wool jersey or no-iron dacron. Short or 3/4-length sleeves. Assorted colors. Sizes 32 to 38 in the group.

## Big clearance savings for men!

### 53 reg. \$32.50-\$69.50 all-wool sport coats

**1/3 off**

Some nationally advertised brands plus SBF's own value-packed labels. Fall styles!

### 68 reg. \$23.75-\$29.75 famed raincoats

**1/3 off**

From the nation's most distinguished maker. Discontinued and slightly soiled model coats.

42 reg. \$7.98 corduroy slacks **\$4.99**

30 reg. \$17.98-\$19.98 assorted all-wool slacks **\$12.99**

51 reg. \$7.50-\$15 felt hats:

\*Royston, \*Marbrooke. Soiled.

\*AN SBF BRAND **\$3.99**

SBF Men's Sportsweare and Hats—Fourth Floor

Slight charge for all alterations

### 437 reg. \$5 to \$6.98 sport shirt buys

**\$3.99 3 for \$10**

Long sleeves! Assorted colors and patterns for wear now and through spring. Get several!

### 190 reg. \$3.98 to \$5 polo shirt values

**\$1.59 2 for \$3**

All with long sleeves... timely buys for now and winter. Choose turtle neck or collar styles.

18 reg. \$10.98-\$19.98 jackets:

plastic, assorted fabrics, **\$5.99**

SBF Men's Sportswear,

Street Floor

### Clearance! Reg. \$3.95 to \$5.95 white and colored shirts

**\$2.98**

Get several at these big savings! Variety of collar styles.

### Nylon fancies, cotton argyles

**Reg. \$1.49**

Big variety of handsome patterns... be sure to get yours.

\$1.50-\$2.50 men's hose **99c**

Reg. \$5.95-\$7.50 shirts **\$3.99**

Reg. \$3.99-\$5 broadcloth pajamas **\$2.98**

\$1.50-\$2.50 boxer shorts, **79c**

Reg. \$2.55 men's belts, **1/3 off**

\$1.50-\$2.50 ties, **69c, 3 for \$2**

SBF Men's Furnishings,

Street Floor

### Sports Center buys!

#### Club compartment golf bags

**Reg. \$24.95 \$14.99**

Holds 14 clubs! Washable vinyl plastic with large zipper pockets. Easy to clean.

Reg. \$3.49 Jr. Winchester ball-bearing roller skates **\$1.79**

Reg. \$2.99 full-size Hutch footballs; reduced **\$1.25**

Reg. \$14.95 big, roomy sleeping bags; repel water **\$8.88**

Reg. \$39.99 girl's 20" bike with trainer wheels **\$27.99**

Sports Center—Fourth Floor

### Values for boys, girls and students!

165 reg. \$1.98 boys' long-sleeve flannelette shirts; 5-7 years **1/2 off**

107, \$4.98-\$7.98 children's imported wool sweaters; 3 to 6x **\$3.99**

157, \$2.98-\$3.98 girls' wool-and-cotton blend skirts; 3 to 6x **\$1.99**

Reg. \$1.98-\$3.98 group of tots' wearables in sizes 3 to 6x **50c**

179, \$3.98-\$25 girls' suits, skirts, jackets, raincoats; 3 to 6x **1/4 off**

49 reg. \$3.98 children's imported wool sweaters; sizes 3 to 6x **\$2.99**

Children's Wear—Fourth Floor

32, \$2.98-\$3.98 layette sweaters, **\$1.99**

23 reg. \$4.98-\$6.98 infants' imported wool shawls reduced to **\$3.99**

45, \$1.98 plastic toys for only **59c**

82, \$4.98-\$5.98 infants' dresses, **\$2.99**

38, \$5.98 cotton skirts; 7-14, **\$1.99**

126, \$7.98 Tweener skirts; 8 to 14, **\$1.99-\$2.99**

137, \$3.98 girls' knit hats **99c**

SBF Girls' Wear—Fourth Floor

100, \$1.25-\$1.98 children's wool knit and angora gloves for only **99c**

142, \$1.25-\$1.50 nylon panties, **99c**

190 reg. 99c nylon panties in size 12 only **59c, or 2 for \$1**

52 reg. \$2.98 flannelette pajamas, **\$1.99**

200 reg. 39c pair children's hose in white and colors **27c or 4 for \$1**

SBF Young St. Louisans' Underwear and Accessories—Fourth Floor

Boys' Furnishings—Fourth Floor

**Stix, Baer & Fuller**  
Shop Wednesday Downtown 9:30 a.m. to 5:30 p.m.

Sorry, no mail or phone orders accepted

SBF Draperies—Sixth Floor

Lamps—Fifth Floor

China and Glassware—Fifth Floor

Huge group of slightly damaged lamp shades **50c to \$2**

50 reg. \$10 to \$30 boudoir lamps complete with shades **\$5**

HSB Linens—Second Floor

Boys' Furnishings—Fourth Floor

ALL SALES FINAL  
ALL SUBJECT TO PRIOR SALE

DOWNTOWN ONLY  
NO MAIL OR PHONE ORDERS

# Vandervoort Month-End Clearance

Shop Wednesday Downtown and Clayton 9:30 to 5:30

## Exciting Savings for Your Home!

### Serving Accessories 1/2 Off

Gaily decorated ceramic or pottery; leak-proof wicker containers for flowers and centerpieces also, Italian gift items. Exceptional values! SVB Gift Shop—DOWNTOWN, Sixth Floor

### Sterling Flatware 1/4 Off

Sterling silver flatware at close-out prices! Drastic reductions on lovely "Athene" pattern by Alston Silver Co. Come early for yours! SVB Silver—DOWNTOWN, Sixth Floor

### Draperies, Bedspreads, Curtains

Remnants, of lovely drapery, slipcovers and upholstery fabric  $\frac{1}{2}$  Off. Curtains, odds and ends for various rooms,  $\frac{1}{2}$  to  $\frac{1}{2}$  Off. Bedspreads, broken lots and colors,  $\frac{1}{2}$  to  $\frac{1}{2}$  Off. SVB Draperies, Bedding—DOWNTOWN, Fourth Floor

### Artificial Flowers

Reg. 1.39 79c  
Many colorful types, including lilies, chestnut blossoms, magnolias, fruit sprays. Some slightly soiled, others fresh and new looking.  
12—Flower arrangements, reg. 2.49 1.79  
12—Artificial flowers, reg. 79c-1.00 39c  
50—Tulips, carnations, dogwood, mums, roses, fruit sprays, reg. 39c to 59c 29c  
SVB Flowers—DOWNTOWN, Sixth Floor

### Save Now on Bedding

Fieldcrest Jacquard Spreads, twin or full size, reg. 12.95 9.95  
Westinghouse Electric Sheets, double size, dual control, reg. 39.45 29.45

### Sheets at Reductions

1/4 Off  
Slightly soiled. Fine percale or muslin, in colored or bleached. All first quality; come in and save! SVB Linens—DOWNTOWN, Fourth Floor

### Special Linen Savings

Towels and Washcloths, broken colors and types,  $\frac{1}{4}$  Off  
Shower Curtains and matching window curtains,  $\frac{1}{4}$  to  $\frac{1}{2}$  Off  
Tray-Apron sets, regularly 3.99 99c  
Cotton Quilts, twin size, reg. 12.95 8.77  
Cotton Quilts, double size, reg. 14.95 10.77  
Dust Ruffles, twin or full, reg. 6.95 4.88  
Chenille spreads, coverlets  $\frac{1}{4}$  Off  
Nylon Bedspreads, reg. 16.95 11.28  
SVB Linens—DOWNTOWN, Fourth Floor

### Reductions on Housewares

Washing Machine Cover, heavy gauge plastic; fit most popular washers, reg. 2.98 1.29  
Outdoor Furniture Cover, rain-proof, dust-proof, plastic covers, may be used indoors as slipcovers, reg. 4.98, 1.98  
Table Barbecues, 3 only; stainless steel, modern design, reg. 24.95 12.50  
Snack Set, four lap-sized trays with matching colored aluminum tumblers, reg. 4.95 3.19  
Cutting Board, 12" x 18" hardwood, non-slip suction-cup feet, reg. 2.98 1.29  
Blend-R-Mix, heavy-duty hand mixer. Enamored handles, stainless beaters, reg. 5.95 2.49  
Cookie Cutter Sets, four play-time shapes in handy, timely cookie cutters, reg. 1.00 49c  
Rubber Riser Stair Treads, add safety and beauty to stairs, 18" size, reg. 1.29; 24" size, reg. 1.59 98c  
Seamless Aluminum Garbage Can, 6-gal. size, rustless, heavy gauge aluminum, reg. 4.95 2.79  
Aluminum Brite, effortless way to clean aluminum, reg. 49c 19c  
Chrome Paper Dispenser, holds full roll paper towels, waxed paper, reg. 5.99 3.98  
SVB Housewares—DOWNTOWN, Fourth Floor

## Men's, Boys', Sporting Goods!

### Boys' Prep Sport Coats

Just 34, broken sizes 12-20, reg. 16.95 to 19.95 11.88  
26 Prep Suits, some huskies, reg. 27.50 to 32.50 16.88

150—Boys' Belts, were 1.00 to 2.50 3 for 1.00  
84—Caps in assorted colors, reg. 1.39 to 1.98, 49c  
23—Vests and Caps, reg. 2.98 to 3.98 99c  
120—Dress Shirts, Sport Shirts, reg. 2.98-3.98, 1.49  
7—Rubber Raincoats, black, yellow, reg. 3.98, 1.99  
39—Wool Sweater, reg. 3.98 to 4.98 2.29  
20—Heavy-weight Denim Jackets, reg. 3.98 1.99  
10—Prep Corduroy Slacks, reg. 7.98 3.49  
5—Husky Slacks, reg. 6.98 4.49  
SVB Boys' Shop—Second Floor

### Varsity Shop—Second Floor

52—Neckties, assorted, reg. 1.50 19c  
69—Sport Shirts, reg. 3.98 to 4.98 2.29  
7—Zipper Jackets, reg. 11.95 to 14.95 8.99  
3—Sport Coats, really bargains, reg. 24.95 11.88

### Black Stag Cowhide Luggage Reg. \$60 to \$65 \$40\* ea.

One each: train case, 19" and 21". High quality construction. Get the full-matched set.  
3—Black Stag pullman and wardrobe cases, reg. \$85 to \$100 \$60\* ea.  
15—Train cases, vanities, 19.95 to \$25 10.99\* ea.  
6—Black overnights, 18", reg. \$15 6.00\* ea.  
6—Discontinued patterns. Train cases, hat, shoe or 24" pullman, reg. 37.50 to \$45 525\* ea.  
\*Plus 10% Fed. Tax  
SVB Luggage—DOWNTOWN, Second Floor

### MEN'S FURNISHINGS—FIRST FL.

160—Belts, jewelry, noted maker, 1.50-2.50 50c  
152—Dress shirts, Dacron-cotton, 6.95 values 2.79  
128—Dress shirts, assorted, 3.95 values 1.00  
236—Men's socks, assorted, 75c-1.00 values 35c  
51—Wool robes, broken assortment, sizes, 22.50 to 29.95 values 9.00  
16—Cotton robes, Shaheen of Honolulu, broken sizes, 15.95 values 10.00  
7—Silk robes, Shaheen of Honolulu, broken sizes, 39.95 values 25  
40—Sport shirts, broken assortment, sizes, 3.95-5.00 values 1.99  
22—Sport shirts, assorted, 2.95-3.95 94c  
29—Calif. washable cotton sport jackets, 8.95 values 3.95  
14—Wool sweaters, broken sizes, 12.95 values, 5.95  
59—Calif. washable cotton slacks, 8.95 values, 3.95  
20—Genuine suede leather sport coats, broken sizes, \$45 values 26  
17—Knit sport shirts, broken sizes, 6.95-10.00 3.95  
13—100% cashmere long-sleeve pullover sweaters, 29.95 values 12

### SPORTING GOODS—SECOND FL.

30—Plastic beach mats, reg. 2.50 1.25  
10—Athletic shoes, all-leather bowling or baseball, reg. 5.95-7.95 2.00  
10—Football helmets, reg. 5.95 3.00  
6—Fitted picnic baskets, reg. 7.98 4.00  
10—Portable ice chests, reg. 11.95 to 12.50 7.00  
25—Army duck hunting coats, reg. 10.95 6.99  
25—Army duck hunting pants to match, reg. 9.95, 6.29  
4 doz.—Air Lite duck decoys, reg. 19.95 \$14 doz.  
12—Baseball gloves, reg. 9.95 to \$15 6.00  
50—Official leather last basketballs, reg. 12.95, 6.00  
8—Tackle boxes, reg. 5.98 to 9.95 4.00  
50—Jr. Sportball kits (football, basketball, metal basketball hoop with net), reg. 3.98 2.49  
4—Coleman portable tables, reg. 12.95 5.00

## Values from Our Fashion Shops!

### Jump Suits, reg. 3.98 1.49

For leisure! No-iron cotton, moss green or turquoise; broken sizes, sizes 10 to 16 in the group. SVB Pin Money, Uniforms—DOWNTOWN, Second Floor

### 2 Piece Wool Knit Suits 1/4 Off

Reg. 29.95 to \$45 values. In dark colors. Broken, sizes 12-20. Ideal for business.

### Cotton Golfers 6.99 and 8.99

Reg. 10.95 and 12.95 values. Sizes 12 to 20. SVB Sport Shop—DOWNTOWN, Second Floor

### Women's Dresses, \$16

Reg. \$25 to 39.95! Large group of women's dresses in broken half sizes and sizes 38-44.

### Women's Coats \$68

Reg. 99.95 to 119.95. A variety of fabrics in women's and half sizes.

SVB Women's Shop—DOWNTOWN, Third Floor

### Budget Dresses 3.00 to \$12

Reg. 8.98 and 22.95 values. An assortment of styles, fabrics and colors. 12-20; 14 1/2-22 1/2.

SVB Budget Dresses—DOWNTOWN, Third Floor

### Misses' Dresses 8.00 to \$22

Reg. 22.95 and 39.95 values. Assorted dresses in rayon crepe, pure silk, and formals. 10 to 20.

### Costume Room Fashions

#### 1/4 to 1/3 Off

Originally 39.95 to \$195! Misses' women's, half-size dresses, for daytime, afternoon, after dark. Also suits. Crepes, wools; novelties.

SVB Costume Room—DOWNTOWN, Third Floor

### Save! Bridesmaid Dresses

#### \$18 and \$28

Were 29.95 to 39.95! Special group from our stocks. Broken sizes and colors, but a fine collection.

SVB Brides' Shop—DOWNTOWN, Third Floor

### Save on Fine Blouses

#### 4.00, 5.00, 6.00

5.98 to 12.95 values! Blouses in prints, crepes, nylons, cottons; broken sizes but a fine collection; some slightly soiled.

SVB Separates—DOWNTOWN, Second Floor

### Junior Skirts Reduced

#### 5.90 and 6.90

7.98 to 17.95 values! Pastel wools, corduroys in a variety of styles; sizes 7 to 15 in the group. Early Fall dresses, 5-15 included 1/4 Off

SVB Junior Shop—DOWNTOWN, Third Floor

### Save on Teen Fashions

44—Blouses, reg. 2.98 1.99

40—Winter Fleece Coats, reg. 39.95 \$20

20—Toreador Pants, poplin and suede, reg. 4.98 1.99

40—Cotton Dresses, reg. 10.95-19.95 4.99-7.99

20—Nylon Fleece Toppers, reg. 19.95 6.00

6—Taffeta Formals, reg. 39.95 \$10

12—Wool Toppers, reg. 29.95 \$12

SVB Teen Shop—DOWNTOWN, Second Floor

### High-Fashion Foundations

#### 1/2 Price

Were \$25 to 59.50! Now 12.50 to 29.75, copies of Paris Originals. Really terrific values!

SVB Corset Salon—DOWNTOWN, Third Floor

### Reductions on Girls' Wear

24—Velvet Skirts, reg. 8.98 5.99

150—Girls' Striped Blouses, reg. 2.50 99c

38—Cotton Dresses, reg. 3.98-5.98 1.99

48—Nylon Dresses, reg. 7.98 to 10.95 3.99-5.99

20—Nylon Fleece Toppers, reg. 17.95 5.99

SVB Girls' Shop—DOWNTOWN, Second Floor

### Savings on Negligees

24—Rayon Print Robes, 12.95 values 9.99

12—Cotton Culottes, 6.98 values 3.99

20—Cotton Brunch Coats, 5.98 values 2.99

14—Cotton Jump Suits, 5.98 values 3.99

10—Rayon Lounging Pajamas, 10.95 values 5.99

SVB Negligees—DOWNTOWN, Third Floor

### Handbags, 5.50-8.50 Values

#### 2.99\*

Smart selection of leather, fabrics, velvets, evening bags. Drastically reduced for clearance.

\*Plus 10% Fed. Tax

SVB Handbags—First Floor

### Hundreds of Hats, Reg.

#### 1.98 to \$15

#### 1.00 to 5.00

A gamut of colors and silhouettes, all reduced for immediate clearance.

SVB Millinery—First Floor

### 40-Denier Nylon Blouses, 7.98

#### 5.99

35 blouses in two smart styles. White, pink, blue. Broken sizes 32-38.

SVB Blouses—First Floor

### Lovely Blouses, Were 4.98-5.98

#### 4.00

75—Pure silk or nylon. Assorted fashion-right styles, broken sizes 32-38.

SVB Blouses—First Floor

### NECKWEAR—FIRST FLOOR

Assorted collars, dickeys in nylon or cotton, reg. 1.98 99c

25—Cotton Boleros, pique or lace, black, white, reg

## CONTINUED FROM PAGE ONE

### TEST PILOT SAYS ENGINE TROUBLE BESET DEMON

Continued From Page One.

out loss following the 1954 grounding.

The witness replied that the contracts could have been ended by default, thereby avoiding a large termination cost, "but the engines were needed to keep the F3H program going." It was noted in the record that several fatal accidents occurred when the Demons were again permitted in the air, following the grounding.

#### 1-54 Memorandum Cited.

Adm. Beardiley was questioned about a 1954 memorandum by Capt. H. T. Dietrich, acting chief of plans and coordination for aeronautical procurement, noting that the F3H-1 Demon would be limited to a training capacity, following one service tour, and that no replacement parts would be ordered.

Also, there would be no fleet indoctrination program for the model, Capt. Dietrich wrote.

Adm. Beardiley, asked how many J-40 engines had been delivered for the Demon in June 1954, said 19 of the "22A" model had been received. A document showing that 50 had been scheduled for delivery at that time was introduced.

Rear Adm. James S. Russell, chief of the Navy Bureau of Aeronautics, was asked yesterday if he did not consider the \$200,000 cost of the Demon fighters and their Westinghouse engines "a great waste of tax-payers' money."

He conceded it was a large sum, and added: "It is a hazard you take if you are going to have first-line aircraft that are the best. I can't guarantee it wouldn't happen again, but I hope we'd have better engineering judgment in a later case."

#### 'Nothing to Hide.'

Later, in replying rather testily to one series of questions on the J-40 and F3H-1N program, the Admiral said: "We've got nothing to hide. I hope I can instill full confidence in you as to the Bureau of Aeronautics people. They are a dedicated and fully patriotic group. We have made an honest mistake and I have admitted it. It is a difficult job we have."

#### Neither Proved at Time.

To the further question why the J-40 contract was not finally canceled before Sept. 1953, he said the J-40 and J-71 engines were in the same general designed-power class. Neither was proved at that time, he said, and one served as a "backup" engine for the other in case either project did not turn out satisfactorily. The Navy still expects to take delivery on a final group of 11 J-40s which were nearly complete when the cutoff date was reached last July.

The matter of another Westinghouse jet engine, the J-46, came up briefly in Adm. Russell's testimony. This was installed in the Chance Vought F7U Cutlass fighter, made at Dallas, Texas.

"We had a great deal of trouble getting this engine into service," he said. "It is now performing reasonably well, and recently they were able to boost the power on it. It is not an engine the Navy is happy with, but it is not our business to be happy with engines. We get better performance from the manufacturers if we aren't too happy with their engines."

#### Engine Development Slow.

It was necessary to cut back the Cutlass program because of slow development of the J-46, the witness continued, but this is almost invariably the case in aircraft manufacture.

He added: "I can't promise too much, really, for the program that we have devised. However, it is my judgment that this program comes to grips realistically, in a practical way, for the very first time with this problem that has been of so recalcitrant a nature across the decades."

#### He told reporters all details of the program had not yet been worked out.

Burns and Hause said they also talked with Mr. Eisenhower about the stock market and the steady decline in farm prices.

The two economists ducked questions on whether they thought Mr. Eisenhower's illness was responsible for the sharp drop in stock prices.

If the subsequent partial recovery in stock prices is taken into account, Burns said, "I don't think we have had a sizable movement on the stock market."

Wants Best Ideas.

Hause told reporters Mr. Eisenhower was keenly interested in the problem of declining farm prices and urged his advisers to find "the very best ideas that can be added to the present farm program."

Secretary Benson has said his department is exploring various additions to the present Administration's program of flexible farm price supports. Presumably Benson will make a progress report to the President on Saturday.

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IN CARTONS

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TREND PURE VEGETABLE  
SHORTENING  
3-LB. CAN 65¢  
LIMIT ONEALMA  
PORK & BEANS  
3 1-LB. CANS 25¢

IN OUR GRADE A DEPT.

Ground Beef  
EXCELLENT FOR MEAT LOAF!  
3 LBS. 99¢  
SINGLE POUND, 39¢LEAN BONELESS  
Beef DICED FOR Stew  
ARMOUR'S STAR—KREY—MORELL'S PRIDE  
Sliced Bacon 1-LB. CELLO 49¢

Bananas

2 LBS. 25¢

FLORIDA SEEDLESS, RUBY RED  
GRAPEFRUIT

10 FOR 59¢

LACLEDE GAS CO.,  
COUNTY WATER  
TAX CUT \$80,000Reduction Comes as Re-  
sult of Boost in Real-  
ty Valuation Ordered  
by State Commission.Laclede Gas Co. and St. Louis  
County Water Co. will have net  
decreases in property taxes totaling  
nearly \$80,000 this year as a result of the increase in  
assessed valuation on county  
real estate ordered by the State  
Tax Commission, a compilation by the Post-Dispatch showed to-  
day.Savings to the gas company  
will amount to \$48,704 and to  
the water company \$29,864.The tax windfall to the two  
utilities grows out of an unusual  
combination of circumstances.After the tax commission  
ordered the assessment increase—  
60 per cent on town lots and  
85 per cent on acreage—intended  
to bring valuations up to 30  
per cent of actual value, the  
Legislature passed a law ordering  
local taxing authorities to cut tax rates so that about the  
same revenue would be raised.

'Personal' Property.

But the great bulk of the  
property of the gas and water  
utilities is in the "personal"  
category, like pipes, tanks and  
operating equipment, and thus  
was not affected by the assess-  
ment increase. So when tax  
rates were reduced, although  
there were rises in the utilities  
real estate taxes, personal prop-  
erty taxes went down sharply.St. Louis County Water Co.'s  
real estate valuation, under the  
State Tax Commission order,  
rose from \$320,140 last year to  
\$1,685,110 for 1955, and its real  
estate tax rose from \$35,589 to  
\$50,973, a \$15,384 increase. Its  
personal property valuation  
went up from \$5,763,530 to  
\$6,477,230, but its personal  
taxes dropped \$45,248, from  
\$257,432 to \$212,185, as a result  
of the tax rate cut. Most of the  
personal valuation rise was due  
to newly acquired property.In the case of Laclede Gas,  
real estate assessed value rose  
from \$1,301,690 to \$2,410,030  
and the tax from \$61,957 to  
\$87,016. Personal property  
valuation increased from \$9,  
030,370 to \$9,904,020 and the  
tax went down \$73,763, from  
\$416,305 to \$342,542.Special Tax Treatment.  
The water and gas compa-  
nies are to be distinguished from  
other public utilities for tax  
purposes, since the assessed  
valuations of "distributive" or  
operating property of the other  
utilities under the law is fixed  
by the state commission. Water  
and gas utility operating prop-  
erty is assessed by local authori-  
ties as personal property.No increase in utilities' dis-  
tributive property was ordered  
by the commission, since their  
assessments already range from  
45 to 55 per cent of actual value.The 17 public utilities oper-  
ating in the county, other than  
County Water and Laclede Gas,  
will save a total of \$269,689 be-  
cause of the tax rate cut. These  
utilities were instrumental in  
bringing about the valuation in-  
crease order, followed as it was  
by the rate cut which meant  
lower taxes for them.A breakdown of the tax pic-  
ture for the 17 utilities shows  
Union Electric Co. will pay \$77,  
208 less taxes this year and  
Southwestern Bell Telephone  
Co. \$71,785 less, although their  
assessed valuations rose.G.I. RUSSIANS HELD GETS  
A BAD CONDUCT DISCHARGEBERLIN, Oct. 25 (AP)—Pvt.  
Wilfred Cunish, survivor of  
seven and one-half years of Sov-  
iet imprisonment was given a  
bad conduct discharge yesterday  
by a United States Army  
court-martial.He was convicted of being  
absent without leave for that  
period of time from his military  
intelligence unit in Vienna. He  
disappeared March 24, 1948, and  
was returned by the Russians  
Sept. 5, 1953. His sentence is  
subject to review by higher au-  
thority. The court could have  
handed down a maximum of  
six months in jail and a dis-  
honorable discharge.Cumish, 40 years old, of New-  
buryport, Mass., testified the  
Russians arrested him in the  
Soviet sector of Vienna after he  
had gone on a drinking spree.6 AMERICANS IN TROUPE  
TO PERFORM FOR QUEENLONDON, Oct. 25 (AP)—Six  
American entertainers are in-  
cluded in the list of stage stars  
who will perform before Queen  
Elizabeth and her husband, the  
Duke of Edinburgh, at the royal  
command variety show Nov. 7.They are Singer Lena Horne,  
George Jessel, Magician Chas-  
ting Pollock, Singer Johnnie  
Ray and Alfred Drake and  
Doretta Morrow with the com-  
pany of the musical "Kismet,"  
in which they play the leading  
roles.The performance is an annual  
event to aid the Variety Artists'  
Benevolent Fund.GEN. ROMULO URGES U.N.  
STEWARDSHIP OF ALL ARMSLOS ANGELES, Oct. 25 (AP)—  
Gen. Carlos P. Romulo last  
night urged a United Nations  
stewardship of all armaments  
and an international police  
force as the only guarantee of  
lasting peace."No single nation by itself  
is strong enough, in the absence  
of a strong United Nations, to  
keep the peace," he said in a  
U.N. tenth anniversary address.  
"If it is to prevent aggression,  
serve the cause of freedom and  
enforce the peace, the United  
Nations must have policy making  
powers of its own."

## Australian Elections.

CANBERRA, Oct. 25 (UP)—  
Prime Minister Menzies an-  
nounced today the coalition gov-  
ernment of Australia had de-  
cided to call elections for the  
Senate and House of Repre-  
sentatives for next Dec. 10.WHAT'S WITH THE  
WEATHERCASTER  
FLASHING COLORS?  
SIMPLY! RED...WARMER  
WHITE...COOLER  
GREEN...NO CHANGE  
STATE BANK OF WELLSTON  
6123 Easton Ave. • Evergreen 2-1111Bewitching Goodness  
for Hallowe'en—Oct. 31  
Mavrikos  
CandiesWe Welcome Small Trusts  
and Estates  
ST. LOUIS UNION TRUST CO.  
BROADWAY AND LOCUST

## GENERAL FURNITURE'S COLONIAL SPECIAL

LOVE SETTEE and  
PLATFORM ROCKER  
Both for

\$79.95

Matching  
Chair \$24.95A perfect starter group for your Early American Home. SOLID NORTHERN  
HARDROCK MAPLE. Fine enough for your living room, yet durable and inexpensive for your den or breakfast room.

LOVE SETTEE, Reg. \$59.95 PLATFORM ROCKER, Reg. \$44.95

TOTAL VALUE \$104.90

SAVE during General's Month of Maple 24.95

Both Pieces \$79.95

One of the many fine buys at General Furniture. The finest furniture at  
Lower Prices... come in and see for yourself.FURNITURE OF DISTINCTION  
General FURNITURE CO.

2900 S. Jefferson Our 32nd Year PR. 6-1906

Sorry, No Mail or Phone Orders  
All Items subject to Prior Sale!BOYD'S  
St. Louis Clayton

month-end sale!

DOWNTOWN ONLY! SIXTH and OLIVE

Men's and Young Men's  
SUITS, TOPCOATS  
SPORT COATS  
reduced 1/3

Broken sizes and lines

Suits and Topcoats

were \$50 \$33 were \$75 \$50

were \$65 \$43 were \$100 \$66

Sport Coats

were \$32.50 \$21 were \$40 \$26

were \$35 \$23 were \$50 \$33

Men's Sportswear

\$4.95 sport shirts, washable Sudan cotton. \$3.85

Fall colors. S, M, L, XL. \$3.85

\$8.95 lambswool sweaters in new deep-  
tones. Sizes 38 to 46. \$5.85\$12.95 wool flannel slacks in new char-  
tones. Sizes 29 to 42. \$10.85\$12.95 lambswool pullovers in fall deep-  
tone colors. Sizes 38 to 46. \$8.85

Men's Furnishings

240-\$1 initial pastel TV handkerchiefs 49¢

135-\$3.50 to \$7.50 leather belts \$1.99

\$1.50-\$2.50 ties 79¢ \$3.50-\$5 shirts \$1.99

Boys' Wear

\$8.95 boys' warm-up jackets, wool \$4.85

\$2.98-\$3.98 cotton flannel, plaid shirts \$1.85

\$3.98 pastel and white pique shirts \$2.85

\$4.98 lined corduroy jackets \$3.85

\$12.98 to \$14.98 suede leather jackets \$9.85

\$10.95 Men's Shoes \$6.45

Rubber Soled Casual Styles

Orlon and Lambswool  
MISSES' SWEATERS

\$8.95 Cardigans or long sleeve slipovers \$4.99

\$7.95 Orlon short sleeve slipovers \$3.99

\$5.95 short sleeve lambswool slipover \$2.99

Broken sizes and colors.

Were \$22.95 to \$29.95!

Misses' Raincoats \$15

\$29.95 Leather Jackets \$15

Suedes, Capeskins. Broken sizes.

Women's House Slippers \$3

Were \$3.95 to \$7. Broken sizes of nationally ad-  
vertised high quality slippers. Excellent values!Misses' Fashion-Wise  
TRANS-SEASON COTTONS

\$14

Were \$17.95 to \$22.95

\$18

Were \$25 to \$29.95

\$21

Were \$35 to \$49.95

\$59.95-\$69.95 Misses' Suits

All wool flannel and hand-  
some tweed fabrics in the  
season's smartest classic and  
tunic styles. \$39

\$59.95-\$75 Winter Coats

Warm lovely fabrics: tweeds,  
fleece, cashmere and wool,  
fur blends, gabardines, camel  
hair, polished fleece. \$48

**BOSSY WOMEN  
TAKE HEED: YOU  
INVITE ULCERS**

CHICAGO, Oct. 25 (AP) — Does your wife wear the pants in your family? Does she insist on keeping up with the Joneses? Or combine marriage and a career?

Well, take it from an expert: She is in danger of sharing a hazard usually affecting men —ulcers.

Dr. John E. Cox of Memphis,

a trustee of the American College of Gastroenterology, issued the warning yesterday at the college's annual meeting. The college is an organization of physicians specializing in diseases of the stomach and intestines.

Cox said stomach ulcers have increased more than 30 per cent in the last 10 years among women who aspire to dominate the family, or are under constant strain in efforts to keep their household on a budget.

He said the so-called modern career woman is a special ulcer candidate as she moves into activities once dominated by men.

**FUNERAL SERVICES HELD  
FOR FRANK J. GILLERAN**

Funeral services for Frank J. Gilleran, former personnel manager for the Lenox and Mayfair Hotels, were held today at Holy Rosary Catholic Church, 4324 Margarita Avenue. Burial was in Calvary Cemetery.

Mr. Gilleran, 62 years old, died of a heart ailment Saturday at Veterans Hospital. He had worked for the hotels since 1948. Surviving is his wife, Mrs. Ange Gilleran, with whom he lived at 4421 Penrose street.

**SPLIT-SECOND  
TIMING...**

ON ALL WATCHES PURCHASED  
NEW, OR REPAIRED BY US . . .  
3153 Brien's 1-5445  
JEWELRY SINCE 1927

FILL YOUR WANTS FROM WANT ADS

**Sahara COAL**

WASHED • DUST TREATED

**THE CHOICE FUEL FOR YOUR STOKER**

For All Types of Domestic-Commercial Fuel

Call... CH. 1-8550

**MERCHANTS**  
Ice & Coal Company

ST. LOUIS POST-DISPATCH Tues., Oct. 25, 1955 9A

**For  
Future  
Security . . .**

Funds Placed  
With Us Are . . .  
• SAFELY PROTECTED  
• EARNING LIBERAL PROFITS  
• READY WHEN NEEDED  
• SAVE BY MAIL  
WE PAY POSTAGE  
BOTH WAYS  
Write for particulars

**Save  
Save**

**UNITY SAVINGS**

AND LOAN ASSOCIATION  
5003 Birch (at Kingshighway)  
EV. 3-4414

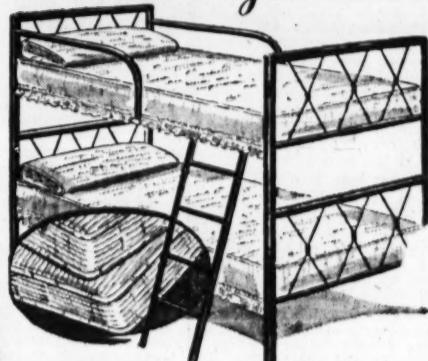
OPEN EVERY NIGHT

**BIRTHDAY Super Saver!  
Wrought Iron or Maple!**

**69.95 Complete 8-Piece  
BUNK BED OUTFITS**

**Super  
SAVER  
Price \$49  
ONLY  
\$1  
DOWN**

How's this for a Birthday Present? Either consists of 2 sturdy **Bunk Beds**, protective **Guard-Rail** and easy-to-climb **Ladder** plus 2 comfortable **Mattresses** and 2 steel **Springs** . . . all 8-pieces for only \$49.



★ use as bunks or as 2 twin beds!

FASTEST WAY TO WASH CLOTHES  
CLEAN . . .

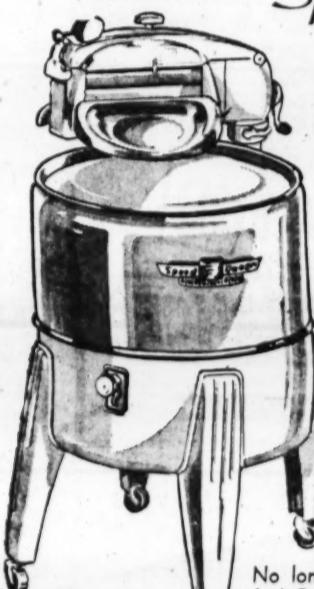
*Speed Queen*

**WASHER**

• Regularly 109.95

**NOW ONLY... \$77**

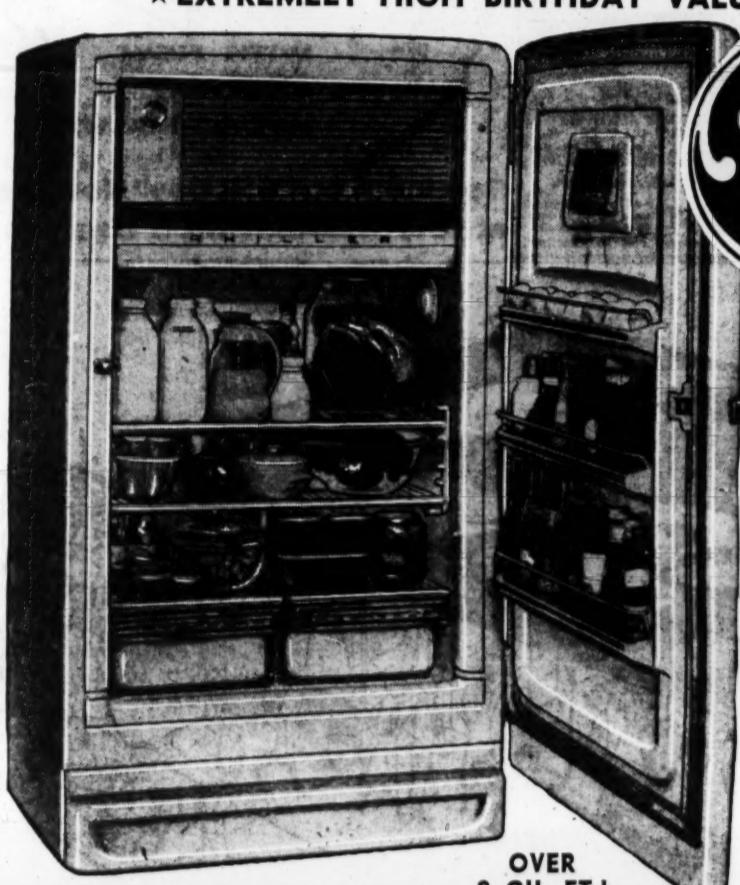
**\$1.25 WEEKLY**



★ With this you can  
whisk through a 7-  
load wash in 1 hr.  
★ Speed Queen's bowl  
tub, double walls  
make the difference!

No long half-hour "cycles" to wait  
for! Get through in an hour and get  
your clothes thoroughly clean! Take  
advantage of Biedermans Birthday  
Price! Order now at this savings!

ALWAYS  
EASY CREDIT  
TERMS!



OVER  
9 CU. FT.!



*Birthday Special...*

**\$80 TRADE-IN!**

**General Electric**

Regular 299.95  
Refrigerator  
NOW ONLY...

**219<sup>95</sup>**

Use Old Model for DOWN PAYMENT!

★ YOU GET Full Width  
Freezer & Deep Chill Tray  
for Extra Cold Storage!

★ YOU GET Big Twin Crispers,  
Butter & Egg Keepers,  
Deep Door Shelves

You may be using a refrigerator so beat up you couldn't possibly sell it for \$80 . . . but we don't care . . . we're out to set records during our big Birthday Sale and we only have a few more days to go! Take us up on our offer while you can! Get this dependable, first quality, super de luxe G.E. now for only 219.95.

**O'Keefe & Merritt GAS RANGE**

*Relax and Enjoy  
Automatic Cooking*

**features NEW HI-VUE OVEN!**



**Built to Rigid  
CP\* Standards**

PRICES START AT . . .

**199<sup>95</sup>**  
\$10  
DOWN

FREE Installation In  
Metropolitan St. Louis!

\* CP means Certified  
Performance Approved by  
Gas Manufacturers' Association

Only at BIEDERMANS  
10-YEAR  
FREE SERVICE  
GUARANTEE

★ For Use with Either  
Bottled or Natural Gas!

Every year, O'Keefe & Merritt makes a limited number of these ranges for you folks who won't be satisfied with anything but the very best, with the most advanced features! This amazing range even has a periscope mirror on the backguard so you can see what's cooking without stooping or opening the oven door! Other luxury features include range-wide lamp, appliance outlet, all-steel griddle, porcelain finish.

**OPEN EVERY NIGHT**  
ALTON, OPEN MONDAY  
AND FRIDAY NIGHT  
FREE PARKING  
FREE 200 MILES  
DELIVERY

**Flash-Matic Tuning ZENITH TV**

**Big 21" Luxury Console**

TRADE-IN  
YOUR OLD TV!

**399<sup>95</sup>**  
EASY  
TERMS



Think of it! No wires, nothing to plug in . . . just aim and touch the trigger. A flash of light does the rest! Come in and see this now! We'll make it so easy for you to own this "Royalty Line" Zenith, with top tuning, Cinebeam picture tube for double power, Cine-Lens for sharp, clear pictures!



**BIG 21" ZENITH**

**CARRY IT ROOM-TO-ROOM!**

Lightweight, with built-in  
Carrying Handles!  
Handy Jet Tuners, quality  
performance with  
powerful Super X Chassis!

**179<sup>95</sup>**  
EASY  
TERMS



**Biedermans**  
DOWNTOWN Eighth and Franklin  
NORMANDY 7400 Natural Bridge

Other Stores: Alton, Ill. Springfield, Mo. Cape Girardeau, Mo.

Visit Our New  
NORMANDY STORE





**BERG'S SUPER MARKET**  
BROOKLYN FREE PARKING  
HOME FREEZER OWNERS  
SELECT BABY BEEF  
BY THE  
SIDE, LB.  
CUT & WRAPPED FREE

**CAMERAS & SUPPLIES**  
Buy With Confidence  
Our 7th Year  
**Erker's**  
908 OLIVE-518 N. GRAND  
25 N. CENTRAL, CLAYTON

**37 TEST ROCKETS  
TO BE FIRED FROM  
BASE IN MANITOBA**

FORT CHURCHILL, Man., Oct. 25 (AP) — Thirty-seven rockets will be launched next Tuesday near this military base, jointly operated by the United States and Canada.

The location is in barren wastes 670 miles north of the Minnesota border. The rockets, with warheads packed with scientific instruments, are designed to go up 200 miles in efforts to learn secrets of the cosmos. This area is in the center of maximum intensity for the aurora borealis.

Similar rocket firings will take place at White Sands, N.M., as part of studies undertaken for the international geophysical year.

Other rockets will be fired in such countries as France, Australia and Russia. Information eventually will be correlated and studied by scientific groups.

ENGLANDER  
HOLLYWOOD BED  
Regular **Comes \$69.95 Value 3 1/2" Wide \$37.50**

Complete  
includes:  
plastic-covered  
heavy headboard in  
any color, box spring,  
innerspring mattress  
and 4 legs.  
\$125  
per week

"All yrs. service to our customers"  
OPEN EVERY NIGHT TILL 9 P.M.

**STEIN** FURNITURE COMPANY  
8th & FRANKLIN • Park FREE-Rent  
CE-1-9036

WANT THINGS? WATCH THE WANT ADS!

**FLY TWA**  
SKY TOURIST

**CALIFORNIA**  
LOS ANGELES ... **\$73**  
SAN FRANCISCO ... **\$82**

ALL FARES PLUS TAX

FLY NOW—PAY LATER  
WITH TWA'S "TIME PAY PLAN." 10% DOWN,  
UP TO 24 MONTHS TO PAY.

See your TWA travel agent or call TWA;  
Trans World Airlines: Geneva 6-4800

Coming Friday Nov. 4  
**Best Performance yet**  
See your BUICK dealer!

2. KILLED IN JET CRASH

SAULT STE. MARIE, Mich., Oct. 25 (AP) — An F89 Scorpion jet crashed on a training flight from Kinross Air Force Base near here yesterday, killing the pilot and his observer.

Air Force authorities identified the victims as First Lt. Francis J. Monahan, Aberdeen, Wash., the pilot, and Second Lt. Wayne Reilly, Oakdale, Pa.

More than a hundred other large firms are expected to begin their in-plant campaigns this week and next, McMillan said.

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SAULT STE. MARIE, Mich., Oct. 25 (AP) — An F89 Scorpion jet crashed on a training flight from Kinross Air Force Base near here yesterday, killing the pilot and his observer.

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28. KILLED IN JET CRASH



## AUTO HIT BY TRAIN, WOMAN IS KILLED

Machine Dragged 35 Feet in Accident, Near Valley Park.

Mrs. Margaret E. Ward, 53 years old, was killed yesterday when her automobile was struck by a Frisco passenger train near Valley Park as she was on her way to pick up her granddaughter at a school bus stop.

Mrs. Ward, who lived at No. 6 Gates Estates drive, Valley Park, was driving her old model automobile north on a private road between the Meramec River and U.S. Highway 66. She was on her way to Highway 66 to meet her granddaughter, Fred P. Zimpfer, a salesman.

police were told.

Samuel J. Yansky, 6567 Bradley avenue, the engineer, said he saw Mrs. Ward drive up a slight incline at the crossing onto the tracks. He sounded the horn and applied the emergency brakes of his diesel locomotive, Yansky said. The automobile was dragged 35 feet, and Mrs. Ward was thrown out. She was dead on arrival at St. Louis County Hospital. The crossing is not protected by gates or electric signals.

John J. Deimling, 46 years old, of Troy, Ill., was found dead this morning in his wrecked automobile on a dirt road between U. S. Route 40 and Grant Fork, Ill., about 40 miles east of St. Louis.

State police said his automobile apparently was wrecked when it failed to take a curve in the road.

Gloria White, 6 years old, suffered a skull injury when she was struck by an automobile in the 1700 block of Cole street yesterday.

Fred P. Zimpfer, a salesman.

KANSAS CITY, Mo., Oct. 25 (UPI)—Eddie Jacobson, a former business partner of Harry S. Truman, died here early today of heart disease.

Jacobson operated a men's clothing store in midtown Kansas City. He started in the haberdashery business with Truman shortly after both returned from France after World War I. The business venture failed.

After the failure, Truman entered Jackson county politics and his long climb to the White House.

## INEFFICIENT LAND USE IN OKINAWA CHARGED TO U.S.

NAHA, Okinawa, Oct. 25 (AP)—Okinawa's chief executive, Shuhei Higa, today accused the American forces here of "wasteful and inefficient" use of land requisitioned for military purposes.

Higa appeared before a seven-man subcommittee of the United States House Armed Services committee, here to study the controversial military land problem. Representative Melvin Price (Dem.) of Illinois is chairman.

Higa said the economic potential of Okinawa had been "reduced considerably" as a result of the military acquisitions.

"Agricultural production is far below the pre-war level," he testified.

Nonetheless, he added, "it appears that the United States

forces are planning to aggravate this situation by requisitioning additional areas amounting to approximately 40,000 acres of land in Okinawa."

The second witness, Hiroshi Senaga, chief of the economic planning bureau, requested a total annual rental of \$7,653,000 for the land now requisitioned. He also asked for more than

\$15,000,000 in lump sum payments to cover damage to crops and relocation costs.

Ceylon Premier Leaves on Tour.

COLOMBO, Oct. 25 (AP)—Premier Sir John Kotewala left Ceylon today on a month's good will tour which will take him to Singapore, Australia, New Zealand and Thailand.

ST. LOUIS POST-DISPATCH Tues., Oct. 25, 1955 13A

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## Women's Miracle Orlon Cardigan Classic Sweater

\$3.99



Cardigan sweater, the classic style everyone loves! New, bulkier, more luxurious and in the season's newest fashion colors. Wonderful shape-retaining Orlon that washes like a breeze and dries in mere minutes. Buy one for yourself and for gifts, too!

Black Beige White Periwinkle  
Turquoise Pink Moss Green Cherry Red  
Navy Wine Charcoal Grey Powder Blue

Sizes 38 to 46

## Save 40%! Extra Heavy-Gauge Modern Wrought-Iron Accessories



Made to sell  
for \$4.99

\$2.99  
each

### A. Utility Room Divider

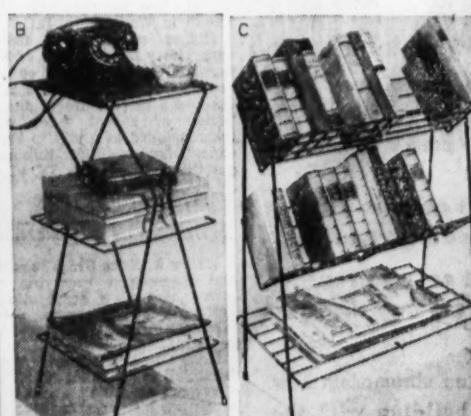
A versatile table with 3 roomy shelves. In smart modern design styled for today's easy living. Stands 28 inches high and 22 inches wide.

### B. 3-Tier Telephone Table

Handy, convenient telephone table that can double as a bedside table or typing table. Has 3 shelves for books, knick-knacks, etc. 27x12x12-inch size.

### C. Sturdy 2-Tier Book Rack

Smart book rack with three convenient shelves. Has rubber tipped legs to prevent marring or scratching. 28 inches high and 22 inches wide.



## Sale! Pacific Sheets? Irreg. of 'Miracale' 210-Thread Pastel Percale Contours

Irreg. \$5.95-\$6.95  
Twin or Full Size  
Yellow, Green, Rose, Blue  
Top or Bottom Contours  
\$2.99  
ea.

Reg. \$1.98 Pillowcases  
Pacific Fine White Percale  
Contour or Flat Sheets

Reg. \$2.79  
72x108-in. or  
Twin Contour  
\$2.39  
Reg. \$2.99  
81x108-in. or  
Twin Contour  
\$2.59  
Bleached Snowy White  
Contours in Both Tops and Bottoms

Reg. 69c, 42x38 1/2-inch Pillowcases  
59c ea.

Reg. 52.79  
72x108-in. or  
Twin Contour  
\$2.39  
Reg. \$2.99  
81x108-in. or  
Twin Contour  
\$2.59  
Bleached Snowy White  
Contours in Both Tops and Bottoms  
Reg. 69c, 42x38 1/2-inch Pillowcases  
59c ea.

## Jump on your broomstick and... hurry to WOOLWORTH'S

for all you need for HALLOWE'EN FUN—  
including tricks and treats for everyone!

Spooky suits and masks galore!

So—fly right down to your favorite store!

### Shop your WOOLWORTH store first for Hallowe'en fun!

There's almost no end to the wonderful Hallowe'en "tricks and treats" at Woolworth's... this page is only the start! There are terrific values at every counter. So be sure to see them all in the store soon... in plenty of time for Hallowe'en!

**MASKS.** What would Hallowe'en be without masks to fool your friends, and to "scare 'em stiff"? Woolworth's, your Hallowe'en headquarters, has sizes for everybody. Realistic rubber masks with elastic headbands: CLOWNS, BEARS, ROOSTERS, MONSTERS, etc. 29c to 59c. Gauze masks with extra touches: INDIAN with feather, LION with mane, etc. 10c to 29c

By Boyshores Industries, Inc., Dessert Bros., Inc., Blond Charnas Company, Inc.

**COSTUMES.** It's such fun to dress up for Hallowe'en... and it costs you so little at Woolworth's! Choose from the wonderful variety of costumes, made of light-weight, durable rayon taffeta... in sizes for tots, teens, grown-ups, everyone. Each has its own mask. DEVILS, WITCHES, SKELETONS, CLOWNS, COWBOYS, INDIAN CHIEFS, JET MEN, PIRATES, and wonderful Walt Disney characters like MICKEY and MINNIE MOUSE, DONALD DUCK, LADY and THE TRAMP, many more! Each 1.98  
Other costumes 1.49 to 2.98.

By Collegeville Flag & Mfg. Co., Ben Cooper, Inc., Blond Charnas Company, Inc.

**GAY PARTY PAPER-TABLEWARE.** Just a touch of this exciting tableware, and any meal suddenly becomes a Hallowe'en party! It's all fun... no fuss, thanks to Woolworth's! Witches, bats, jack-o-lanterns, etc. decorate the non-absorbent plates, the hot-or-cold-liquid cups, the color-fast table cloth, the handy napkins. Get all you need!

PLATES, six 8" or eight 6" for 17c  
CUPS, six for 17c NAPKINS, 30 for 17c  
COCKTAIL NAPKINS, 36 for 17c  
TABLE CLOTH, 54" by 90", 29c

By C. A. Reed Co.

**COLORFUL PARTY FAVORS.** Metal Noisemakers... the all-important little touch that makes Hallowe'en go over with a "bang"! Woolworth's has them in special Hallowe'en designs... and in carnival colors suitable for any festive occasion. Each 10c

PLASTIC JACK-O-LANTERNS... make a wonderful light to carry on "trick or treat" visits. Bulbs and batteries (not included) may be easily inserted. 29c, 49c and 69c

By Union Products, Inc.



**DELICIOUS "TOOTSIE" CANDIES.** Have plenty on hand for "trick or treat" visitors! TOOTSIE MIX... assorted Tootsie Roll "Midgies," caramels, coconut fudge, "Varieties," vanilla & chocolate "Fruities," lb. 39c  
BITE-SIZED MIDGIES, 1/2 lb., 25c; lb. 49c

By Sweets Co. of America.

**EXCITING "CANDY TOYS".** What fun... clowns, pirates, witches, and cats, all on wheels, holding pops and candy dots! And there's a Hallowe'en horn to blow, with a mask to wear and pops to eat! And a wire-handled pumpkin with pops. Just 10c & 25c  
By E. Rosen Company.

**M...m...m...m! M & M's!** Kids from eight to eighty love these bite-sized chocolates with the colorful candy coating. Just perfect for filling party favor baskets! 1/2 lb. 35c; lb. 69c  
By Hawley & Hoops, Inc.

At most Woolworth stores

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THE WOOLWORTH HOUR  
The Percy Faith Orchestra and  
Chorus, with outstanding guest stars,  
all in person, in a full hour of musical  
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newspaper for station and time.



**F. W. WOOLWORTH CO.**



"THEY'VE GOT  
A CORNER ON  
CONVENIENCE...  
AT 8TH AND LUCAS!"



## SUGGESTS POWER PROFITS GO FOR NEW PROJECTS

M'Kay Proposes Re-  
serving Such Revenues After Initial  
Pay-Out Period.

LINCOLN, Neb., Oct. 25 (AP) — Interior Secretary McKay yesterday suggested that expensive reclamation projects of the future might be financed by reserving power revenues of federal water projects for that purpose after the initial power pay-out period.

M'Kay's speech highlighted the opening session of the three-day convention of the National Reclamation Association.

Under questioning of reporters, McKay said that the policy of using eventual power revenues for new projects could be extended in the future to encompass hydro-electric projects already licensed by the Federal Power Commission.

Urge 'Minimum' U. S. Aid. McKay told the association that local communities must do all they can in the way of water resources development and that federal expenditure and participation must be kept "at a reasonable minimum."

"We must show our own good faith by providing some local financial participation and by accepting other responsibilities in planning and operation," McKay said. "We can do this by opening the way for further local financing of the revenue-producing features of future projects."

"At the same time, the long-range, revenue-producing capabilities can be reserved for use in financing resources development."

The Secretary cited the John Day dam on the Columbia river between Oregon and Washington as one which could well fit into such an arrangement. He said construction of the dam by the Army Engineers at an estimated cost of \$310,000,000 has been authorized, with power revenues to reimburse the \$273,000,000 of power costs in 50 years.

Utility Firms' Offer.

A group of Pacific Northwest public utility companies, he continued, has offered to put up the \$273,000,000 reimbursable cost in exchange for the power for 50 years.

The Government would own the project at all times, McKay said, and at the end of 50 years "the revenue from the sale of power would be available for further resources development if Congress saw fit to so provide."

Asked about the possibility that preference customers might seek some of the John Day power, McKay said that the private utilities have said that any public power group could participate in the development and share in the power according to its participation.

The Secretary restated Eisenhower Administration support for the proposed upper Colorado river storage project.

### R-2 SCHOOL GROUP FAVORS MORE SPECIAL EDUCATION

More special educational programs in public schools for unusual students, including the exceptionally bright as well as handicapped and slow children, was favored last night at a conference on education in Missouri by residents and teachers in R-2 school district.

Six topics were included in separate panel discussions at Lee-Hamilton School, 401 Powell avenue, Ferguson. The meetings were the first of three to be held in the Ferguson-Florissant district to study school problems as a basis for recommendations at the national White House conference on education scheduled to be held next month in Washington, D.C.

Higher salaries and fewer supervisory tasks outside of the classroom were suggested as two methods of getting good teachers and a more uniform distribution of school taxes was recommended as a way to keep educational facilities throughout the state equal.

### HENRY A. KOKE SR. DIES. JEWELER AND OPTOMETRIST

Henry A. Koke Sr., a jeweler and optometrist here for 45 years, died of a heart attack yesterday at his home, 4607 Steinlage drive. He was 71 years old.

Koke was a past president of the Retail Jewelers' Association. Surviving are his wife, Anna; a daughter, Margaret; two sons, Henry A. Koke Jr. and David A. Koke of Lafayette La.; two grandchildren; a brother and a sister.

Funeral services will be at 9 a.m. Thursday at St. Engelbert's Church, Shreve and Carter avenues. Burial will be in Calvary Cemetery.

**GALE'S**  
30th Anniversary  
SPECIAL!  
Reg. \$2.75  
Men's  
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# IN THE PUBLIC INTEREST

*The offer recognizes our obligation  
to our employees and to the public*

Since it is the public at large—and the transit rider in particular—who must ultimately bear the burden of increased operating costs of the transit system, it is important that the public be completely informed.

In an extended effort to insure labor peace in essential transit service, the company has made a firm offer which goes beyond the recommendations of the Public Fact-Finding Panel.

**St. Louis Public Service  
Company has made a new  
offer in a serious effort  
to settle the contract  
dispute with the union**

The panel's recommendations were based on four weeks of public hearings, 325 statistical exhibits, and over 2500 pages of testimony—followed by six weeks of deliberation by the chairman including executive sessions of the entire panel. The panel report concluded that its wage rate recommendations would "bring the St. Louis situation well within the general range of those transit systems which can reasonably be considered as comparable."

### Here is the offer

The offer includes a \$2 per hour operators' wage rate; five cents per hour retroactive pay from March 1 of this year; Memorial Day as a sixth paid holiday, including back pay for that holiday this year; the full one-hour Sunday pay allowance for selling permits which had been cut in half under the fact-finding recommendations; a 10-cent per hour increase in pay for operators instructing students; certain reclassifications for maintenance men; and a 24-month contract from March 1, 1955, as compared with a 27-month contract under the recommendations.

### It is a costly offer

It is a million dollar package, with only 16 months of contract left to run.

In eight months' back pay alone, the company's offer will cost over \$200,000 and will provide bus and streetcar operators with an average lump sum payment of more than \$90.

The company's offer is an improvement over the public fact-finding recommendations in (1) total wages, (2) the rate and amount of retroactive pay, (3) working conditions, and (4) length of contract. **In fact, as a package, our offer is equivalent to 4 cents per hour more than the public fact-finding recommendations.**

Our offer exceeds 97 per cent of the labor contract settlements in the entire transit industry this year. Moreover, it is well above any of the settlements made this year on comparable transit systems serving midwestern cities.

**In view of the vital public interest involved, the company has requested—in line with prior union practices—that the offer be referred to a ballot vote of the entire union membership.**

**ST. LOUIS Public Service COMPANY**  
**CITY TRANSIT**  
SAFETY  
COURTESY  
SERVICE

## AUTO MAN SAID TO DENY SELLING OVER LIST PRICE

U.S. Agent Testifies at Perjury Trial on Statement Made by Burger Associate.

Trial of Carlisle Cooper, a business associate of Adolph C. (Andy) Burger, wealthy automobile dealer, on a charge of perjury growing out of an investigation of income tax returns made for Burger and Andy Burger Motors, Inc., continued today before a jury in United States District Court.

In an opening statement yesterday Assistant United States Attorney Charles Rehm told the jury, in Judge George H. Moore's court, that the Government will show that purchasers of automobiles, in the postwar period of shortages, paid premiums to get machines. Cooper, vice president of Andy Burger Motors, Inc., denied that cash, other than the prices shown on invoices, was received, Rehm said.

The first Government witness, heard late yesterday, was Robert M. Fendorf, a special agent of the Internal Revenue Service. He identified and read into the record sworn statements he said were taken from Cooper in an investigation of income tax returns made for Burger and the motor firm for 1945 through 1948.

Cooper was asked, the witness testified, whether Montgomery Motor Sales Co., of Lebanon, Mo., made an additional payment, above the invoice price, for automobiles purchased from Burger. Cooper's reply, the statement said, was, "No, the automobile were sold at the invoice prices."

A second incident cited by Fendorf involved the sale of a machine to a resident of University City in February, 1947. Cooper was asked, Fendorf testified, if \$300 above the invoice price was paid by the purchaser. Cooper was quoted in the statement as replying: "Absolutely not."

Another statement referred to an alleged \$300 cash transaction, above the invoice price, in the sale of an automobile to a man living in Maplewood, in February 1946. Cooper denied there was any extra payment, the witness told the jury.

Cooper and Burger were indicted jointly in December 1953 for allegedly evading income taxes of the Andy Burger firm. M. Ray Chesser, vice president of Community Motors, Inc., of which Burger is president, was charged with perjury in an indictment returned by the federal grand jury last January. The indictment charged he made 10 false statements under oath in an Internal Revenue Service investigation of himself.

**Adenauer Still Improving.**  
BONN, Oct. 25 (AP)—Ailing Chancellor Adenauer, ill for 19 days with bronchial pneumonia, "made further progress" it was announced officially today. There was no indication when the 79-year-old Chancellor would be able to resume his official duties.

**WHEREVER YOU LIVE  
YOU'RE NEAR FAMOUS-BARR\***

## 2 SCHOOL COURSES HERE GET NATIONAL RECOGNITION

Two courses of study prepared by faculty members of the St. Louis public schools for use in the system here have received national recognition for excellence, it was reported today.

The courses, one for teaching French and the other for teaching Spanish in the elementary schools, have been included in the 1955 edition of "Outstanding Curriculum Materials, 1951-54," prepared by the Teachers College at Columbia

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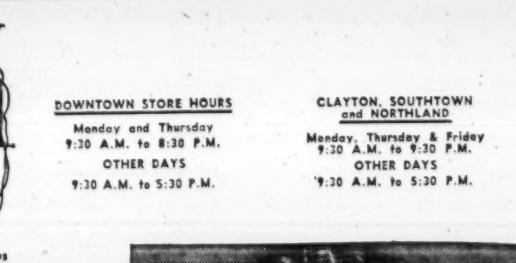
### SICKNESS OR GUILT?

What can you do to best insure that your children mature with a healthy and normal attitude toward sex? How will the understanding of unnatural moral standards prevent their occurrence? The current issue of Coronet Magazine offers frank answers to these perplexing questions. The problem of homosexuality cannot be met with fear, ridicule and ignorance. All efforts to control it by law have been futile and have failed to eliminate the dangerous consequences, but an educated public is the first step in the right direction. Be sure to read "The Third Sex: Sickness or Guilt?" in November CORONET now on sale

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Sale!

3 1/2 Ft. Bride Dancing Doll

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Buy now for  
Christmas!

Mail orders filled. Phone orders call GA. 1-4500.

Famous-Barr Co.'s Toys—DOWNTOWN, Eighth Floor; CLAYTON, Second Floor; SOUTHTOWN, Basement; NORTHLAND, Second Floor

This beautiful bride doll—more than a yard high—is all dressed up and ready to dance. Some little girl will have fun waltzing with her and twirling that lovely rayon taffeta brocaded dress trimmed with lace. Stuffed with cotton, she's not too big for even very small children. Buy now, and save!



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1 49  
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### Favorite Sani-Wax Polish

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The miracle cleaner! It cleans, waxes and polishes in one easy operation. Dissolves marks on wood-work, protects surfaces. Ideal for panel bedrooms. Try this top work-saver now!



### Popular Tight Sealer

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### Famed Bruce Floor Cleaner

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Quart

Keeps linoleum looking bright and clean without scrubbing. Waterless, it actually dry-cleans. Removes spots and leaves a protective coating.

Bruce Paste Wax—all-purpose wax is the answer to toughest floor problems — — — 1-lb. 69c

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Famous-Barr Co.'s Paint Centers—DOWNTOWN, Seventh Floor; CLAYTON, SOUTHTOWN and NORTHLAND, Third Floor

For the Newest Fashion in  
Wall Decoration... Use

### Super Kem-Tone



Guaranteed Washable Latex Paint

1 78  
Qt. Gallon, 5.59

Deep Tones Slightly Higher

No thinning... just stir and apply. Super Kem-Tone goes on so easily and dries in 1 hour to the smoothest, loveliest finish you could desire. Hundreds of colors in pastels, medium and deep tones... all rich as velvet. And it can be washed repeatedly without losing its original beauty.

### Applikay for Walls

3 69  
Qt. Pint, 2.19

New Design Applikay Roller Kits, 7.69

Applikay... exciting decorator news! It gives walls a glamorous custom-style look... so inexpensively! Guaranteed washable, the Applikay bonds itself smoothly to the wall. And it's so easy to apply! With the Applikay roller, you simply roll on the design and color you choose right over walls freshly painted with Super Kem-Tone. Come in and see the many new roller designs now!

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## New Magic Cleaner Duo Dellay

Magic Cleaner, Amazing Soil-Retarder

Only 1 Application Needed!

1 49  
quart (makes 1/2 gal.)

2 89  
1/2 gallon (makes 1 gal.)

You can protect your fabrics, carpets, blinds, linoleum, paint—even leather—with this dirt preventive (soil-retarder) made by Artloom Carpet and E. I. DuPont de Nemours. Contains Ludox\* by DuPont. It's even mildew-proof while the application lasts. It's colorless, odorless, non-toxic, non-inflammable. Just the thing to cut your housecleaning time in half—next time, if you use it now.

\*Reg. U.S. Pat. Off.

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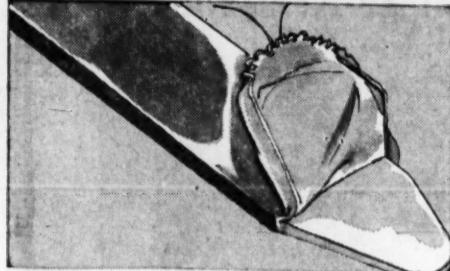


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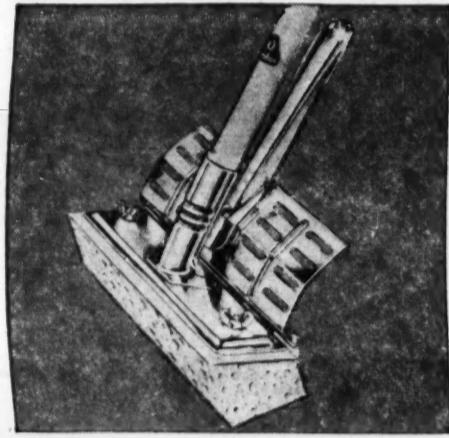
WE GIVE AND REDEEM EAGLE STAMPS



Magla Ironing Board Covers

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Just the thing to help speed your ironing time! Actually reflects heat, making your iron more effective. Dampen rough places in your clothes right on the ironing board, if you wish—the Silicone cover does not absorb water and leave damp, hard-to-iron-over places. It's colorfast, porous and stain resistant. Fits all standard size 15x54 ironing boards.



Use these O-Cedar  
Sponge Mops

4<sup>50</sup>

Keep your hands out of dirty water with the patented wringer attachment on this O-Cedar Sponge Mop. It mops and dries at the same time, and you wring it out without ever touching the water! The cellulose mop head does the rough job of scrubbing, and the wringer squeezes all the moisture out. Save your hands, and save time!

Refill for mop head 1.49



Stainless Steel Aristo.  
Stove Top Utility Mats

Size 8x19 2<sup>29</sup> Size 11x19 2<sup>79</sup>  
Size 13x19 3<sup>39</sup> Size 15x19 3<sup>69</sup>

Size 17x19 3<sup>98</sup>

Aristo Mats of stainless steel fit your stove top—help keep it clean and let you set hot pans down quickly. They're padded to avoid scratching the enamel, and the asbestos backing provides insulation against the heat of the pan. Protect your walls, too, and avoid spattering grease!

## Choose These Needs From Our 4 Housewares Depts.

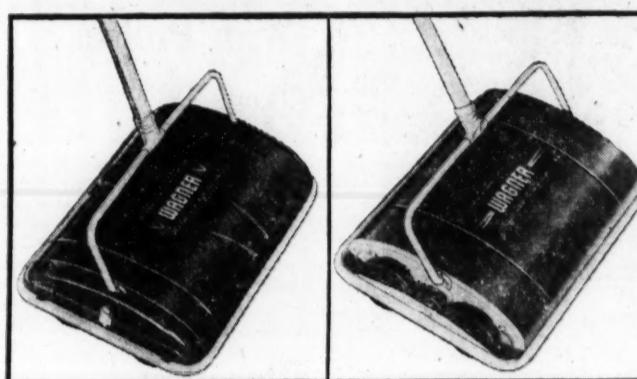
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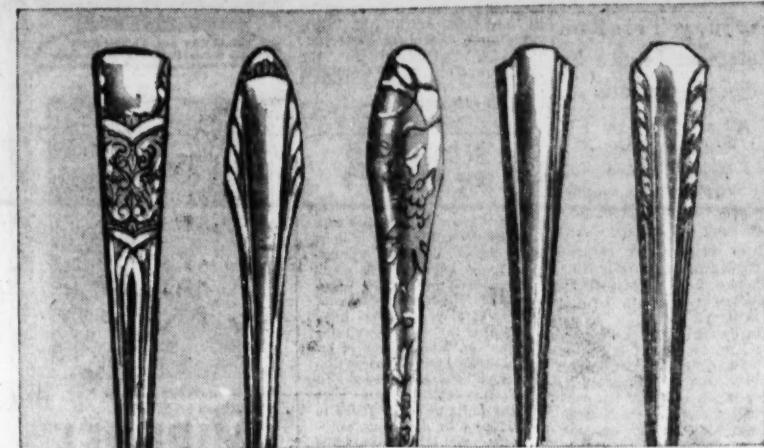
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in gleaming solid stainless steel with  
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graded for extra beauty, greater  
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give long service... lasting beauty!

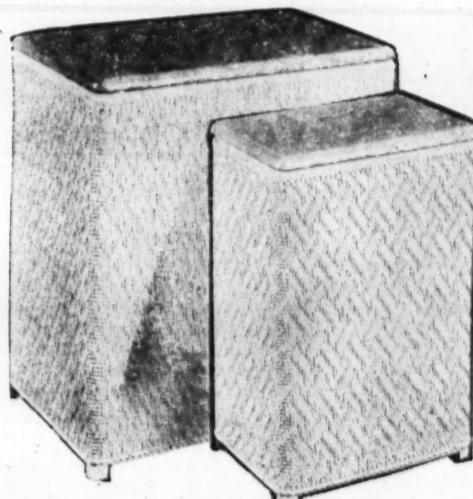
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Vogue Upright Hampers, 15<sup>1</sup>/<sub>2</sub>x10x24 inch 8<sup>95</sup>

So attractive you'll find these Vogue  
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Jumbo size or smaller upright hampers  
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## GERMANY—Yesterday and Today



There are two Germanies—East Germany, Russian-controlled though technically a sovereign state of 18 million people, and West Germany which became a sovereign nation last May and

contains 50 million people. Allied occupation zones, shown above, were maintained until West Germany obtained its sovereignty. Berlin still remains under Allied and Russian occupation, by

zones. United States does not recognize Niesse river as East German border, maintaining Polish-occupied Germany extends well beyond the river. All of which is part of the "German problem."

Maps by George Conrey and Edgar Kulla of the Post-Dispatch Art Staff.



Before the outbreak of World War I, Germany, including East Prussia, was contiguous with Czarist Russia. Poland did not exist as an independent state, had been partitioned between neighboring powers. It was not reconstituted until after the first World War.

### Its Reunification Is Subject of Foreign Ministers Meeting That Will Convene on Thursday at Geneva

BEGINNING THURSDAY, the Foreign Ministers of the United States, Britain, France and Russia will meet at Geneva, Switzerland, to consider the problem of fulfilling the directive given them last July by the heads of the "Big Four" governments, also meeting at Geneva. It was agreed at "the summit" that "the settlement of the German question and the reunification of Germany by means of free elections shall be carried out in conformity with the national interests of the German people and the interests of European security."

Beginning the "German question" involves three chief factors. The first of these is the German people, hard-working, possessing great industrial resources and potential military power. Germany was, of course, defeated in World War II, but historically has exhibited expansionist tendencies.

The second factor is Soviet Russia, which controls Eastern Germany in addition to other satellite countries. And the third factor is the United States and its allies, Britain and France.

Our diplomats, as they enter the new Geneva conference, feel confident that most Germans are anti-Russian, and even more confident that West Germany is firmly on our side. West Germany is a part of our North Atlantic Treaty Organization military alliance, though has not yet had time to contribute troops.

Russia is determined that a unified Germany, allied to the West, shall not issue from this Geneva conference. The Soviets would even like to prevent the effective participation of West Germany in NATO.

However the conference turns out, Western diplomats will not be unprepared by history for surprises, involving Russia and Germany.

In 1918 Russia deserted its allies and concluded a separate peace with Germany, at Brest-Litovsk. A secret treaty between Germany and Russia was concluded at Rapallo, in 1922. And the sudden signing of a "treaty of friendship" between Russia and Germany, in 1939, immediately preceded World War II.

West Germany's Chancellor Konrad Adenauer will not be present at the Geneva conference, but he will be consulted by American diplomats from time to time. He will be at least an interested observer, hoping perhaps to see a repetition of events which took place at the Congress of Vienna, in 1814. There France, through diplomacy, averted what might well have been considered the normal consequences of defeat in war.



In 1938, expanding Germany absorbed Austria and a portion of Czechoslovakia, as well. The Polish corridor still cut off East Prussia. In September, 1939, the Ribbentrop-Molotov Treaty was signed and Germany and Russia again divided Poland between them.



Result of the 1939 agreement between Germany and Russia is shown above. The cycle was complete. Again, Poland was wiped from the map. German and Russian borders were contiguous. An expanded Germany, under Hitler, then faced the world.



In 1919 a Polish corridor to the sea was cut through Germany, dividing East Prussia from the rest of the country. The new Poland included parts of what had been Germany, Russia, Austria-Hungary, following the principle of self-determination.

## ST. LOUIS POST-DISPATCH

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## THE POST-DISPATCH PLATFORM

I know that my retirement will make no difference in its cardinal principles; that it will always fight for progress and reform, never tolerate corruption, always advocate the democratic rights of all parties, never belong to any party, always oppose privileged classes and public plunderers, never lack sympathy with the poor, always remain devoted to the public welfare; never be satisfied with merely printing news; always be drastically independent; never be afraid to attack wrong, whether by predatory plutocracy or predatory poverty.

JOSEPH PULITZER.  
April 10, 1907.

Tuesday, October 25, 1955

## LETTERS FROM THE PEOPLE

## What Men Need

To the Editor of the Post-Dispatch:  
Recently, upon thumbing through a volume entitled, "The Theory of the Leisure Class," by the late Thorstein Veblen, I ran across a passage to the effect that the bearded face would reappear in our society.

At first I viewed this prognostication with skepticism. I couldn't imagine the American male plucking his Van Dyke thoughtfully while shopping at the local super market. But after watching women's hair and dress styles revert time and again to those advocated in the 20s, I got to thinking there may be something in what the good professor said.

Anyway, let's consider some of the psychological and economic repercussions that would be caused by the return to mutton chops. It would be good for fellas with a headful of skin who could compensate for this phenomenon by allowing their whiskers to run amuck. Manufacturers of shaving equipment, creams, lotions, talc, blades and the trivis that accompany the shaven face would suffer.

Also, how the sales would dip since a small tie conveniently hidden beneath an opulent outgrowth might be made to serve indefinitely regardless of color or condition.

Barbers, of course, would benefit, and perhaps someone would produce a home permanent for beards. We might even see a TV commercial showing a young bride gently stroking hubby's beard saying, "Darling, your beard is so much softer since you've switched to 'TEDDY'!"

Aside from public animosity, wifely indignation would have to be dealt with. Being a social barometer, she would condemn public disapproval into one withering, vitriolic blast and probably refuse to be seen with her hairy spouse.

Nowadays women are engaged in many occupations heretofore reserved for men and serving very ably. However, in taking over many of man's desirable enterprises they've also embraced most of his undesirable ones. They take to wearing pants, manish haircuts, smoking jeweled pipes, telling dirty jokes, flipping their cigarettes into the air and making it hard to find a seat at the local bar.

In view of all this, perhaps the best would be just the shot in the arm that the emasculated American male needs. It might help clear up some of the confusion as to what sex is he.

Of course, as with all great causes, the battle would never be completely over and it still might not determine who wears the pants in many families, but it would at least leave no doubt for now and all time as to who wears the beard!

LESTER W. SEVERIN,  
Richmond Heights.

## As to Poetry Center

To the Editor of the Post-Dispatch:  
I would like to thank Clarissa Start for her very excellent article on Poetry Center in your Oct. 10 Evening Magazine.

The many, many calls and letters that we have received to date are due entirely to Miss Start's feature story about Poetry Center.

CECILE M. DONNELLY.

## Shot by the FBI

To the Editor of the Post-Dispatch:  
A one-armed man with an artificial leg is no match for our Gestapo even when he wields a bat.

ED JAMES.

## Equally Guilty

To the Editor of the Post-Dispatch:  
I am writing to ask whether it is against the law for a person to bribe a public official. It doesn't seem fair to me that the giver of a bribe is not considered equally guilty with the taker.

If there isn't any law that punishes the bribe giver, it seems that some of our civic or professional groups should look into this.

In the past few years we have had several cases in St. Louis where elected and appointed public servants have been charged with crimes connected with the improper discharge of their duties, but I do not recall a single case of prosecution of the persons who did the corrupting.

LEO Z. GRACE.

## Oracle of the Waldorf

To the Editor of the Post-Dispatch:  
When is the Oracle of the Waldorf Towers going to fade away as he promised us several years ago?

JOHN R. CROWLEY.

## Selling at a Loss

To the Editor of the Post-Dispatch:  
Subsidy or price pegs? I too think we should consider the latter, but not just for agriculture. Other business men sometimes have trouble supporting their families in the style to which they are accustomed.

Mr. Smith, for example, built 100 homes which cost him \$7000 each. But he was not able to sell them for more than \$6000. This is not fair. Mr. Smith may go out of business if it keeps up.

But do not despair! Under a price plan, Mr. Smith would be directly subsidized \$1000 for each of these homes. Of course, if he went on building more and more houses to be sold at a loss, Mr. Smith would have to be subsidized. He would have to accept only \$390 per home.

This is unfortunate, but it would never have happened if Mr. Smith had not had to sell 101 homes at a loss. I also know a man who sells automobiles and—

AD INFINITUM.

## To End the Law's Delays

Attorney General Brownell's proposals for expediting the work of the federal courts—in some of which it now takes as long as four years to dispose of a civil case—fall into two definitely separate classes: direct and indirect.

compounded. Mr. Benson would do the taxpayer a service by supporting the County Council's plan for a complete, scientific, nonpolitical re-assessment within the next two years. And if he must flog the utilities he might suggest they use their tax savings in the interest of lower rates. That is good vote bait and good advice as well.

## Inviting a Backfire

One of the most wholesome results of the 1954 congressional election was the defeat of Wisconsin's junior McCarthy, Charles J. Kersten of Milwaukee, who was first elected to the House of Representatives in 1946. The demagogic Republican Congressman had managed to make himself so obnoxious by his opposition to President Eisenhower that the Republican voters welcomed the chance to elect an able young Democrat, Henry S. Reuss, graduate of Cornell and Harvard who was awarded the Bronze Star for action in crossing the Rhine in World War II.

Representative Reuss has made an excellent impression as a first-term member of the House where freshmen have little opportunity among the many seniors who return to Washington year after year. The heavily Republican Legislature at Madison does not like this and has now passed a bill intended to make sure that Mr. Reuss is not re-elected if he runs next year. The tactic is to gerrymander him out of office.

This is to be done by trading some Republican territory now in the Fourth District represented by Democratic Congressman Clement J. Zablocki, Milwaukee, for some Democratic territory in Representative Reuss's Fifth District. This would make the Zablocki district still more Democratic and the Reuss district even more Republican than it was until the Reuss upset a year ago. That is the way Wisconsin's G.O.P. bosses seek to prevent Mr. Reuss's return to Congress next year.

Even if Republican Gov. Kohler signs this transparent gerrymander, it may not work out at the polls as planned. The voters have a way of recognizing these slick maneuvers and pasting them back. Three years ago the St. Louis Election Board carved up Missouri State Senator Kinney's district with a view to defeating him. The Senator ran in the new territory in St. Louis and won easily. Central Illinois voters will remember how the Republican Legislature at Springfield tried to beat Democratic Congressman Peter Mack by chopping up his district only to have him win a thumping victory in 1952 in face of the Eisenhower landslide.

Speedy justice is an essential element of the American judicial system. We hear about it in criminal cases in which it is mandatory to establish just as quickly as possible whether the accused is guilty or not.

Delays in civil matters may be less dramatic, but they can be exceedingly costly. Laws command high respect only so long as they are promptly applied. So the Attorney General is fully justified in trying to remove the causes of the law's delays.

In short, the political device to get rid of Representative Reuss just might backfire loudly.

## The Same Questions

The first House subcommittee hearing on the ill-starred Demon jet fighter program strengthens the original questions but answers none of them.

R. Adm. James S. Russell said, in advance of the hearings, that engine trouble was blamed or suspected for three crashes of the early Demon jets in which two pilots were killed. A committee staff member said engine failure was blamed in six crashes.

These crashes followed the first test flights in late 1953, and it was quickly apparent that the Westinghouse engine originally made for these planes was not powerful enough. Why did the Navy not move to cancel this costly program when trouble developed?

Testimony also brought out that the McDonnell Aircraft Corp. recommended switching to the more powerful Allison engine, but the Navy did not do this until 15 months later and then used only a few of the new engines. Why did the Navy wait so long?

In the meantime, estimates of the cost of this failure with the F3H-1N fighters have been going up and up. First the Navy indicated the cost of 60 of these planes was about \$78,000,000. Secretly the Navy Thomas raised the ante to \$154,000,000. Now the committee has heard the cost was closer to \$200,000,000. It might be asked whether the Navy knows what the loss was, but in any case the important question is what was done to salvage the taxpayers' money.

These are the same questions which prompted the House investigation and they should be answered before the investigation ends.

## Labor Leader and Tax Evasion

It is a sordid story that the reader gets about John A. Haywood of Collinsville, district representative for the AFL Hod Carriers Union over a 12-county area in Southern Illinois. The United States Government charged Haywood with evading \$23,988 in federal income taxes for the years 1949-52. He did so, the Government charged, by reporting income of \$28,041 for those years instead of \$93,382.

At first the AFL labor leader was going to fight the case. He pleaded not guilty after his indictment last May. Then he began to think it over. Finally he went into Federal Judge Brigitte's court at Springfield and pleaded guilty and asked for probation.

But that is not all. From where did he get the unreported income? United States Attorney John B. Stoddard says a bill of particulars now on file asserts that it came from contractors who paid off rather than run the risk of labor trouble. Now we will see what the confessed income tax evader says about how he got the money that he did not report. We will see whether he confesses to shaking down contractors as well as to evading taxes that law-abiding members of the AFL Hod Carriers Union regularly pay.

Yes, a sordid story—a mighty sordid one.

## Whipping the Utilities

Are the public utilities to be made the whipping boys for St. Louis county's failure to deal fairly and quickly with its assessment problem?

The commotion arising from Collector Willis W. Benson's office strongly suggests that the answer is Yes!

Mr. Benson has announced to one and all that 17 public utilities will save \$269,689 in taxes on their county properties this year, and that Union Electric Co. alone will benefit by \$77,000. This is true, but it is hardly the whole story.

Mr. Benson neglects to point out that the utilities have been carrying more than their fair share of the tax burden for some time. Their property is assessed by the State Tax Commission rather than by the County Assessor, and it is valued for tax purposes at from 45 to 55 per cent of actual worth. This was far out of line in comparison with the 18 per cent average valuation that had been the rule in the county until this year. Naturally the utilities complained.

Those who must take up the slack would have no valid basis for complaint if each of them had been treated fairly by the county. But they have not been treated fairly and they do have grounds for complaint—not against the utilities but against the assessment practices of Mr. Benson's colleague in the courthouse, Assessor Phil G. Deuser.

County assessments are admittedly unfair, and in many cases the unfairness has recently been

## Unopen for Inspection

Two years ago President Eisenhower announced a series of inspection to make the public business more public, that thereafter only three security labels could be applied to government documents: "confidential," "secret," and "top secret." The old "restricted" label was abolished. In short, nothing not deservedly secret was to be kept confidential, and the people who could find out anything else—which is true, is it not?

Now, however, congressional sources have disclosed that government agencies have ignored the presidential order to use only three security labels. They have gone into business for themselves, manufacturing new labels such as "not for publication," "limited official use," "administratively confidential" and "personal-official," plus some 26 other new ways for hiding data.

Despite the fact that the Legion had repeatedly expressed its opposition to UNESCO, certain diehards contrived to put this matter into the hands of a special committee headed by Ray Murphy, a former Legion national commander from Iowa. The flood of propaganda the committee traced back to a man whom the House Committee on Un-American Activities connects prominently with an organization whose program and propaganda "is virtually borrowed wholesale from the Fascist and Nazi dictators."

In so doing the Legion disregarded the report of its own committee headed by Ray Murphy, a former Legion national commander from Iowa. The flood of propaganda the committee traced back to a man whom the House Committee on Un-American Activities connects prominently with an organization whose program and propaganda "is virtually borrowed wholesale from the Fascist and Nazi dictators."

In view of this detailed report, running to 40,000 words, made by a select committee of Legionnaires under the direction of a man who once was national commander, spent a year and a half investigating UNESCO. In its report, issued only last month, the committee said that it found UNESCO free from the taint of Communism or atheism and that it could uncover no evidence showing UNESCO to be in favor of world peace.

In its report, the committee said that UNESCO publications were as "subversive, at worst, as the tales of Hans Christian Andersen."



CHIP OFF THE OLD BLOCK?

## The U.N. and the Legion: Press Views

Four editorials agree that American Legion convention took absurd position in condemning UNESCO, while Chicago Tribune defends stand; latter sees case as defeat for 'internationalist infiltration'; others view it as another nationalistic aberration.

## The Washington Evening Star

It is hard to understand the reasoning, if it may be called that, behind the American Legion's condemnation of the United Nations. Educational, Scientific and Cultural Organization.

What makes the action doubly baffling is the fact that the Legionnaires, at their national convention in Miami, have followed it up with an overwhelming endorsement of continued United States membership in the U.N. as "the greatest opportunity for attaining world peace."

The logic involved in these two votes is at war with itself.

The Miami convention has denounced UNESCO as a sort of conspiracy endangering to our country. This accusation is as old as it is false.

It has been thoroughly investigated by a committee appointed by President Eisenhower, and by another committee representing the United States Chamber of Commerce, and by yet another committee created by the American Legion itself—a committee headed by former National Commander Ray Murphy.

All of these distinguished groups have found the charges and suspicions to be utterly baseless. But the Legionnaires nevertheless have voted to condemn.

To put it mildly, this just does not add up to common sense. The American Legion has suffered an aberration of sorts in Miami—an emotional excess that has led it to hand down a wrongful judgment against UNESCO while soundly and resoundingly supporting the U.N.

The Mayor says that a year is not time enough for dealing with the complexities involved. He points to the difficulties encountered by the freeholders who sought to do no more than to formulate a metropolitan transit plan in that time, and also to the problems of working out a metropolitan sewer system. Yet freeholders working on a merger plan would have to deal with many, many problems of equal magnitude.

So Mr. Tucker hopes that necessary financing will be obtained for the proposed study of city-county consolidation by St. Louis and Washington universities. Carried on by students of urban problems and not subject to a stringent time limit, this study could develop the facts and the possibilities to be considered by freeholders.

Economy of effort is involved in another way, too. Just now St. Louis faces the task of achieving a new charter. This in itself is enough to involve the attention of all concerned for more than a year. An effort to draft a charter and an integration plan at one and the same time could lead to serious confusion and the harm of both efforts. Here are two major goals for the community, but neither should be allowed to impede the other.

Now, however, congressional sources have disclosed that government agencies have ignored the presidential order to use only three security labels. They have gone into business for themselves, manufacturing new labels such as "not for publication," "limited official use," "administratively confidential" and "personal-official," plus some 26 other new ways for hiding data.

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In view of

## The TRUMAN MEMOIRS

**The Fair Deal Program Takes Shape—Health Insurance and Full Employment Added Features of Mr. Truman's Plan.**

By HARRY S. TRUMAN  
Thirty-third President of the United States.

TWENTY-SEVENTH ARTICLE

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THE conduct of the war and the management of foreign affairs had crowded into my life with such speed and insistence that I could not find all the time I needed to devote to domestic matters.

The San Francisco Conference, the surrender of Germany, the Potsdam Conference, the birth of the atomic age, the surrender of Japan—all these occurred within four months.

All the immediate domestic problems of converting back to a peace economy had to be taken care of in the midst of these and other events of major significance that followed the collapse of the Axis. Each of these events, even for a President who had been in office for many years, would have been a time-consuming job requiring weeks of preparation and consultation.

For me, who had been suddenly catapulted into the midst of world-shaking episodes, who had to learn about the past at the same time that I had to act for the present and plan for the future, too little time was left for long-range domestic planning.

On Sept. 6, 1945, I sent to the Congress one of the most important messages of my administration. It contained the 21 points of domestic legislation which, in effect, constituted the platform of my administration.

This 21-point message marked the beginning of the "Fair Deal," and Sept. 6, 1945, is the date that symbolizes for me my assumption of the office of President in my own right. It was on that day and with this message that I first spelled out the details of the program of liberalism and progressivism which was to be the foundation of my administration. It was my opportunity as President to advocate the political principles and economic philosophy which I had expressed in the Senate and which I had followed all my political life.

In a sense, my 21-point message was like a combination of a first Inaugural and a first State of the Union message—it was to set the tone and direction for the rest of my administration and the goals towards which I would try to lead the nation. In my Senatorial experience I had followed the leadership and the political and economic program of Franklin Roosevelt. I had campaigned and been elected on Roosevelt's platform. As a delegate to the Democratic convention I had helped to write the platform of 1944. Now it became my responsibility to lead—to recommend legislation, to administer the government, and to use the prestige and power of the Presidency to induce sound social and political action.

### Started Work on Way Home From Potsdam.

I had given these matters considerable thought during my first four months in office, even though war matters and foreign policy problems had occupied most of my time. I was on my way home from the Potsdam Conference. Judge Samuel I. Rosenman, counsel to the President, had joined me at the conference and, returning home with me, was helping me prepare my report to the Congress and to the nation on the recently adjourned Big Three conference.

One evening in my cabin aboard the *Augusta*, as I was putting the finishing touches on my report, I said to Rosenman:

"Sam, one of the first things I want to do after we get home and make this report, is to get busy on my domestic program. I would like to submit most of it at the same time instead of on a piecemeal basis. Ordinarily that would be done in a State of the Union message next January, but I cannot wait that long. What I think I will do is to send up a message as soon as we can get one up. Will you start to get together the material and perhaps get up a rough draft?"

Judge Rosenman had been counsel to Franklin Roosevelt as Governor and as President, and his personal friend and adviser for almost two decades. He was familiar with the facts and the philosophy of the New Deal and I had persuaded him to stay on with me as counsel to the President.

"Fine," he replied. "What, in general, are the things you would like to say?" And he reached for a pencil and pad.

I reviewed to him my views on the social and economic problems which had faced the nation before the collapse of the early thirties, and my views on the measures which the Roosevelt administration had taken for economic recovery and social reform. I spoke then of my own plans and policies for future legislation—the general direction in which I thought the United States ought to go in the years after the war. As we discussed these long-range policies and the legislation I was suggesting to carry them out, Rosenman leaned forward.

"You know, Mr. President," he said eagerly, "this is the most exciting and pleasant surprise I have had in a long time."

"How is that?" I asked.

"Well," he replied, "I suppose I have been listening too much to rumors about what you are going to do—rumors which come from some of your conservative friends, and particularly from some of your former colleagues up on Capitol Hill. They say you are going to be quite a shock to those who followed Roosevelt—that the New Deal is as good as dead—that we are all going back to 'normalcy' and that a good part of the so-called 'Roosevelt nonsense' is now over. In other words, that the conservative wing of the party has now taken charge. I never really believed any of that in view of your long voting record in the Senate—on the basis of which President Roosevelt was so anxious that you become the vice presidential candidate, just in case anything happened to him."

### Will Fix Theme for Whole Term.

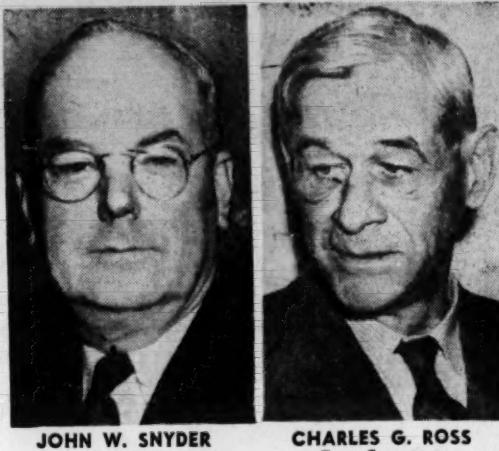
"But this seems to settle it," he continued. "This really sets forth a progressive political philosophy and a liberal program of action that will fix the theme for your whole term in office. It is one thing to vote for this kind of program when you are following the head of your party; it is quite another to be the head of a party and recommend and fight for it."

My attention to the framing of this important message, however, was interrupted by the sudden capitulation of Japan and the international problems that were involved. It was not until the end of August that I could get around to it again. By that time Rosenman had prepared a rough-draft, and it had been on my desk for several days.

It was a good beginning, too, and I worked on it for ten days—adding sections, eliminating some points and editing the document thoroughly. I sent the final revised version to the printer and when the galley proofs were ready, I called Clark Clifford, John Steelman, John Snyder, Charlie Ross and several other advisers. With Rosenman, we went over the proofs point by point, and many suggestions were made, some of which were adopted. Then I had the corrected proofs sent to the various agencies and Cabinet members for their comments. In this manner, I gave all the major officers in the executive branch a voice in the formulation of the message.

Most of my advisers agreed with the message, but some of my more conservative associates advised me against this definite commitment to such liberal measures. One of these was John Snyder, who at that time was Director of War

## Consultants on 'Fair Deal'



JOHN W. SNYDER  
Director

CHARLES G. ROSS  
Press Secretary



SAMUEL I. ROSENMAN  
Counsel

CLARK CLIFFORD  
Special Counsel

In fashioning his Fair Deal program, Mr. Truman writes, he called in his advisers and went over his plan point by point and "many suggestions were made." Of Snyder, Mr. Truman says, "he expressed his disagreement to me in the most explicit terms."

Mobilization and Reconversion. Privately, he expressed his disagreement to me in the frankest and most explicit terms. But his loyalty and friendship for me kept him from voicing any public opposition. I listened carefully to Snyder's advice, for it has always been my policy to hear all sides on every question before coming to a decision, and now I listened particularly because of the high regard I had for Snyder's judgment.

Early in my administration I set out to achieve a balance between conservative and liberal points of view among the members of my Cabinet and other advisers. I wanted to be exposed to opposite poles of opinion in forming my own conclusions and making my own decisions on basic policy matters. With this in mind, I listened to various objections to the contents of the message, but I saw little reason to change it. On Sept. 6—four days after my proclamation of VJ-Day—I sent the 21 points up to the Congress. I stated that I would follow eight specific policies:

- 1.—Demobilize as soon as possible the armed forces no longer needed;
- 2.—Cancel and settle war contracts as quickly as possible;
- 3.—Clear the war plants in order to permit contractors to proceed with peacetime production;
- 4.—Hold the line on prices and rents until fair competition can operate to prevent inflation and undue hardship on consumers;
- 5.—Hold wages in line where their increase would cause inflationary price rises;
- 6.—Remove all possible wartime government controls in order to speed and encourage reconversion and expansion;
- 7.—Keep only those controls that were necessary to help reconversion and expansion by preventing bottlenecks, shortages of material, and inflation;
- 8.—Prevent decrease of wage incomes or purchasing power.

This was an ambitious program, and to show that it was not unrealistic, I described in detail each of the twenty-one points and the legislative steps required to carry out the policies.

### Right to Work One of Key Items.

One of the key items in the program was the recommendation for a national reassertion of the right to work for every American citizen able and willing to work. It was a declaration of the ultimate duty of government to use all of its resources if supply and demand methods should fail to prevent prolonged unemployment. I felt that in normal times we had to look first to private enterprise to provide jobs and that the government should do all it could to inspire enterprise with confidence. But that confidence, I emphasized in the message, would have to come mainly from deeds, not words.

I was convinced that along with full employment there had to be equal opportunity for all races, religions and colors. This fundamental of our political philosophy should also be an integral part of our economy. The Fair Employment Practices Committee, which had operated during the war, was continuing through the transition period. I had already requested legislation placing this committee on a permanent basis, and I repeated that recommendation in the 21-point message.

This was one of the lengthiest messages that a President had ever sent to the Congress. Containing approximately 16,000 words, it was the longest one since 1901, when Theodore Roosevelt was president.

## Mr. Truman Gives His Views On Presidential Succession

ONE PROBLEM with which I was particularly concerned in regard to strengthening the Executive Branch had to do with the existing vacancy in the office of the Vice President. I felt that the law governing the order of succession to the office of Chief Executive needed to be changed so that only an elective official of the government might succeed to the Presidency upon the death of the President or his inability to fill the post.

Under the Presidential Succession Law of 1886, the Secretary of State was next in line after the President and Vice President. Other members of the Cabinet then followed in order under that law. Since the members of the Cabinet are all Presidential appointees, the law gave me the power to appoint my own successor until a new Vice President could be elected almost four years later. This is a power which I believe no President ought to possess.

Inasmuch as the President and Vice President are the only officers of the government elected by all the voters of the United States, I felt that the Speaker of the House of Representatives most nearly represented selection by the people because, as a member of the House, he is elected to the Congress by the voters of his district, and as Speaker, he is chosen by a majority of the Representatives from all of the states.

Accordingly, I had recommended a bill providing for these changes early in my administration. It was passed by the House on June 29, 1945, but it failed to pass the Senate. Finally, the bill passed and became law. I believe some way should be found to elect a successor to the Vice President when he takes over the office of President. It seems to me that Presidential electors or the House of Representatives could function in such an election. I think the electors would probably do a better job of it.

dore Roosevelt had addressed the Congress with a 20,000-word message.

On Oct. 4, 1945, I sent letters to various Cabinet members and agency heads assigning to each specific responsibility for legislative measures necessary to carry out those portions of the message that properly fell within the department or agency affected. I asked from each a brief report on current developments on the first and fifteenth day of each month.

The message, in its formal proposals and in its language, contained the rudiments of the Fair Deal program. But within ten weeks after it was read before the Congress, I sent up several more messages, each adding new recommendations to be included in the Fair Deal. The new elements dealt with health insurance and prepaid medical care; nationalization of atomic energy; the development of the St. Lawrence Seaway project; and Federal aid to education.

This legislative program promulgated in 1945 became the domestic goal of the administration. It was a reminder to the Democratic party, to the country and to the Congress that progress in government lies along the road of sound reform in our private enterprise system and that progressive democracy has to continue to keep pace with changing conditions.

When I first proposed full employment legislation, it was with the thought that we might have from two to eight million people out of work in this country, if the pattern of the 1920s were any guide. No one really knew what would happen as far as American production and employment were concerned. But I wanted to exert every effort to prevent the terrible unemployment experiences of past decades.

I was able to report at my Nov. 29 press conference that total employment had already returned to the VJ-Day level, after the greatest part of layoffs from war plants had been completed. Unemployment was, as far, less than had been expected, and employment in non-war activities was increasing at a satisfactory rate. Three and a half million men and women had been demobilized, and ninety-three per cent of our plants had been reconverted from wartime to peacetime production.

By January, 1946, the picture was even brighter. Despite numerous strikes and lockouts, fifty-two million workers were employed in civilian jobs. With full employment calculated by some at 53,500,000 jobs, it seemed that this goal would be reached much sooner than had been expected. There were still two million unemployed, but these represented no more than the fractional unemployment percentage which the country would have even with full employment.

The real problem was not how to achieve full employment. It was how to maintain it. That was the purpose of the Employment Act of 1946, which I signed on Feb. 20.

While the full employment bill had undergone some considerable changes in the process of being shaped into law, it still retained the essential features of my original proposal. The bill made it the responsibility of the Federal government to coordinate and utilize all its plans, functions and resources for the purpose of maintaining conditions under which there would be afforded useful employment opportunities, including self-employment, for those seeking work.

The Full Employment Act gave positive expression to a deep-seated desire of the American people for a sustained attack upon the perennial problem of mass unemployment.

A proposed statement by Secretary of the Treasury Fred Vinson for my use in connection with the signing of the Employment Act of 1946, which I did not use at the time, but which is still in my files, contains the following paragraph which reflects the hope and the confidence with which I regarded this legislation:

"Occasionally, as we pore through the pages of history, we are struck by the fact that some incident, little noted at the time, profoundly affects the whole subsequent course of events. I venture the prediction that history, someday, will so record the enactment of the Employment Act of 1946."

**TOMORROW: Labor unrest and its accompanying violence presents Mr. Truman with one of his biggest domestic problems.**

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## THOMAS L. STOKES

### G.O.P. Must Nominate a Party Man

WASHINGTON.

HERE IS AN INTRIGUING DEVELOPMENT as Republicans cast around for a 1956 presidential candidate. This is the tendency noted among some state makers to try to find a figure who comes, as did President Eisenhower, from outside the ranks of politics. It is entirely natural.

The only two successful bids every housewife as Food Administrator and was related personally with the housewife's pride in her daily sacrifice of saving food. He won fame in the humanitarian field as administrator of relief in Europe after the first World War.

He won esteem later in still another field, among business men, by his aggressive administration of the Department of Commerce on behalf of business as Secretary of Commerce in the Harding and Coolidge Administrations. As we know, he did not fare well in a political role as President.

### None on the Horizon.

Another business man nominated by the Republicans—Wendell L. Willkie in 1940—was not well-known as was Herbert Hoover, but he had the "Ike" quality of personality. A Hoover, a Willkie, an Eisenhower are rare.

The is none on the horizon today.

It may be risky, but it is here with predicted that it will be a long time before we will see another professional soldier or a business man in the White House. As for the first, the gap this time was from Ulysses S. Grant to the commander of our forces in Europe in World War II.

### Back to the 'Pros.'

This puts it up to the "pros," the professional politicians in the Republican party. They must rely on one of their own, it appears.

For government we must depend upon our two political parties which, if successful in carrying out their functions, must be able to raise up within their own ranks men who are equipped to lead the President.

The development includes understanding that can only come from long actual experience in politics, the art of government. A political party can not succeed if it has constantly to go outside of the ranks of those who are at work in government, who live with it, and pick an outsider to impose leadership from the top.

That may do for an election or two—but not for long.

Astute Republicans familiar with political history recognize this.

They welcome the return of the "pros" which now seems in prospect.

He has become known to

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10:30 PM Mon. Lv. St. Louis Ar. 3:00 PM Wed.  
3:05 PM Tue. Ar. Oklahoma City Lv. 9:00 PM Mon.

Gets Big Job



## THE SPORTS BEAT

by John P. Carmichael

The Chicago Daily News-Post-Dispatch  
Special Dispatch. Copyright 1955.

CHICAGO, Oct. 25.

WHO would be on the All-America baseball team for 1955? You know . . . pitchers, catchers, outfielders, infielders?

In the days of two-platoon football the ballotters had the "out" of picking a defensive unit and an offensive squad; thus giving 22 players the benefit of any doubts as to their fitness for this award.

But although there is a smattering of two-platoon play in the big leagues, especially when you have enough good men to go around twice, like the Yankees, much of the offensive and defensive play is wrapped up in the same man.

Players like Willie Mays of the Giants, Duke Snider of the Dodgers and Mickey Mantle of the Yankees are prized as much for their outfield work as when they're at the plate. The same goes for "Yogi" Berra and Roy Campanella, who easily are the best all-around catchers in the big time.

Yet there aren't enough places for everybody, even if you allowed for two catchers to work mythical doubleheaders; and even three or four pitchers . . .

It is unlikely that Hank Bauer and Joe Collins of the Yankees will make the All-Star team, yet the Yanks couldn't have won a flag without 'em. The Indians would have been out of contention a month ahead of time but for outfielder Al Smith. The Red Sox were only four games behind with three weeks to go, largely because of the shortstopping and hitting of Billy Klaus.

### Take Friend's Case.

PITCHER named Bob Friend, with the lowly Pirates, allowed the least earned runs per game in the National League. The White Sox went almost to the final, thanks to Sherman Lollar, their unheralded backstop.

There were fellows like Wally Post of the Redlegs, Gene Baker of the Cubs, Richie Ashburn of the Phils, Vic Power of the Athletics and Frank Sullivan of the Red Sox (18-12) through whose veins ran All-Star blood in '55.

But when the final returns are in, it is a foregone conclusion that either Berra or Campanella will be the No. 1 receiver. That Ted Kluszewski will occupy first base. That Nellie Fox will be at second. And that Robin Roberts will be one of the pitchers, no matter how few are named or considered.

Was Harvey Kuenn of the Tigers or Ernie Banks of the Cubs the best shortstop of the year? Was Ed Mathews of the Braves or George Kell of the White Sox the top third-sacker?

Is Billy Pierce of the Sox or "Whitey" Ford of the Yanks the premier left-hander. Or is he 'Tommy Byrne of the Yanks or Joe Nuxhall of the Redlegs? How are you going to narrow down the outfield to three men?

### What About Musial?

On the basis of where they played for in 1955, Stan Musial, the Cardinal star, was a first baseman. But he is, by trade, an outfielder and that's what he will be in '58 under the Messrs. Frank Lane and Fred Hutchinson. But where will he wind up, if any place, on the current All-Star outfit, although he's one of the all-time greats and finished third in the National League batting race?

It is even conceivable that the two batting leaders, Ashburn and Al Kaline of the Tigers could be left off an All-Star outfit without any intentional disrespect to their endeavors.

All this, of course, may be construed as evading the question. To wit: What would be the All-Star team of 1955? Well, let's look at it like this:

AMERICAN LEAGUE: Williams, lf; Mantle, cf; Kaline, rf; Power, 1b; Fox, 2b; Kuenn, ss; Kell, 3b; Berra, c; Pieron and Sullivan, p.

NATIONAL LEAGUE: Snider, lf; Mays, cf; Post, rf; Kluszewski, 1b; Schoenfeld, 2b; Banks, ss; Mathews, 3b; Campanella, c; Roberts and Nuxhall, p.

Now you see what happens? No room for Musial or Don Newcombe or Bauer or Lollar or Ashburn or Ford. That's why a guy shouldn't even try to pick one of these things; it's too late to tear this up and start on something else.

So just forget the whole thing . . . and start your own arguments . . .

# Joe L. Brown Succeeds Rickey as Pirates' General Manager

## Haney to Coach at Milwaukee

PITTSBURGH, Pa., Oct. 25 (UPI)—Joe L. Brown, 37 years old, who began his big-time baseball apprenticeship as a teenager 18 years ago, today was named general manager of the Pittsburgh Pirates, filling the position vacated by Branch Rickey Sr.

John Galbreath, president of the Pittsburgh club, said Rickey, general manager of the Pirates for the last five seasons at \$100,000 a year, would remain with the club as an adviser.

Rickey will consult with the general manager of the Pittsburgh club on business problems and problems of the farm system," Galbreath said. He said Rickey, acknowledged father of the farm system in major league baseball, also would be a director of the Pittsburgh club.

The appointment of Brown, son of Comedian Joe E. Brown, and the clarification of Rickey's future status with the Pirates were announced following a morning conference between Galbreath, Vice President Thomas P. Johnson, Galbreath's son Dan, and Rickey himself.

Brown has been with the Pittsburgh organization for six years. He spent two seasons as general manager of the club's Waco, Tex., farm team, then four years as president and general manager of the New Orleans Pelicans in the Southern Association, and moved to the front office in Pittsburgh last spring.

Brown's contract is for one year only. One of his first jobs will be to name a field manager to replace Fred Haney who was fired by Rickey on the last day of the season.

In Milwaukee, the Braves announced today they had signed Haney as a coach to fill the vacancy created by the release of veteran Braves' Coach John Cooney. Charlie Root previously was signed to replace Bucky Walters. Both will assist Manager Charlie Grimm.

Haney, who also had served as manager of the St. Louis Browns, signed to pilot the Pirates in 1953 after achieving outstanding success as manager of the Hollywood club of the Pacific Coast League. In his major league career, Haney performed with the Detroit Tigers, Boston Red Sox, Chicago Cubs and St. Louis Cardinals.

Both Galbreath and Rickey made it clear that Brown "will run the Pittsburgh club" in his new capacity.

"He is on his own," Galbreath said. "The team's success or failure rests on his shoulders. It's his responsibility."

The rest of the Pirates' front office remained virtually unchanged. Branch Rickey Jr., who had been considered one of the top candidates to succeed his father, will remain as head of the club's farm system.

Rickey Sr. now becomes chairman of the club's board of directors but his office as executive vice president will be left vacant permanently.

Rickey told reporters:

"I have a sadness, in a measure, in my retirement from work after 43 years. I am like a little boy on Christmas, who gets his wish after five years' waiting.

"I have always felt my retirement would be gradual. My investment in this club alone would keep me working here wholeheartedly."

Rickey came here at the end of the 1950 season after highly successful tenures as general manager of the St. Louis Cardinals and the Brooklyn Dodgers where he built pennant winners.

"I was at the end of my career, in my retirement from work after 43 years. I am like a little boy on Christmas, who gets his wish after five years' waiting.

"I have always felt my retirement would be gradual. My investment in this club alone would keep me working here wholeheartedly."

The council voted to recommend to the Los Angeles convention Jan. 9-11 that a basketball tournament be established for small colleges annually beginning in March, 1957. The tournament would be simi-

## Garden Party With Cake . . . No More Punch



Former world boxing titleholders who used to arrive at Madison Square Garden for anything but a party return to help dedicate Ring Magazine's Boxing Hall of Fame. ABE ATTELL, already named to the Hall of Fame, cuts the special cake. Others, from left, front row: PAUL BERLENBACH, BOB OLIN and GUS LESNEVICH, light-heavyweights; JIM BRADDOCK, heavyweight; TOMMY LOUGHREN, light-heavyweight; JIM NORRIS, promoter, and BARNEY ROSS, welterweight and lightweight; back row, PETEY SCALZO, featherweight; LOU SALICA, bantamweight, and JIMMY CARTER, lightweight.

Associated Press Wirephoto

TODAY IN THE NEWS

YESTERDAY IN THE NEWS

TONIGHT IN THE NEWS

WEEKEND IN THE NEWS

&lt;



# Lightburn's Decision Makes Him Lightweight Threat

## 3839 Applications For ABC Reservations

ROCHESTER, N.Y., Oct. 25 (UPI)—Joe Smollen, director of entries for the 1956 American Bowling Congress tournament, said today that 3839 applications already have been processed.

The A.B.C. tournament will be held here March 3 through May 20, 1956.

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and Demonstrators  
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## FIGHT RESULTS

By the Associated Press.  
NEW YORK—Ludwig Lightburn, 138½, British Honduras, outpointed Hocine Khalfi, 136½, Algeria, 15. NEW ORLEANS—Charlie Joseph, 159½, New Orleans, stopped Sammy Walker, 154, Holyoke, Mass., 8.

To Renew Old Rivalry.

NEW BRUNSWICK, N.J., Oct. 25 (UPI)—The 1956 Rutgers University football team will play Boston College for the first time since 1919, it was announced today. William and Mary, Connecticut and Colgate are the other new opponents on the Scarlet's nine-game schedule next season.

**STEER to BILGERE**  
FOR LOWEST MONEY DIFFERENCE ON A BILGERE CHEVROLET 2820 N. Grand F.R. 1-4780

## Khalfi Is Beaten in 10 Rounds

NEW YORK, Oct. 25 (UPI)—Promoter Tex Sullivan called young Ludwig Lightburn of British Honduras "the fastest lightweight in the world" today as he set Nov. 28 for his next television fight at St. Nicholas Arena.

Because of unranked Lightburn's lopsided TV victory over rugged Hocine Khalfi of Algeria at St. Nick's last night, Sullivan said the Nov. 28 opponent must be a ranking contender, preferably Cisco Andrade or Johnny Gonsalves.

Lightburn favored at 3-1, scaled 138½ pounds to Khalfi's 136½ last night as he breezed to an 8-2, 8-2, 9-1 decision.

But it was an abject defeat for 27-year-old Hocine, who had won an upset, non-title decision over Featherweight Champion Sandy Sadder in his last fight at St. Nick's, May 17, 1954.

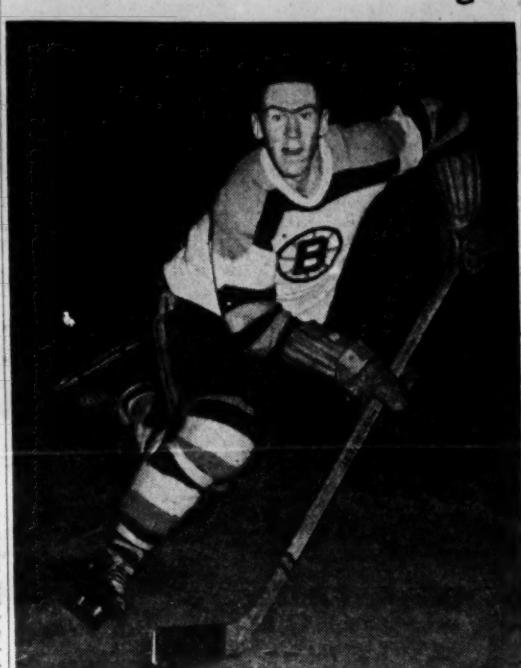
The Algerian, who never had been stopped in 56 previous bouts, suffered a technical knockdown in the fifth round when a right to the chin bounced him off the ropes and sent him reeling toward Referee Mark Conn. The referee forced him to take the mandatory eight-count although Khalfi did not hit the deck.

Amazing fast! Ludwig battered Hocine with a mixed attack of left jabs, combination hooks and straight shots that had him bleeding from the nose in the second round and gashed above and beneath his left eye in the sixth.

"Hey Mabel, BLACK LABEL!"

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## Bruins Feature Sawchuk In Ice Hockey's Return To Arena Rink Tonight



LEO LABINE, colorful veteran, who paced the Boston hockey team in goal-scoring last season with 24.

By Harold Flachbart

St. Louis's big-league hockey season—just four games transplanted from the Chicago Stadium to The Arena—begins tonight with the revamped Chicago Blackhawks meeting the improved Boston Bruins. Face-off time is 8:15.

New in the Blackhawk picture are six players obtained in off-season transactions by their new coach, Dick Irvin, a highly successful field leader from Toronto and Montreal, and one forward obtained yesterday. Boston also has made a few personnel changes, including the great Terry Sawchuk in goal. And Milt Schmidt, a member of the exclusive 200-goal club in National League competition, is starting his first full season as Bruins coach.

Fans here last winter seemed enthusiastic over the brand of play shown by the major leaguers, consistently much faster than the Flyers and American League teams could offer back in the days when St. Louis had a franchise in that circuit. Arena spectators also quickly "adopted" the Hawks and rooted loud for them.

**Familiar Play-Off Figure.**  
Because Coach Irvin was released by the Chicago hockey club 24 years ago, he considers his job of trying to lift the Hawks, tailenders of 1954-55, a real challenge. Only once in 26 years as manager-coach has the "Silver Fox" been out of the play-offs; the Chicago team, on the other hand, has made the post-season Stanley Cup play-offs only once in the last nine seasons.

This time the Hawks started auspiciously by defeating the world champion Detroit Red Wings, 3-2, in their opener, snapping a streak of 26 consecutive home victories for the Wings. They've also had a tie at Detroit and their over-all record is two wins, two ties and four losses. Boston, tied for second in the N.H.L. race paced by the Canadiens, has won three, tied two and lost two.

Newest player on the Blackhawk roster is Ed Sandford, a veteran of eight years in the big top at the age of 27. A center and left wing, Sandford came to Chicago only last night in a trade from Metro Crystal, long a star at Detroit but a disappointment with Chicago. Sandford had gone to Detroit from Boston in the multiple Sawchuk deal.

**Other Newcomers.**  
Four other Hawks who came from Detroit in the off-season are Glen Skow, Tony Lencick and Johnny, and Defenseman Benny Woit. Rookie Hank Ciesla, a \$15,000 draftee, and Hector Landon are considered outstanding rookies.

Al Rollins, most valuable in the circuit two seasons ago, is back in goal, with Allan Stanley, Gus Mortson, Frank Martin and Lee Fogolin the hold-over defensemen, joining Woit.

Optimistic Irvin predicts the Hawks should cut off 75 goals from last year's yield of 235. "And we ought to score 25 more," the Hawk leader said. Packing the best potential Blackhawk punch is a line composed of Red Sullivan, Eddie Litzenberger and big Harry Watson, another 200-goal man with long tenure at Toronto before joining Chicago. Litzenberger was the N.H.L.'s rookie-of-the-year last year, and Sully the Hawks' top point scorer and sixth in the league with 61 points, only one fewer than tallied by Detroit's great Gordie Howe.

**Bad-Boy Flaman.**  
Boston's defense ahead of three-time All-Star Goalie Sawchuk includes hard-hitting Fern Flaman, most penalized player in the league last winter (150 minutes), Bob Armstrong, Bill Quackenbush and Leo Boivin.

Leo LaBine, one of the game's more reckless and tantalizing players, was top Bruin scorer in 1954-55 with 24 goals. His 42 points were matched by Don McKenney, runner-up to Litzenberger for rookie honors. Cal Gardner, Murray Costello, Lorne Ferguson are other speed merchants and new Bruins include Marcel Bonin and Vic Stasiuk, former Flyers, and Orval Tessier.

But the key man to watch is 25-year-old Sawchuk, already regarded one of the greatest goalies of all time by qualified National League observers.

## Russ Murphy to Try for Army's Olympic Squad

By Dent McSkimming

Interest of the United States military leaders in aiding the Olympic team movement is reflected in the assignment this week of St. Louisian Russell Murphy to a Wiesbaden (Germany) United States Army base.

Murphy, who for several years played soccer with distinction and was back for the Kutis club here, has been in the Army for almost two years. He underwent training in the military police school at Camp Gordon, Georgia, where he got little opportunity to keep up with the game.

But, in view of his football background here, he was selected to try for the U. S. Army's Olympic soccer squad which is in training at Wiesbaden. There, he will engage in trial games for 25 days. St. Louis fans feel sure that if Russ is nearly up to his better form he will be on the final Army squad. However, absence from competition probably took the edge off his game.

Chicago's Falcons, the team which will oppose Kutis here Sunday, are a blend of Polish, British and American players. In the probable starting lineup, only two, Right Fullback Gene Petramale and Inside Right Robert Reda, are American-born.

Center forward Ed Murphy,

who has been very impressive in his previous visits here, born in Scotland, Left Half Reggie

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## Illini Work on Pass Defense

CHAMPAIGN, Ill., Oct. 25 (UPI)—Illinois began intensive pass defense drills yesterday in the hope of stopping the aerials of Purdue's Len Dawson next Saturday.

It was chiefly the passes of Michigan State's Earl Morrall that beat the Illini last Saturday.

Casualties of the game were Reserve Tackle Paul Adams with a dislocated elbow, Guard Percy Oliver who suffered a concussion and halfback Abe Woodson, nursing a twisted ankle.

LAFAYETTE, Ind., Oct. 25 (UPI)—Purdue, working on fundamentals, was warned by scouts that Illinois has the same type speedy backfield as Notre Dame which ground out 325 yards rushing against the Boilermakers last Saturday.

With the exception of Sub Center Dale Snelling, who suffered a cut arm, Purdue came through last Saturday's game in good physical condition.

Coach Stu Holcomb said Reserve Fullback Mel Dillard, hurt against Iowa, may be ready for the Illini this week.

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SEE THE YELLOW SECTION OF THE ST. LOUIS TELEPHONE DIRECTORY FOR A LISTING OF STATE FARM AGENTS IN THE GREATER ST. LOUIS AREA.

## PREP PARADE

### Burroughs Loses Two Hands; First-String Backs Injured

By John J. Archibald

John Burroughs, which shares the ABC League lead with Country Day, has not attained this position without difficulties. Early this season the Bombers knew they'd have to win "hands down," after two first-string backs suffered broken hands.

One, Bill Corrington, was injured in a skirmish prior to the Clayton game. The other, however, was a real freak accident. During a no-contact signal practice the day before the Ladue game, John Gerlach spun and knocked his hand against the shoulder pad of one of his own linemen and a fracture resulted.

One of the outstanding Burroughs' backs who has kept his hands out of harm's way is John Cotsworth, a 190-pound junior supplies much of the Bombers' running power.

"He's tireless," said Coach Tom McConnell. "Cotsworth is so full of energy that he won't even sit down during halftime intermission."

Cotsworth earned varsity letters as both a freshman and sophomore.

What's the secret? Some schools struggle through several seasons without finding a place-kicker. (Even East St. Louis has to run its extra points this year.) But Ladue, after its regular kickers were injured, made a fine booter out of a third string center named John Schattan.

In his first attempt at kicking an extra point, against Wellston, Schattan made good. In four tries against Ferguson last Friday, he got four through the uprights.

Coach Bob Davis, who worked with Schattan, said: "We hate to admit that we don't have anyone that can kick a football. It is so much easier to kick than to try to run the points that we put a lot of emphasis on finding a boy who can do it."

The Catholic Athletic Conference, which ranks at the top in team strength, still rates near the bottom in its consideration of football spectators. At the McBride-DeAndreas game Sunday some 1000 paying customers were not helped out by even scorecards, much less the usual public address system, scoreboard, or clock.

That Kirkwood line has a Silver lining—on both sides. John Silver is at left end and his brother Bob Silver is at right end. They are both seniors, although not twins.

The Ferguson scorecard may not be the prettiest (pictures of players or soda bottles on it), but it is certainly the most informative. In addition to a complete list of the players' names and their numbers, the card gives the boys' year in school, the first name of the probable starters, the team nicknames and jersey colors (not always so obvious to a non-student), and the league standings.

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## AFL EXECUTIVE COUNCIL STUDIES MERGER ISSUES

Meets in New York — No Major Barriers in Sight to Block Union With CIO.

By SPENCER R. McCULLOCH  
A Staff Correspondent of the Post-Dispatch.

NEW YORK, Oct. 25 — Final steps toward amalgamation of the American Federation of Labor and the Congress of Industrial Organizations were under consideration here today by the policy-making AFL executive council.

No major barriers have developed to block the merger, scheduled to take place here in December, but several problems remain affecting the 15,000,000-member amalgamation. Some of them are currently under consideration.

Principal questions embrace jurisdictional disputes, re-alignment of state and local bodies and disposition of some salaried executives who operate in what has become a complex movement, pertaining to both domestic and international affairs.

### Predicts Solution.

George Meany, president of the AFL, who will be the initial head of the merged organizations into the biggest labor movement in this country's history, expressed confidence yesterday that remaining problems would be resolved once the merger becomes effective.

Meany, whose organization outnumbers the CIO by nearly three to one, said that he was "convinced beyond question" that existing conflicting situations in the labor movement would not be worsened by the merger. He conceded that some matters, especially those concerning minority groups, would require time to stabilize, possibly until 1957 when the new organization will hold its first convention after an organizing meeting here on Dec. 5.

Under the merged setup, conventions would be held every two years. For practical purposes a 27-member executive council with AFL officials in preponderance would run things between conventions. This executive council is scheduled to meet three times annually. It may refer policy matters to a general board to meet annually.

One of the immediate perplexing problems affecting the new federation is that of the disposition of state and local bodies. In St. Louis the situation is not acute because the CIO and AFL have usually cooperated on major economic and political programs. Friction exists in some other areas, especially in industrial Ohio cities, and is accentuated in localities in which one organization overshadows the other.

**Missouri Meeting Nov. 1.**  
In Missouri, committees from both AFL and CIO organizations are scheduled to meet in Jefferson City, Nov. 1, to discuss effects of the merger. John T. Rollings, president of the Missouri State Federation of Labor, will head one committee, while Al F. Kojetinsky, regional director of the CIO Steel Workers in St. Louis, will be a leading CIO representative.

Merger plans give local bodies two years in which to work things out, but particulars remain in the dark. So does the matter of a director of organization for the merged body.

Under the merger agreement, the organizational director must come from the CIO, because Meany and AFL Secretary-Treasurer William F. Schnitzer will occupy the same positions in the new labor organization.

Selection of an organizer for the new federation is up in the air. Walter P. Reuther, president of the CIO, slated for a major executive post in the amalgamation, has developed most of his union power from the United Auto Workers, which he heads as a full-time job.

His arch rival in CIO politics is David J. McDonald, head of the Steel Workers. They have not agreed on suggestions for the organizing post.

Current AFL directors of organizations who will be reassigned when the merger becomes official, is Harry E. O'Reilly of Chicago. He told the Post-Dispatch that while labor has progressed, organization still represents "the No. 1 job for our movement."

### FUNERAL SERVICE THURSDAY FOR GUSTAVE CRAMER

Gustave Cramer, a retired cashier of the circulation department of the Post-Dispatch, died yesterday at Christian Hospital of a heart disease. Mr. Cramer, 77 years old, had been in the circulation department 40 years at the time of his retirement in 1948. He lived at 6721 Clayton avenue.

Surviving are two daughters, Mrs. Margaret Pfleger and Mrs. Adeline Otis; a son, Gus C. Cramer, and a sister, Mrs. Minnie Vogel, all of St. Louis.

Funeral services will be Thursday at 2 p.m. at the Hoppe undertaking establishment, 4911 Washington avenue. Burial will be in Calvary Cemetery.

### MRS. G. S. EVANS FUNERAL

Funeral services for Mrs. Gertrude H. Evans, widow of Dr. George S. Evans, St. Louis dentist, will be at 1:30 p.m. tomorrow at the Kraeger undertaking establishment, 3402 North Kingshighway. Burial will be in St. Matthews Cemetery.

Mrs. Evans, who lived at 6010 Pershing avenue, died Sunday at St. Anthony's Hospital of a heart ailment. Surviving are two daughters, Mrs. Raymond A. Kaiser, of Webster Groves, and Mrs. C. Edward Brown Jr., of Pacific Palisades, Calif.; a brother and a

## Annual Lemay Parade



By Post-Dispatch Photographer.  
Girls from Hancock Junior High School in Lemay, representing states, riding with "George Washington" on float in annual parade held last night by Lemay Ferry Business Association. "Famous Americans" was theme of parade, in which 16 floats, five bands and several drum-and-bugle corps took part.

### MILK PRODUCERS

#### SEEK PRICE BOOST

Hearing Witnesses Cite Increased Costs Imposed by New Ordinance.

Milk producers of the St. Louis area today sought increases of 20 to 45 cents a hundredweight in the price of Class I milk, basing their arguments in great part on the new St. Louis milk ordinance effective Jan. 11.

The producers offered testimony in support of increases of 20 to 45 cents a hundredweight in the price of Class I milk, basing their arguments in great part on the new St. Louis milk ordinance effective Jan. 11.

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All this week at your favorite grocer's

# Freshlike "Garden of Values" Event!



The name is **Freshlike** ...so is the flavor  
Choose from 13 delicious varieties

## TEAMSTERS SUED BY NLRB OVER OMAHA TACTICS

'Pressure, Unfair Practices' Charged in Drive Led by 'Barney' Baker.

By a Special Correspondent of the Post-Dispatch.

OMAHA, Nebr., Oct. 25—A suit charging the Teamsters International Union with unfair labor practices, filed in United States District Court here last week, is an outgrowth of the organizing efforts of Robert (Barney) Baker, burly Teamsters international union official, who shifted his base of operations from St. Louis to Omaha last summer.

Although the suit, filed by District 17, National Labor Relations Board, did not name Baker, it charged "pressure, harassment and unfair practices" in the attempt to organize drivers for transfer firms, building material suppliers and contractors, which Baker launched last July. Construction jobs were picketed by the Teamsters after suppliers' trucks were followed to the jobs, associated contractors complained.

Arrives in White Cadillac. Baker, following his arrival last July in a white Cadillac, established his headquarters in the Blackstone Hotel and announced his intention of "organizing everyone in our line in Omaha."

There were conferences with the local chapter of the Associated General Contractors, and other employers. When the conferences reached a deadlock, the picketing program began. It is charged the picketing interfered with construction at nearby Offutt Air Force Base, headquarters of the Strategic Air Command.

Plants picketed include four ready-mix concrete firms and 10 other materials dealers. The picketing of construction jobs, in addition to pickets at the plants, is new in Omaha, contractors observed.

Baker's efforts did not affect his weight, which reportedly reached 360 pounds. On the advice of a physician, he recently spent several weeks in St. Joseph's Hospital, on a reducing diet.

While his weight dropped to 280 pounds, Baker continued to direct the organizational program from his hospital room. He held frequent conferences with associates, and issued directions over a direct telephone line to the offices of Teamsters Local 659.

**Stormy Career.** Described as a "clean-up man" for the Teamsters organization, Baker has had a stormy labor career. He had several brushes with St. Louis police, who found a loaded revolver in his pocket in 1953. He served two jail sentences in New York, for possession of a stench bomb and destruction of property, police reported.

Baker's work in St. Louis was in connection with reorganization of taxicab drivers, after Teamsters locals were temporarily taken over by the international union several years ago.

**Shufflin' Along.** BOSTON, Oct. 25 (UPI)—Old records show that more than a century ago, when it sometimes took clipper ships as long as 45 days to cross the Atlantic, one of the favorite shipboard sports, just as today, was shuffleboard.

### END OF THE MONTH CLEARANCE

Special EOM SALE  
MEN'S White Dress SHIRTS  
**\$1.49**

Regular to \$3.89 Values  
Broadcloth and oxford cloth shirts. Sanforized, full-cut. Broken sizes 14 to 17. Some slightly soiled.

MEN'S ALL-WOOL WORSTED FALL SUITS  
**\$11.99**

Reg. \$29.95 to \$37.95 Values  
• Double-Breasted Styles  
• Single-Breasted Styles  
• Mixed Weaves—Stripes, etc.  
• Small Sizes only

Reg. \$18.95 Values Men's All Weather COATS  
**\$7.99**

Nylon-rayon Dan River water repellent fabrics. Slash pockets. Grey, tan, blue. Sizes 34-44.

WEIL Slashes Prices  
BOYS' Husky SUITS  
**\$6.99**

Reg. \$19.95 Values  
Rayon gabardine in single or double-breasted styles. Navy, brown. Broken sizes 12 to 18.

ALL ITEMS AT DOWNTOWN ONLY  
WEIL  
8th & Washington  
Shop Tues., Wed., Sat.  
From 9 a.m. to  
5:30 p.m.  
Shop Mon., Thurs.  
From 9 a.m. to 8 p.m.

# Which Oil is Right for Right Now?



**SOME OF THE TIME** you'd be all right with summer oil, but only on warm days or after your engine has run long enough to warm up. On colder days summer oil gets too thick, so starting is difficult. Sluggish summer oil will reduce your gasoline mileage and permit excessive engine wear.

**SOME OF THE TIME** you'd be all right with winter oil, but only while the engine is cold. On unseasonably warm days or on long, hard trips, winter oil may become too thin. Then your oil consumption goes up. And thinned-out oil may not give needed protection to hard-working engine parts.

### ALL OF THE TIME

TROP-ARTIC® All-Weather Motor Oil is right, because it's a summer and winter oil in one. It flows freely when it's cold. It resists thinning when it's hot. Compared to older types of oils modern TROP-ARTIC can even double engine life. It's the right oil for right now, and all year around! Get it from your Phillips 66 Dealer.

**THE RIGHT OIL  
FOR RIGHT NOW  
IS RIGHT HERE**



**IT'S GUARANTEED!** Change to TROP-ARTIC All-Weather Motor Oil and use it for ten days or up to 1,000 miles. If you aren't completely satisfied that TROP-ARTIC lives up to all the claims made for it, go to any Phillips Dealer and he will drain and refill your crankcase with any other available oil you prefer. That's how sure we are that you'll be delighted with the performance you get from TROP-ARTIC All-Weather Motor Oil. We guarantee it!

PHILLIPS PETROLEUM COMPANY

See Richard Carlson in "I Led 3 Lives" on KSD-TV, Channel 5, Wednesday, 10:00 P.M.

**IT'S PERFORMANCE THAT COUNTS!**

IN THE POST  
OUT TODAY!

## Do Veteran Benefits cost us too much?

In ten years we've poured \$8 billion dollars into veterans' benefits. If the present setup continues, the future tab could increase to 6 billion dollars yearly! What has the veteran program accomplished? What reductions in benefits have been recommended by the Hoover Commission? And will Congress risk debating this hot potato—in an election year? Stanley Frank tells you the whole surprising story in "We Licked the Veteran Problem."

## Is pay TV coming?

Feed a slot machine on your set, flip a punch card, juggle a decoder—and there's your "pay TV" show! Or do you like your programs the way they are—sometimes crummy, but always free? It's up to Federal authorities to decide which way it's going to be, but you'll want to know the arguments—on both sides! Milton Lehman gives you the facts on "TV's Colossal Hassle."

## Watch out for gyp car deals!

In a business that's generally honest, some shady dealers are chiseling \$240,000,000 a year from used-car buyers. Cutthroat contracts, loaded finance, hair-trigger repossession have led several states into passing laws to protect the public. What dangerous pitfalls can you—or your friends—fall into when buying a used car on "time"? William Longgood tells you how to avoid being taken for a ride.

## California's Gov. Knight

An authority on how to run for President?

He started running for governor at 18. 38 years later he got the job. Now he's the nation's No. 1 speechmaker, delivering up to two dozen addresses a day. Will his political theories pay off in the '56 G.O.P. convention? How does he stack up against fellow Californians Nixon, Knowland and Warren? Frank J. Taylor gives you the answers in "How to Run for Office."

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The Saturday Evening  
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A CURTIS MAGAZINE

## Guatemala Could Be a 'Showcase' Of Advantages of Ousting Reds

National Planning Association Says Castillo Regime Is Entitled to 'Extraordinary Assistance' From U.S.

By RICHARD DUDMAN  
A Washington Correspondent of the Post-Dispatch.

WASHINGTON, Oct. 25—The United States has a special responsibility to help Guatemala become a "showcase" of how a nation can undo the results of Communist rule, the National Planning Association said today.

Sweeping land reforms to resettle peasants into the lands of the ancient Mayans were suggested by the non-profit, non-political research organization as a means of strengthening the government of President Carlos Castillo Armas.

President Castillo led a revolt which overthrew the Communist-dominated regime of President Jacobo Arbenz Guzman in June 1954. In a policy statement on "democratic progress in Guatemala," the National Planning Association's steering committee said:

Entitled to Extraordinary Aid.

"Whether we like it or not, the course of events in Guatemala is being watched not only in that country but throughout the non-Communist world as a test of the practical effectiveness and moral validity of United States foreign policy.

"When a country—particularly one like Guatemala which is situated within the inner security zone of the United States—has been victimized by a crypto-Communist government and has finally succeeded in shaking off its destructive rule, that country is clearly entitled to extraordinary assistance from the leader of the free world's defensive coalition against Communist imperialism.

"Not only do the Guatemalan people deserve adequate help for their reconstruction efforts. It may also be that, unless the people of countries under pro-Communist regimes are convinced that American assistance would be both certain and substantial, they may be deterred from ridding themselves of their open or concealed Communist rulers."

United States aid to Guatemala has begun to approach an adequate level, only in the last four or five months, the committee said. It attributed this lag to lack of advance planning, both here and among Guatemalan anti-Communists.

Efforts in two other fields are essential: and real social and economic progress in Guatemala, the report said.

First it said the growth of "constructively oriented" groups in Guatemalan society must be aided—business men, commercial farmers, wage earners in industry and agriculture, professional people, and intellectuals and students. The report said this development will depend on improved technological education, new sources of low-cost capital, growth of independent, non-Communist trade unions and farm organizations and improved opportunities for professional persons, intellectuals and students.

Agrarian Reform.

As a second essential, the report called for agrarian reform and agricultural development.

The committee said the Arbenz government would have wrecked the export economy of the country if it had been successful in its plan to divide the large commercial plantations among the landless Guatemalans.

As an alternative, the committee suggested moving farmers and peasants to the coastal plains and the northern plateau province of Peten, which include more than half the area of the country but are only sparsely populated.

"Tens of thousands of unoccupied, potentially fertile acres could eventually be opened up for settlement and cultivation in those regions," the committee said.

Such a project would require clearing the land, providing housing, building roads and eradicating the endemic malaria that afflicts the entire Guatemalan lowland.

Minor Drainage.

Only minor irrigation and drainage would be necessary. "Large sections should be reasonably fertile by tropical standards," the report said, adding:

"It is well to recall that the main population and agricultural center of the first and greatest period of Mayan civilization were located in these regions some 1500 years ago."

The committee urged that agricultural aid be extended largely through private agencies in the United States—business firms, educational and philanthropic institutions and private individuals.

"One interesting possibility along these lines would be the establishment of a private non-profit organization in the United States specifically designed to provide technical and man-

### River Stages

STATIONS	Feet.	Stage	Change
	In feet.	7 a.m.	24 hrs.
Kookuk, Ia.	16	2.6	+ 0.2
Hannibal, Mo.	16	10.9	- 0.1
Longview, Tex.	17	13.0	- 0.0
Dam 24-TW, Mo.	23	12.0	+ 0.4
Dam 25-TW, Mo.	23	12.4	- 0.2
Moore, Okla.	23	12.1	+ 0.3
La Salle, Ill.	20	11.1	+ 0.2
Yuma, Ariz.	18	11.7	- 0.1
Beaumont, Ill.	14	9.6	+ 0.4
Garrison, Ia.	21	9.8	+ 0.1
Dam 26-TW	21	13.0	+ 0.3
Dam 27-TW	21	14.4	- 0.3
Jefferson City	23	14.9	0.0
Little Rock, Ark.	40	50.7	- 0.1
Hermann, Mo.	21	6.4	+ 0.2
St. Charles	25	10.7	- 0.4
St. Louis	25	10.6	0.0
Mesamec St. Pk.	11	3.2	- 0.1
Clinton Park	15	6.0	- 0.0
Valley Park	15	6.0	- 0.0
Chester, Ill.	27	2.0	- 0.5
Cairo, Ill.	40	11.5	+ 0.5

and mutually resentful social groups into an organic national whole," the steering committee concluded.

"This is a difficult, slow and uncertain process, since it requires basic changes in group attitudes and values. Economic aid and technical assistance, no matter on how large a scale, will not by themselves achieve this result.

"But neither is a desirable outcome likely to be attained in the absence of economic aid and technical assistance of sufficient magnitude, adequately planned in the light of economic, social and political realities and needs, and soundly balanced as between governmental and private participation.

"Indeed, there is reason for believing that the right kinds of economic aid and technical assistance, given at the right time, could have a catalytic effect in reviving national morale, strengthening social cohesion, and invigorating the will to undertake necessary economic, social and political reforms in Guatemala.

"Such United States aid, gov-

ernmental and private, could convince Guatemalans of the practicability of their own development program by the assurance it would give them that the decisive increments of economic resources and skills needed to reach their objectives would be available."

### PROGRESSIVE CONSERVATIVE WINS ELECTION IN TORONTO

TORONTO, Oct. 25 (AP)—Charles E. Rea, Progressive Conservative, won Toronto's Spadina district from the Liberals in a federal by-election yesterday. It was the first victory for his party in the con-

stituency since 1926.

Victory for Rea, insurance man and former member of the Ontario legislature, increased his party's strength to 53 in

the House of Commons against 169 Liberals, 23 CCF (Socialist), 15 Social Credit and four independents.

It was the second by-election

defeat for the dominant Liberals in a month. The Progressive Conservatives won Restigouche-Madawaska in New Brunswick in a vote Sept. 26.

Coming Friday, Nov. 4

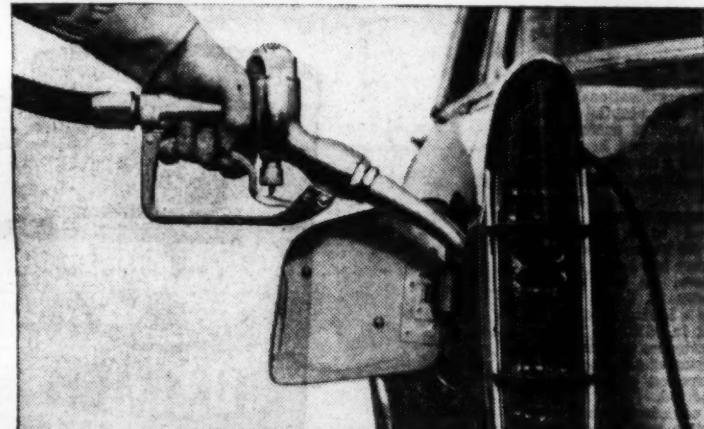
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...for more miles per gallon



...for more miles per quart



REMEMBER: No gasoline alone can give you today's finest performance...no oil alone can give you today's finest protection. Get the super-power Gas-Oil Team

## Gulf No-Nox Gasoline Gulfpride H.D. Select Oil



## HONEYMOON PAIR TAKEN OFF ISLAND

Marooned 2 Days After  
Plane Is Damaged in  
Forced Landing.

MIAMI, Oct. 25 (UPI)—Two honeymooners marooned for two days on a lonely island after their plane was forced down were sighted by a Coast Guard plane today and transferred a few hours later to a rescue boat. The cutter Ariadne was expected to reach Miami tonight with the pair.

The Ohio couple, Joe K. Richards, 35 years old, an engineer at a Wellston (O.) atomic plant, and his 19-year-old bride of less than three weeks, took off from Havana Sunday to fly to Key West.

The Coast Guard said Richards apparently made an emergency landing on a sandy beach on North Cay light, 90 miles southeast of Key West. The plane was damaged but apparently not demolished. The couple waved from the beach, indicating they were all right.

They were sighted by Lt. Comdr. Gordon James, pilot, and Lt. George Oakley, the copilot, who were flying an Albatross plane.

A widespread search had been on for the missing couple who left Cuba with only a four-hour fuel supply.

## BRITISH GIRL USES 'BLEEDING,' STIRS 'BLOODY' STRIKE

SWINDON, England, Oct. 23 (AP)—Is "bleeding" a swear word in Britain, just like its relative, "bloody?"

No, says June Woodwards.

Yes, says the management of the Plessey Engineering Co.

So now 300 workers are on

strike.

June, a 17-year-old employee, admits she referred to the "bleeding clerks" when her pay envelope was short 5 shillings (70 cents).

Her boss called it cussing and fired her. Her workmates agreed with June and walked out.

The company says it may not be regarded as a swear word in London but that it is a swear-word in Swindon," June told reporters.

Swindon is seventy-seven and one-fourth miles west of London.

## YEMEN AND RUSSIA REACH TRADE, DIPLOMATIC ACCORD

CAIRO, Oct. 25 (UP)—Deputy Foreign Minister Mohammed Elmaleh of Yemen said today his country and Russia had reached a trade agreement and had decided to exchange diplomatic representatives.

Elmaleh denied that Yemen sought arms from the Soviet Union.

He said the trade agreement would be signed next week. Diplomatic missions will be established in Moscow and Taiz when the need arises, he said.

## KWK-TV SEEKS AUTHORITY TO BUILD 1136-FOOT TOWER

NEW YORK, Oct. 23 (AP)—KWK-TV hopes to build an 1136-foot television tower which would extend its coverage more than 7000 square miles, according to an application filed with the Federal Communications Commission, it was announced yesterday.

The station operates from Reavis Barracks road, near Union road, in St. Louis county.

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## DUCHESS OF WINDSOR LANDS IN NEW YORK, DUKE AT HOME

NEW YORK, Oct. 23 (AP)—The Duchess of Windsor arrived from Europe with 36 pieces of luggage today on the liner United States. She declined to comment on either England's current royal romance or her own rift with author Cleveland Amory over the writing of her autobiography.

The Duchess plans to remain three weeks, during which she will confer with her publisher. The Duke remained at their home near Paris.

Questioned about the romance between Princess Margaret and Group Capt. Peter Townsend, she said: "Really, the Duke and I don't know anything about it."

Of her book, she said "I find it rather difficult to write about myself. It is easier to write about someone else."

The station operates from its present 563-foot tower at Twelfth and Cole streets with the maximum power permitted by the FCC.

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## MISSOURI BAPTISTS TO VOTE ON COLLEGE BUILDING PLANS

NEW YORK, Oct. 23 (AP)—The Missouri Baptist General Assembly, convening here today, will be asked to approve a five-year \$3,095,000 building program for the three Baptist colleges in the state.

Under plans approved by the executive board of the association, William Jewell at Liberty would receive \$1,646,000; Southwest Baptist college at Bolivar \$885,000 and Hannibal-LaGrange at Hannibal, \$555,000.

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## U.N. SHOULD NOT HAVE ACCEPTED KOREA TRUCE: JOY

Admiral Agrees With MacArthur That There Is No Substitute for Victory.

WASHINGTON, Oct. 25 (AP) — The senior Western negotiator at Panmunjom says "there should not have been a Korean armistice such as was accepted." This conclusion comes from Adm. C. Turner Joy (Ret.), whose book, "How Communists Negotiate," will be published next month by the Macmillan Co. Excerpts appeared yesterday in U.S. News & World Report, a weekly news magazine.

Recalling that Gen. Douglas MacArthur once said that in war there is no substitute for victory, Joy added, "The record of Korea certainly justifies that conclusion."

**General War Doubted.** — The admiral wrote that he did not know of a single American military commander in the Far East who accepted the argument that war with Red China might have developed into a world conflict.

"Elimination of the artificial restraints imposed on United States forces, coupled with imposition of an effective blockade on Red China, probably would have resulted in military victory in less time than was expended in truce talks," Joy said.

For 11 months in 1951 and 1952, in the Truman Administration, Joy was chief United Nations Command delegate at the Korean armistice negotiations.

He wrote that in the negotiations it became clear that what the Communists resented most in such parleys was "naked, massive power" and the willingness to use that power if necessary.

Orders from "Washington," Joy said, often hampered the negotiators. He wrote that they

## STRIKE DELAYED AS B. & O. DISPUTE GOES TO MEDIATOR

—

"never knew when a new directive would emanate from Washington to alter our basic objectives of obtaining an honorable and stable armistice agreement."

### TRYING TASK.

"In such circumstances it is most difficult to develop sound plans, to present one's case convincingly, to give an appearance of unmistakable firmness and finality," he continued.

"It seemed to us that the United States Government did not know exactly what its political objectives in Korea were or should be."

"As a result, the United Nations Command delegation was constantly looking over its shoulder, fearing a new directive from afar...."

### SAVED BY SAFETY BELTS.

FORT DODGE, Ia., Oct. 25 (AP) — United States Senator and Mrs. Tom Martin escaped injury last night when their automobile missed a curve of U. S. Highway 169 three miles south of here and rolled over into a ditch. Martin credited safety belts with preventing possible serious injury to him and his wife.

### \$1148 FOUND BEHIND GLASS OF MIRROR BOUGHT AT SALE

HOLLAND, Ia., Oct. 25 (UP) — An old mirror has given the Tom Dreesman family a \$1148 going-away present.

Mrs. Dreesman bought the mirror at an auction 20 years ago. Recently, she decided to get rid of it and ripped the glass from its frame. She found \$1148 in currency dating from 1882 to 1915 stuffed in the padding behind the glass.

## NEW KU KLUX KLAN GETS STATE CHARTER IN GEORGIA

ATLANTA, Oct. 25 (AP) — The Baltimore & Ohio railroad said today a federal mediator had taken jurisdiction in a dispute between it and the Brotherhood of Railroad Trainmen, postponing a strike called by the union for 6 a.m. Friday.

The brotherhood made a similar announcement in Cleveland. The grievances involved were laid before a federal mediator in Chicago.

The railroad had said earlier it expected this procedure would head off the threatened strike.

### \$1148 FOUND BEHIND GLASS OF MIRROR BOUGHT AT SALE

ATLANTA, Oct. 25 (AP) — A new Ku Klux Klan organization has been granted a charter in Georgia. Fulton (Atlanta) superior court Judge Claude D. Shaw yesterday signed an order to permit formation of the U. S. Klans, Knights of the Ku Klux Klan.

Attorney for the charter application was Samuel Green Jr., son of the late Dr. Samuel Green of Atlanta, identified as a former imperial wizard of the Association of Georgia Klans. The charter for the Association of Georgia Klans was revoked several years ago by

Attorney General Eugene Cook. The charter for the new organization said the nature of the "said corporation shall be to... promote a better way of life among its members and to uphold the Constitution of the United States."

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**SMITH'S**  
Empire Furniture Co.  
5960 EASTON AVE.

**NEW! Penetrating relief from pain of arthritis and rheumatism**

## DEEP HEAT FROM NEW MENTHOLATUM RUB — gets right to where it hurts!

MENTHOLATUM RUB includes the latest discoveries for relief... a combination of active ingredients for extra-deep skin penetrating power. Guaranteed by a laboratory with 80 years' experience, you must feel relief deep down—or Mentholatum will refund purchase price.

Stuffy head cold? Use regular Mentholatum. Soothe split lips with Mentholatum Stick.

## 18 GASEN Rexall DRUG STORES

WANT THINGS? WATCH THE WANT ADS!

will it  
out-  
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mortgage?



That's a question that prospective homeowners are asking more and more frequently in these days of 25-year and 30-year mortgages.

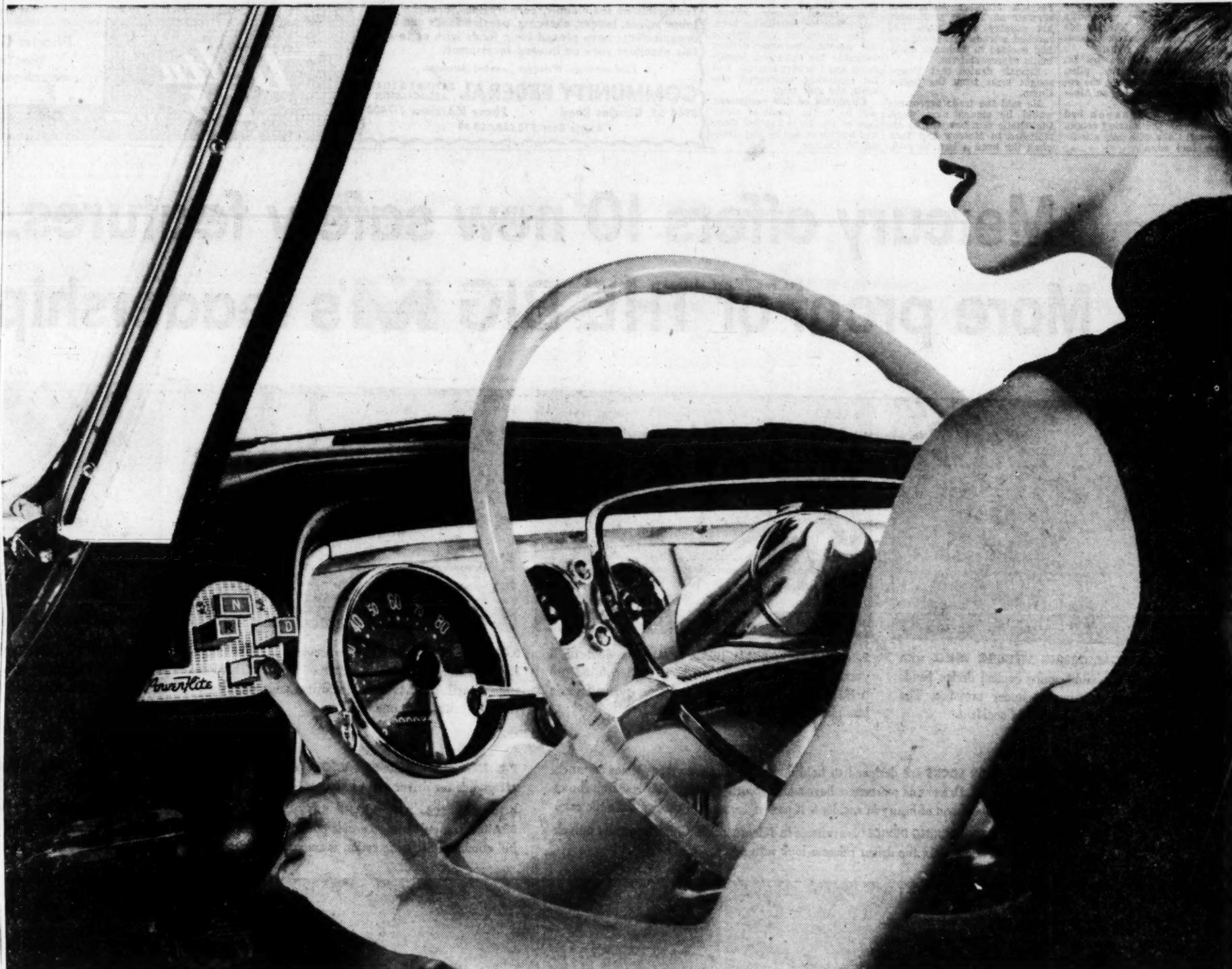
But it's a question that needn't concern you for a moment. You can be sure that your home will be sound, livable and attractive years and years after your mortgage has been paid-off and forgotten—if it is built of unit masonry\*.

And through the years you'll have a home that affords all-weather protection and requires minimum maintenance—a home you can be proud of.

Naturally, unit masonry homes have greater resale value than those built of less durable, substitute materials.

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**PUSH-BUTTON DRIVING!** Now Plymouth brings it to the lowest-price field! A finger-tip touch on a button selects your driving range—easy as flicking a light switch. After that, PowerFlite and new 90-90 Turbo-Torque Power take over!



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Drive it at your Plymouth dealer's—the car that's going places with the Young in Heart!

Choice of 5 Power Ratings. 200 V-8 hp available with PowerPak in all 4 lines—Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6—also available in all 4 lines—you get 125 hp, or 131 hp with PowerPak.



## LABOR VOTE NOT IN PARTY POCKET, DEMOCRAT SAYS

But McNamara Hopes G.O.P. Keeps Attacking Union Leaders as Goldwater Did.

WASHINGTON, Oct. 25 (AP) — Senator McNamara (Dem.), Michigan, said today he hopes Republicans adopt a strategy of open attack on labor union leaders because he believes Democrats would benefit greatly by such G.O.P. tactics in 1956.

McNamara, who keeps up his membership in a pipe fitters union, said he doubts that top Republicans will follow the lead of Chairman Goldwater, Arizona, of the Republican senatorial campaign committee in assailing union leaders.

"I hope the Republicans do it," McNamara said in an interview. "We Democrats will benefit a great deal if they do. But I'm afraid responsible Republican leaders are more like

ly to follow the lead of Gov. Goodwin J. Knight of California.

The labor vote isn't in the pocket of the Democrats and if the Republicans make a strong bid for labor support, we'll have our work cut out for us keeping labor on the Democratic side in next year's elections."

Knight said in a recent New York speech that unless the Republicans next year can rally the labor and independent vote, which he said was attracted by President Eisenhower in 1952, they could lose the White House "for the next generation."

Charged 'Conspiracy.'

Goldwater has made it clear he wants the G.O.P. to appeal to individual voters in labor's ranks. But he said in a report circulated among Republicans that union leaders are organizing a "conspiracy of national proportions" in an effort to influence the 1956 election results.

Goldwater said there are two aspects of what he contended is an organized plan to "take over and control the Democratic party" with the object of defeating Republican candidates next year.

"First of all," he said, "there is the use of violence and coercion by union leaders which has now been transferred from the area of industrial disputes and brought boldly into purely political areas."

"Secondly, there is the massive use of political slush funds — on a nationwide scale."

"This combination of political violence and massive political

funds, previously unheard of in size, constitutes a real and present danger to the traditional political institutions of our country. I believe it is the duty and responsibility of the Republican party to make known the facts of this situation to the public."

Goldwater's report, first made secretly to Republican state chairman at a recent campaign school, got a mixed reception there and drew hot replies from two union leaders when its contents were reported yesterday.

George Meany Replies.

AFL president George Meany, slated to head the combined AFL-CIO in the forthcoming merger of the two giant unions, told newsmen in New York.

Senator Goldwater is talking through his hat. He is either talking to hear himself talk or is completely misinformed.

"There is no slush fund and there never was a slush fund. The amount collected by the AFL and the CIO can be seen on file in Congress. There was more money spent to re-elect the late Senator Taft (Rep.), Ohio, than was ever spent by the AFL and CIO combined."

Jack Kroll, director of the CIO Political Action Committee, said in Washington that Goldwater was "spouting . . . arrogant nonsense."

Kroll said CIO-PAC financial records are on file with the government and "we invite comparison between them and those of the Republican party to determine where the slush funds really are." Goldwater's report, he added, amounts to "notices that the Republicans plan a campaign of vicious and unprincipled class warfare."

Goldwater charged that "CIO goon squads" had helped union leaders gain control of Democratic party machinery in Michigan in 1950, and that the unionists still hold control.

McNamara disputed this. He added that so far as he personally was concerned he got only "token" support from the CIO in his successful race for the Senate last year.

Dewey on Way Home.

HONOLULU, Oct. 25 (AP) — Thomas E. Dewey left last night by plane for San Francisco, heading homeward after a world tour.

## GEN. PARKS, WHO LED U.S. ARMY INTO BERLIN, TO RETIRE

WASHINGTON, Oct. 25 (AP) — The Army today announced that Lt. Gen. Floyd L. Parks, who led the first American troops into Berlin at the close of World War II, will retire in February. He is now commander

of the Second Army at Fort Meade, Md.

Parks entered military service more than 37 years ago when he enlisted in the Army as a private in World War I.

He will be succeeded at Fort Meade by Lt. Gen. Charles E. Hart, now commander of the Fifth Corps in Germany.

Parks was chief of staff of the first allied airborne army in Europe during World War II and served in that capacity

throughout the large aerial assaults in Holland in the crossing of the Rhine river.

After the allied airborne army was disbanded in 1945, Parks took command of the United States elements and also became commander of the United States sector in Berlin.

Bulganin at U Nu Dinner.

MOSCOW, Oct. 25 (AP) — Premier Nikolai Bulganin and other Soviet leaders were guests at a dinner last night in honor of Burma's visiting Premier, U Nu. Burmese Ambassador Maung Ohn was host.

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## YOU AND LEGALIZED GAMBLING

How will law-enforced gambling affect you, your family, your job? Is gambling really immoral? Does legalized gambling lead to crime? Writing in November Coronet Magazine, Congressman Paul Fino tells about his bill before Congress today . . . a bill for a U.S. government lottery that could change our entire national economy, your standard of living and your way of life. Whether you are for or against it, the time to learn the facts about legalized gambling is now. Don't miss November CORONET now on sale

## TONIGHT

Herbert Marshall  
will be host when  
**YOUR RADIO  
THEATRE**  
presents  
**"ON BORROWED TIME"**

... a tender story of a devoted grandfather and his orphaned 6-year-old grandson.

8:05 p.m.  
**KSD**  
550 on your Radio Dial

Coming Friday  
Nov. 4  
**Best  
Handling  
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See your BUICK dealer!

**SO easy**  
THIS LITTLE MISS  
CAN DRY HER OWN!



## BE MODERN... Dry Clothes ELECTRICALLY

A flameless Electric Dryer ends washday drudgery—no lifting and luggering—no stooping and stretching!

Makes drying clothes so easy, even a child can do it. You don't have to lug heavy wet laundry up and down stairs, or "break your back" hanging clothes on a line. Just put clothes in your automatic Electric Dryer, set the dial, and you're through!

BETTER THAN "FRESH AIR AND SUNSHINE"

A flameless Electric Dryer tumble-dries clothes in pure electric heat—gets clothes fluffier than fresh air, more sanitary than sunshine! No soot settles on sheets and white clothes. Sun can't fade colors. And sudden storms can't ruin the wash. Clothes come out soft, fluffy, wrinkle-free... clean and so sweet-smelling.

And you can dry clothes when you please—day or night, rain or shine. No more waiting for good drying weather. See the new-model Electric Clothes Dryers today, buy one now on the Reddy Credit Plan. UNION ELECTRIC

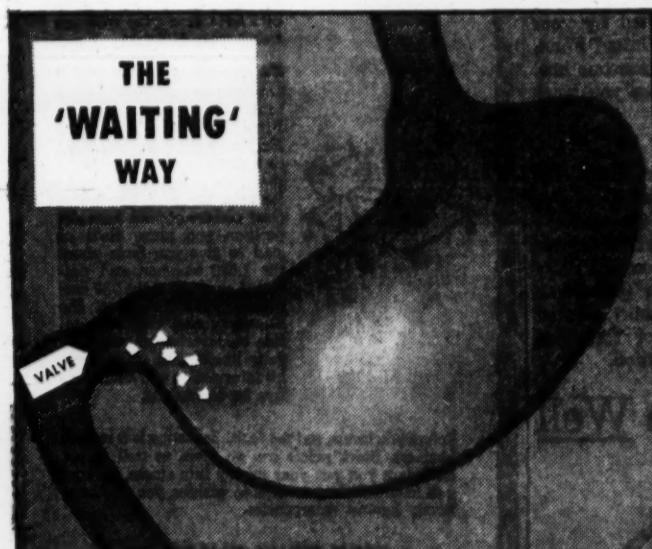
Buy a  
flameless electric  
clothes dryer  
on the  
Reddy Credit Plan



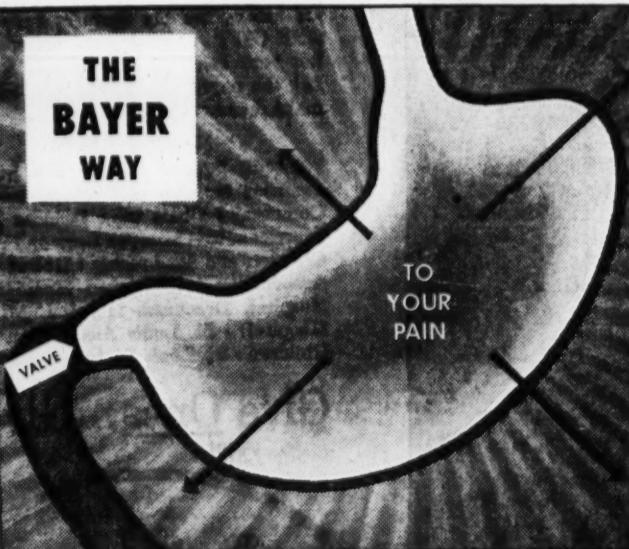
You don't have to wait for your Stomach Valve to Open when you use Straight Aspirin!

## MEDICAL EVIDENCE SHOWS BAYER ASPIRIN STARTS TO ACT THROUGH STOMACH WALL

*...goes Right to the Root of Your Pain!*



When you take a pain reliever which must pass through the valve in your stomach before it can do any good, relief is delayed until this valve opens. Medical authorities have found that the addition of certain antacids to aspirin can actually slow down absorption through the stomach wall.



When you take Bayer Aspirin, there is no unnecessary delay—no waiting for it to go through the valve in your stomach to start working. Medical evidence shows that from the instant a Bayer Aspirin tablet starts disintegrating in your stomach, it is being absorbed through your stomach wall—right to your pain. Therefore, it gives amazingly fast relief.

## HERE'S PROOF THAT BAYER ASPIRIN STARTS DISINTEGRATING Instantly

Medical university tests have proved it—and you can prove it, too! All you do is drop a Bayer Aspirin tablet into a glass of water and watch what happens. You'll see that it starts to disintegrate the instant it touches the

water. It does the same in your stomach. So to feel better fast, whenever you're suffering from the pains of headaches, colds, neuritis or neurila, do as millions do—use Bayer Aspirin.



**Get the Best—Get BAYER ASPIRIN**

**Live Better—Live Electrically**

# STOCKS END UPSWING WITH MILD DECLINE

Profit-Taking Clips as Much as 2 Points From Key Shares.

NEW YORK, Oct. 25 (AP)—The stock market today ended a string of seven successive daily rises with a mild decline today.

Prices were higher in early trading, then turned mixed as profit-taking moved in. Later in the day prices were clipped even more.

Losses in key stocks ran around 2 points but there was a scattering of gainers running as much as a point or so.

Volume totaled 1,950,000 shares compared with 1,820,000 traded yesterday.

The Associated Press average of 60 stocks declined 90 cents to \$169.80 with the industrial component down \$1.40, the rails off 90 cents and the utilities up 10 cents.

(Dow) Jones average of 30 industrial stocks was 458.40, down 2.42 points at the close, the 20 rail index was off .66 to 151.34 and the 15 utilities 62.70, up .09.

There were 1149 issues traded, of which 507 declined and 367 advanced. There were 17 new lows for the year and 15 new highs.

London stocks were higher today, the Financial Times index gaining 2 points at 187.9.

Gains running to as much as a point were scored by aircrafts, including North American, Boeing, Douglas, United Aircraft and General Dynamics.

General Motors and Chrysler's were down. Fractional gains and losses peppered the railroad division. Allied Chemical was up around a point but Union Carbide fell off about the same amount.

Schering went ahead around 2 points on an excellent earnings report.

Market analysts generally credited the recent steady rise to excellent corporate news and to a normal rebound from an oversold condition.

## BUSINESS WORLD

NEW YORK, Oct. 25 (AP)—Business failures in the week ended Oct. 20 totalled 239 compared with 203 in the preceding week and 229 in the like week a year ago, Dun & Bradstreet reported. Failures involving liabilities of \$5000 or more totalled 206 in the latest week compared with 176 in the preceding week and 182 a year ago.

Universal Match Co. reported net income of \$912,515 equal to \$2.44 a common share on 374,030 shares outstanding for the nine months to Sept. 30. This compares with net of \$563,658 or \$1.63 a share on 346,134 shares in the 1954 period.

Missouri Utilities Co. voted a dividend of 34 cents a common share payable Dec. 1 to stock of record Nov. 12.

General Contract Corp. reported consolidated (unaudited) net earnings for the first three quarters of the current year were \$2,941,526, equal to \$1.46 a common share. The corresponding 1954 period net was \$2,644,204 or \$1.39 a common share. Deferred income (unearned discounts) increased 54 per cent or \$2,435,188 to a total of \$6,923,739 in the period just ended. Arthur Blumeyer, president, said the nine months volume of business was the largest in the company's history.

St. Louis-San Francisco R.R. way reported nine months balance after fixed and contingent charges was \$7,754,140 against \$4,585,744 in the 1954 period. Total operating revenues were \$9,567,362 against \$9,410,166 a year ago. In September, balance was \$1,112,510 and operating revenues \$1,158,733 compared with balance of \$643,030 and operating revenues of \$10,346,668 in September 1954.

McDonnell Aircraft Corp. reported net earnings for the three-months to Sept. 30, the first quarter of the current fiscal year, were \$1,234,574 equal to \$1.71 a common share. This compares with net of \$824,811 or \$1.14 in the corresponding 1954 quarter. The backlog as of Sept. 30 was \$601,032,299, with Government authorized expenditures against this only \$34,676,624. A year ago backlog was \$431,289,410.

## COMMODITIES

NEW YORK, Oct. 25 (AP)—Assorted price lists of wholesale prices of 100 items, Oct. 22, 1954.

1955, 1945, 1935, 1925.

High 177.14 175.49 181.72 192.20 195.20

Low 168.25 165.56 170.55 175.53

Commodity Close Prev. Close.

ALUMINUM 244 214

ALUMINUM, 3,347 3,647

BUTTER, 100 lb. .573 .574

COCA, 33.40 33.40

COFFEE, S. 4 55.54 56.54

COTTON, mid. spot .34200 .34150

COKE, 10 mil. .3220 .3318

COTTON-SEED 13.55 13.21

COPPER, 43.40 43.40

EGGS, Ch. No. 33.10 .3225

GREASE, 3.10 .310

H. fat, white .084 .084

H. fat, 13% @ 14.12 .13% @ 14.12

HARD, 15.12 15.12

IRON, 2.00 .00

IRON, 9.00 .60

IRON, 9.00 .91

PLATINUM, 91.00 .91.00

RUBBER, 4.85 4.85

SILK, raw 4.40 4.40

SILVER, .918 .918

SOYBEAN OIL, .1070 .1070

ST. L. OIL, .00 .00

ST. L. OIL, .00 .



## LOW RATES FOR WANT ADS

Rate per line  
Daily Sun

1 Time 64¢  
2 Times (within week) 88¢  
3 Times (within week) 108¢  
4 Times (within week) 128¢  
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## ENGINEERS

Thermal rating engineers or engineers interested in a future in thermal engineering are invited to apply for positions with a nationally known firm expanding operations in power plant, refinery, chemical and nuclear equipment. Plant is located in the pleasant, friendly western New York town of Dunkirk. Men with degrees in chemical or mechanical engineering are preferred. Openings exist for both experienced engineers and young graduates interested in a career in heat exchanger work. Write fully, giving personal data, experience, references and salary expected. Personnel Manager, Box X-288, Post-Dispatch.

## CLERK

We need a man experienced in office clerical work, preferably in account receivable. Must be draft exempt, have initiative with determination to advance into supervisory position. Good opportunity and offers an excellent training, salary and qualification. Box 5-247, Post-Dispatch.

**CLERK**, small high school graduate, excellent opportunity to learn drafting and engineering, good chance for advancement. Box 5-262. **CLERK**, small high school graduate, good chance for advancement. Box 5-262.

**Coffee Roaster Apprentice**, Age 23 to 35; some experience, helpful but not necessary; excellent training, salary and qualification. Box 5-262.

**COLLECTOR**, part-time, collect evenings. Call FO 1-1122.

**DRIVER**—SALESMAN; no experience, year-round employment, cash bond required; must be over 25. Apply to Mr. H. H. H. 3-1022. **DRIVER**, Laundry and Dry Cleaning Co. 3745 S. 18th.

**DRIVERS**, white, day, salary according to ability; 11 a.m. to 7 p.m. 6329 Easton. **DRIVER**, experienced, apply 202-5818.

**COREMAN**, Journeyman, first class only. Midwest Alloys, Inc., 35 Hunter St., Ladue, Mo.

**COST ACCOUNTANT**, part-time, collect evenings. Call FO 1-1122.

**CONSTRUCTION**, experienced with drafting and engineering background. Age 18-25. Box 5-262.

**COOK**, white, day, salary according to ability; 11 a.m. to 7 p.m. 6329 Easton.

**COFFEE ROASTER APPRENTICE**, experienced, apply 202-5818.

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CALL FL 1-1673

## ATTENTION WOMEN

Is extra money needed for Christmas? Extra money is available for nice earning opportunity for you. For appointment call

AVON COSMETICS

JL 1-1737

Special opportunity sales with prestige of Home Decorators for ambitious woman with car. Call MU 1-0837

## 2 WOMEN

Must have pleasing personality and car. Can earn up to \$100 per week displaying fine quality Bedding, Linens, Bath, Houseware, etc. Work. No canvassing. No party plan. Arrange for personal interview. We will train you. Apply in person.

VIOLA REALTY

3500 HAMPTON TU 1-0610

Make Extra Money at Home

We pay for sample Xmas cards, new and used, cash on delivery. \$1000 of 30 cards only \$25 cash profit.

DEALER'S FINEST—SALES

SALES UNLIMITED

EARN FABULOUS COMMISSIONS

We are now adding sales agents to our sales force. Must have car, must be a sales person. No experience needed. We will train you. Apply in person.

GROCERY MEATS

Over 400,000 families use our service. We want you to experience this area's steady traffic.

SALESWOMEN

Need 2 salesmen to Nechel.

All Woods, good sales, cash commission. Apply Nechel. 5026 Easton.

WOMEN

To earn extra money for Christmas, only those interested in working and making money need apply. Call MU 2-0702, 10 a.m. to 3 p.m.

DEALER'S FINEST—SALES

SALES UNLIMITED

GROCERY MEATS

We are now adding sales agents to our sales force. Must have car, must be a sales person. No experience needed. We will train you. Apply in person.

GROCERY MEATS

CENTRAL WEST

Clean, new, alive with possibilities.

SALESWOMEN

To earn extra money for Christmas, only those interested in working and making money need apply. Call MU 2-1711, 10 a.m. to 4 p.m.

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GROCERY MEATS

CENTRAL WEST



REAL ESTATE AVAILABLE  
FOR COLORED 151

VACANT (OPEN)

4-ROOM BUNGALOW

\$250 Maffitt; 3 rooms, down payment, 2-bath, decorated, new furnace and automatic hot water heater; easy terms.

7015 Olive st. rd. PA 7-0818 (\*)

MAPLE AND HICKORY

\$300; 3-bath, brick residence; new furnace, stoker, 2-car garage; NO. 522.

**STIFEL**

6394 DELMAR PA 1-6000 (\*)

4-5 FLAT (Vacant) 1700

MOVE IN TOMORROW

1230 Walton; 5 rooms, down

2-bath, open floor plan; heat-  
rated; easy terms; busines

ST. LOUIS 1-5747 PA 7-0818 (\*)

1018 Olive st. rd. PA 7-0818 (\*)

HOME AND INCOME

2 BATHS

5507 BERNIE 9 ROOMS

Stoker, firebox, Owner will show.

Shapiro Rtrrs. CE 1-1882

(\*)

**BARGAIN**

ONLY \$11,500

5045 Plymouth; a fine, 4-room

brick residence; water heat-

excellent financing; trade in your

house

BOERKIN REALTORS GA 1-1755

REDECORATED

1331 Laurel; 7 rooms, choice lo-  
cation, close to schools.

WESTWARD PA 5-7450

4-FAMILY \$1500 DOWN

3255 Sherman; 4 rooms, sep-  
arate baths and furnaces com-

pletely decorated in and out; 1-

2-car garage; open floor plan

PERLMUTTER PA 5-7631

(\*)

\$1000 DOWN BUYS!!

5-6 BRICK SINGLE FLAT

112-2-CAR GARAGE

NEW! RELOCATED

SEE 1441 SIMPLE

Arthur J. Simon Rhy. CH 1-6580

\$495 DOWN; VACANT

5374 Cote Brillante; 6 rooms; re-  
conditioned; furnace; garage and

rice lot; \$7450. Evenings

PA 1-2388

BENDER-GHETTER MA 1-7515

\$495 DOWN; VACANT

1802 Goodie; 4-room brick; oil

heat; decorated; evenings; PA

RELTZER-HELMIGAN CH 1-4195

\$495 DOWN

VACANT-OPEN

1821 Goodie; 4-room brick; oil

heat; decorated; evenings; PA

RELTZER-HELMIGAN CH 1-4195

\$450 DOWN BUYS!!

5-6 BRICK SINGLE FLAT

112-2-CAR GARAGE

NEW! RELOCATED

SEE 1441 SIMPLE

Arthur J. Simon Rhy. CH 1-6580

\$495 DOWN; VACANT

1802 Goodie; 4-room brick; oil

heat; decorated; evenings; PA

RELTZER-HELMIGAN CH 1-4195

\$495 DOWN

VACANT-OPEN

2209 Grand; 4 1/2-bath, west of

Union at Wabash); 5 rooms, bath;

heat; decorated; 50-ft. lot; deco-

rated; open floor plan; PA

RELTZER-HELMIGAN CH 1-4195

\$495 DOWN

OPEN TO TRADE

8-room brick cottage; gas steam

heat; excellent condition; PA

CH 1-6525 or Eve. PA 7-4363

(\*)

\$500 DOWN OR TRADE

8-room brick cottage; gas steam

heat; excellent condition; PA

CH 1-6525 or Eve. PA 7-4363

(\*)

\$500 DOWN

OPEN TO TRADE

8-room brick cottage; gas steam

heat; excellent condition; PA

CH 1-6525 or Eve. PA 7-4363

(\*)

\$495 DOWN

OPEN TO TRADE

8-room brick cottage; gas steam

heat; excellent condition; PA

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CH

AUTOMOBILES FOR SALE 170 AUTOMOBILES FOR SALE 170

TRUCKS, Tractors, Trailers 173

HOUSEHOLD GOODS 243 HOUSEHOLD GOODS 243

SMALL LOAN COMPANIES 280 SMALL LOAN COMPANIES 280

ST. LOUIS POST-DISPATCH

TUESDAY, OCT. 25, 1955. 15C

LOANS 281 LOANS 281

Our Mr. Jones  
Says: "In, We  
Want to Do Bu-  
ness With You!"

## SUPER BUYS

NEW OLDS TRADE-INS—EASY PARKING

'54 Buick Riviera  
Hardtop; radio, heater, whitewall; it's a honey, 30 months.'51 CHEV. CL. CPE.  
Radio, heater. You'll love it. \$495. \$50 down, \$9 per week.'52 PACKARD 4-DR.  
Beautiful looks and runs like NEW. \$159 down, \$10.50 per week.'53 Mercury Hardtop  
Outstanding car, loaded; \$295. or used car down, 2 years to pay.'51 Nash Amb. 4-Dr.  
Hydra-Matic; radio, heater; extra nice; only \$99. or used down. Hurry.'52 Hudson  
Hardtop 2-door; Hydra-Matic; radio, heater, 2-tone; it's perfect. \$695. \$130 down; 2 yrs to pay.

75 OTHERS—\$95 TO '55

JONES-BISCHOFF OLDS  
2261 S. KINGSHIGHWAY AT SOUTHWEST PR 6-0626

1949 PLYMOUTH, \$195

2-door sedan; Special de luxe; radio and heater; original black paint.

SIDNEY WEBER, Inc.

23RD AND LOCUST

PLYMOUTH, 1952 4-door, chry-  
brook, radio, heater, a real chry-  
brook.

GEBHART CHEVROLET

528 Grand FL 1-8630

'52 PLYMOUTH, \$425

4-door sedan; radio and heater; original factory paint.

SIDNEY WEBER, Inc.

23RD AND LOCUST

'52 Plymouth, \$345

Runs and drives very good; real  
condition; good tires; a real down  
goer. Selling guaranteed.

BUYERS 2819 Gravois PR 2-0587

'55 PLYMOUTH, \$195

2-door; 2-tone finish; very clean;  
real buy.

RIESMEYER FORD

5100 Delmar FL 1-2033

PLYMOUTH, '52 4-door; take over  
mortgage, balance \$107.63; pay-  
ments \$22.87. 1951 Ford, 2-door, 4-  
cyl., 60 hp, 3500 miles.

PLYMOUTH, '54, very clean;

Chas. J. Schneider Motors

4221 N. GRAND CE 1-0048

PLYMOUTH, 1955 Cranbrook 4-  
door, 60 hp, 3500 miles. \$450.

GEBHART CHEVROLET

5626 Gravois 1-8030

'54 PLYMOUTH, \$4

4-door sedan; clean; \$395.

CLINTON MOTORS

PA 7-2200

PLYMOUTH, 1955 Belvedere 4-  
door; low mileage, 433 N. Euclid.PLYMOUTH, '54 4-door; heater,  
air-conditioning; good condition;\$1200. 1954 station wagon; per-  
fect, \$1250 or take over pay-  
ments.PLYMOUTH, '54 Savoy, 400 eng-  
ine, 60 hp, 3500 miles. \$450.

PLYMOUTH, '54, very clean;

Overdrive, radio, heater, 4-  
cyl., 60 hp, 3500 miles. \$450.PLYMOUTH, '54 Cranbrook 4-  
door, 60 hp, 3500 miles. \$450.

PLYMOUTH, '54, very clean;

4-door sedan; clean; \$395.

CLINTON MOTORS

PA 7-2200

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Overdrive, radio, heater, 4-  
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door, 60 hp, 3500 miles. \$450.

PLYMOUTH, '54, very clean;

4-door sedan; clean; \$395.

CLINTON MOTORS

PA 7-2200

PLYMOUTH, 1955 Belvedere 4-  
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PLYMOUTH, '54, very clean;

4-door sedan; clean; \$395.

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PLYMOUTH, '54, very clean;

4-door sedan; clean; \$395.

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PLYMOUTH, '54, very clean;

4-door sedan; clean; \$395.

CLINTON MOTORS

PA 7-2200

PLYMOUTH, 1955 Belvedere 4-  
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# Three exciting desserts you can now make with cake mixes... thanks to Duncan Hines



## Duncan Hines' version of Washington Pie

made with his Sunshine Sponge Cake Mix



Mix as the package directs (it's easy—you need just one bowl). Adding 2 fresh eggs to those already in the mix makes it rise high as an angel food, tender, moist and light. Bake in a tube pan, or in 3 layers if you choose.

When cool, cut the tube cake in 5 layers, or split each layer in half. (Toothpicks inserted to mark the layers will guide your sharp knife.) Spread each layer with bright, tart-sweet jam (red raspberry, cherry or strawberry). Cover top with jam and edge with a swirl of whipped cream, if desired. A really beautiful dessert!

## Chocolate Peppermint Cream Roll

made with Duncan Hines Chocolate Angel Food Mix



Make a big, party-size roll—like this: Line bottom of  $15\frac{1}{2} \times 10\frac{1}{2}$ " jelly roll pan with waxed paper. Spread batter in pan and bake at  $350^\circ$  for 20 to 25 minutes. Immediately turn upside down on towel sprinkled with powdered sugar. Remove paper from cake. Starting at short end, roll up cake and towel together. Cool. Unroll cake and remove towel.

Spread with this filling: Beat 1 cup whipping cream until it begins to thicken. Gradually beat in  $\frac{1}{3}$  cup sugar and  $\frac{1}{2}$  cup crushed peppermint candy. Beat until stiff. Reroll; chill. Serve with chocolate syrup.

## Burnt Sugar Cake with Burnt Sugar Frosting

Enough flavoring for both in the box of mix



This is news! Duncan Hines has found a way to package a concentrated burnt sugar syrup in a special plastic packet inside the box. So, you don't have to caramelize any sugar! Here's all you do:

Empty the packet of burnt sugar concentrate into enough water to make  $\frac{1}{2}$  cup. Add half of this mixture to the cake batter (package tells how and when). Use the other half in the frosting, made according to recipe on package. Then you'll have old-fashioned Burnt Sugar Cake as it tastes best—with a thick filling and frosting that repeat the rich caramel flavor of the cake.

## Different, delicious, easy... with Duncan Hines' new Cake Mixes—Sunshine Sponge, Chocolate Angel Food and Burnt Sugar

**Duncan Hines says:** "In my travels I have tasted many unusual and delicious cakes, and I consider these among the best. Now, with my three newest mixes, you in your own kitchen can make them easily and quickly."

"Each of these cakes used to be considered hard to make. For instance, a fine sponge cake required tedious folding-in of flour, spoonful by spoonful. Chocolate Angel Food needs a special chocolate, to blend properly with the delicate egg whites. And burnt sugar is difficult to caramelize to just the right flavor and consistency. With my new mixes, all the tricky steps are eliminated."

"Wouldn't you be proud to serve these cakes as they are pictured? Don't be afraid to try these unusual variations—that's half the

fun of baking! I think you will be surprised to find that a really elegant cake-dessert is often just as easy to create as the standard kind. Try one of them the very next time you bake."

*Duncan Hines*

Every cake you bake an "Adventure in Good Eating"

Duncan Hines White, Yellow, Devil's Food, Spice, Marble, Angel Food, and the new Sunshine Sponge, Chocolate Angel Food, and Burnt Sugar Cake Mixes



## PICKET LINE CLASH

A squad of 30 policemen, using a tight V-formation, forcing passage through a 600-strong picket line outside the struck East Springfield (Mass.) plant of Westinghouse Electric Corp. yesterday, to allow company supervisors to enter the building. A supervisor (carrying briefcase) can be seen pushing through the massed strikers. Some 44,000 members of the CIO International Union of Electrical Workers struck eight days ago, idling 30 of 98 Westinghouse plants across the nation in a dispute over wages, length of contract and company time studies. The walkout also idled an additional 10,000 supervisory personnel. Seven pickets were arrested in yesterday's demonstration at the East Springfield plant.

—Associated Press Wirephoto.



## NOSE DIVE

Lt. Roberto Vinals, a member of the Mexican Riding team competing in the Pennsylvania National Horse Show at Harrisburg, Pa., last night, braces himself to take a spill as his horse, Acapulco, failed to take the last hurdle. Vinal's mount landed squarely on top of the hurdle and threw him to the ground a second later. The Irish team won the international competition, and the Mexican team placed last.

—Associated Press Wirephoto.

## MAN ON THE MEND



Wearing bright red pajama jacket presented to him on his birthday by correspondents covering the summer White House in Denver, President Eisenhower, looking fit and rested, poses for news photographers today on the sun deck of Fitzsimons Army Hospital for his first close-up pictures since the heart attack suffered Sept. 24. The jacket is embroidered with gold general's stars.

—United Press Telephoto.

## PRESIDENT WHEELED ON HOSPITAL TERRACE

President Eisenhower, with his personal physician, Brig. Gen. Howard M. Snyder, at his side, is wheeled onto the sun terrace of Fitzsimons Army Hospital today by Col. Bryon Pollock, of the President's medical staff. Mr. Eisenhower took his first real steps today since his heart attack, walking unassisted from his bed to an easy chair placed nearby. After the mild exercise, the President was taken to the sun deck in a wheelchair to meet news photographers for the first time since his illness.

—Associated Press Wirephoto.



## ROYAL CHARM AT WORK

The Church of England may be adamant about Princess Margaret's possible marriage to Group Capt. Peter Townsend, but she apparently has no difficulties with the clergymen themselves. Margaret found her appreciative audience at the opening ceremonies of a new community building in London's tough dockland district over the weekend.

—Associated Press Wirephoto.

## Television in Review

## A Fantasy on the Ultimate Giveaway

By John Crosby

NEW YORK, Oct. 25. FROM Eddie Jaffe, my Second avenue correspondent, comes the following intelligence by Pony Express: "There is a Cafe Tokay on Eighty-second street and Second avenue which is the headquarters of dethroned royalty and former heads of European governments who spend their time daydreaming about when they may get back into power."

"Apparently because of a kinship in spirit the Tokay has a new group of customers who sit together and discuss with gestures and in low-tones TV programs. As I gathered from a waiter, these men are ad agency executives, TV producers and directors whose lives or at least their ratings have been damaged.

aged, if not ruined by the '\$64,000 Question.' As anyone on Madison avenue knows, a drop in your rating is as serious as losing your throne.

★ ★ ★

"FORTUNATELY I was present and close enough to hear when they were discussing a new program to be called 'A Million or Your Life.' Here it is:

"TV Producer: 'A Million or Your Life' is the program we are looking for. Each week we will have contestants appear. They will be people whose circumstances are such that they need a million as much or more than their lives. All during the 39-week cycle we will build up to the final program. The TV audience will have a chance to pick the winner, or as it may be, the loser. On the final program, the person selected by a combination of popular votes, box tops and our decision will appear. He will stand in front of the TV cameras and face two gun barrels. He will have a string leading to the triggers on the two gun barrels. One gun barrel will be loaded with a dud shell containing a check for \$1,000,000—the other with a shell guaranteed to tear his head off. If he pulls the wrong string—kaput!"

"Network Lawyer: Tremendous—but is it legal?"

"Ad Agency Executive: Will the women buy it?"

"TV Set Designer: On one side of the stage we will have a coffin. On the other side of the stage we will have a Cadillac."

"Network Executive: The ideal contestant would be a man who doesn't need \$50,000 or \$100,000—but \$1,000,000. His life, his honor and his family would be ruined without this much money. He has nothing to live for so he is willing to die for the million."

★ ★ ★

THE ONLY TROUBLE with this pleasantly ghoulish little conceit of Jaffe's is that the people who run these giveaways seem desperately determined to see to it that no one loses ever. All of which is melancholy introduction to the fact that the '\$64,000 question has been succeeded by the '\$100,000 question called "The Big Surprise." "The Big Surprise" (on KSD-TV at 5:30 p.m. Saturdays) is owned by Louis G. Cowan who is also proprietor of the '\$64,000 giveaway.

This time, I think, Cowan has out-thought himself. "The Big Surprise" is loaded with every gimmick known to man. In the first place, the contestant is always going to be a worthy cause—somebody who has done something noble for the community—and this gives the show that air of unassailable self-righteousness which distinguishes such shows as "Break the Bank." In the second place, the questions are about the contestant's own life—who was his sixth grade teacher, that sort of thing—and that, of course, gives a little flavor of "This Is Your Life." And in the third place, there is all that lousy money.

★ ★ ★

FOR MY PERSONAL TASTE this is not only one too many gimmicks; it is three too many. And, as I say, Cowan seems determined that nobody loses. When a contestant misses—the first guy stumbled over the names of his teachers—somebody is flushed from the studio audience to rescue him.

Jack Barry, who is usually found presiding over old folks ("Life Begins at 80") or young folks ("Juvenile Jury"), is the emcee. Old folks, young folks and now good folks. What a full rich life that man leads.

(Copyright, 1955, New York Herald Tribune, Inc.)

## Sleeping Alone

By Angelo Patri

WHENEVER possible, the baby should have his crib in a room adjoining his mother's. This means some extra steps at night, but they will be well taken because the child will be accustomed to sleeping apart from his parents.

Many a father and mother have been distressed by a little child's insistence on sleeping in their bed. Once he forms this habit, it is hard to condition him to sleeping alone as he needs to do. He will rest better and so will his parents.

An ailing child or a frightened one is greatly comforted by being taken into his mother's bed. He needs that assurance, but he should be put back into his own bed, once he is soothed and not allowed to make a habit of demanding this comfort.

★ ★ ★

SLEEPING BY HIMSELF is a step toward growing up. Demanding his mother's comforting arms, her ever-close presence is an indication that the child is inclined to cling to his infancy, and that is never good. Self-dependence and self-help are goals leading to strength and spiritual power, both of which are highly important in a child.

"Yes, but what about the little one who cries and cries and gets out of bed as fast as we put him in?" Patience. This is a chore that is one of a host all mothers have to do. Soothe the child in the way that is found best. Rock him and sing to him; hold him and talk to him; tell him a story; wash his face with warm water and give him a drink; rub his back and talk to him in a sleepy-sleepy way. But do not take him into bed. Use a rocking chair if that helps, but sit with him. Stay by him until he falls asleep in his bed.

★ ★ ★

THIS DEMANDS TIME AND ENERGY that few mothers can spare, but it is the way to teach a restless child to stay in his bed. It will take a few nights of work. Once he seemingly has been trained to his own bed, he may start all over again. In that case, his training starts again, but it will not take too long. As he develops understanding, this idea fades out.

Fathers can be of great help if they willingly take over here. But, of course, the same loving patience is demanded of them. There must be no spanking, no shouting and scolding. Force makes this kind of child the more in need of the assurance of protection and love he is seeking and only doubles the trouble. Begin as early in the child's life as possible. Keep moving the crib farther and farther as time goes by, until it reaches the room set aside for the child. In this way the problem may be avoided altogether.

## Out of This World

By Charles Addams



—Copyright, 1955, by Barbara Artists, Inc.

## My Day

## Pleasant Meetings In Iowa

By Eleanor Roosevelt

CEDAR RAPIDS, Ia. SINCE the Iowa Association for the United Nations came into being two years ago it has made extensive progress. The afternoon meeting the other day in Burlington for the Mayor's Committee, which, of course, included all the organizations that wanted to support the United Nations, was a very successful one. Besides the Mayor's Committee there were a number of United Nations Association members, among them a good many new members.

After a very pleasant dinner at the home of the State Chairman, Mrs. Schramm, we went down to the hall for the evening meeting in time to look at some of the booths.

AT THE BOOTH for the Children's Emergency Fund the women actually were feeding children of different nationalities a glass of milk. And if you have seen the Danny Kaye film you know that in certain areas of the world the children, after finishing a glass of milk, ask, "May we have more UNICEF?" They think that what they are drinking and the name of the organization are synonymous.

After an early breakfast the following morning we drove to Cedar Rapids—a two-and-a-half-hour drive that was a joy over rolling country, with trees turning yellow and red, and neat and prosperous-looking farms.

We arrived in Cedar Rapids about 11:30 and I had a press conference and a recorded radio interview. Then we went at once to a buffet-luncheon delightfully arranged and with a great variety of food to choose from. This luncheon was actually a meeting of the State Committee of the Iowa United Nations Association, with the addition of local members from Mount Vernon and Cedar Rapids.

AN INTERESTING AGENDA had been planned because the State Chairman had explained that at the previous meetings all their time had been spent in planning organization and at this meeting they wanted to consider their stand on policies.

I began by explaining our plans for organization and our plans for consultation with our chapters on our policy. Then we discussed charter revision as it touched disarmament, collective security, and membership.

Only trouble was that a few minutes later the concrete basement floor cracked and the jack post sank into the ground. The sag was back in the floor. When he went upstairs, he found that the plaster walls in the room above were badly cracked. All this has made Mr. W. J. W. pretty sad.

What Mr. W. J. W. should have done was first to put in a solid footing for the jack post to rest on. This would require

## Let's Explore Your Mind

By Dr. Albert E. Wiggin



1. DO MORE WOMEN THAN MEN WISH THEY COULD RELIVE THEIR CHILDHOOD? TRUE □ FALSE □

NO □ 10-25

2. WHAT IS THE FINAL TEST OF A PERSON'S CHARACTER? YOUR OPINION

3. YOUR NOSE CAN DETECT THE DIFFERENT CHEMICALS IN A MIXTURE OF ODOORS. TRUE □ FALSE □

4. RAY CHARITON

5. TAVER

6. 10-25

7. IT IS IMPORTANT for you, as the layman to realize that "time is of the essence." The danger doesn't lie in the drugs you choose to take. Aspirins, bicarb and the dozens of other remedies like cough mixtures and laxatives: these are not the culprits.

8. IT'S THE TIME YOU LOSE WHILE TRYING THEM FOR A WHILE" THAT CAUSES THE PREMATURE FATALITIES.

9. IF THE CAUSE OF THE SYMPTOMS IS CANCER, EARLY DIAGNOSIS MEANS THE DIFFERENCE BETWEEN LIFE AND DEATH.

10. LIKE WITH OTHER KILLERS SUCH AS TB, HEART DISEASE, DIABETES AND THE REST, IF YOU COME TO US EARLY YOU CAN DEPEND UPON US TO FIGHT IT OUT WITH YOU. IF YOU COME LATE, WE COME TO YOUR HELP WITH HANDS TIED BEHIND OUR BACK.

11. TRUE. PSYCHOLOGISTS L. H. BECK, J. J. STOVIN AND J. J. DOYLE EXPERIMENTED WITH CHILDREN AND ADULTS IN ANALYZING MIXTURES OF SOUNDS, MIXTURES OF COLORS AND MIXTURES OF ODOORS. THEY CONCLUDED (PARAPHRASED): "THE NOSE RECOGNIZES DIFFERENT ODOORS IN A MIXTURE OF ODOORS AS THE EAR RECOGNIZES DIFFERENT SOUNDS IN A MIXTURE OF SOUNDS. THE EYE DOES NOT RECOGNIZE THE DIFFERENT COLORS THAT MAKE UP A PARTICULAR COLOR."

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In Hollywood

## With the Stars

By Sheila Graham

HOLLYWOOD, Oct. 25. **T**HIS WILL be a shock to Aldo Ray, but a reader of the London Daily Express named him as one of the most fascinating men in the world. Winston Churchill was No. 1; Ernest Hemingway, No. 2. Aldo's in great company.

Eddie Fisher will move his whole family to Hollywood next year, when he and bride Debbie Reynolds settle here permanently. "We'll buy a ranch in the Valley and raise horses," he added, at the welcome-back-to-Hollywood party tossed by Mike Todd for the newlyweds. . . . If Metro is smart they'll team Eddie and Debbie in a picture.

Some of Barbara Ruick's still shots in "Carousel" were too sensational. And won't be seen. . . . Star Shirley Jones manages to get by in tight sweaters and blue denims. . . . And 20th-Fox is doing hand-springs over Gordon MacRae's performance as the lovable, bad Billy Bigelow in the great musical.

**EDDIE FISHER . . . HE'LL MOVE TO HOLLYWOOD.**

★ ★ ★

ERROL FLYNN can get any price for his five acres on top of Mulholland drive. It's above the smog. . . . And Alan Ladd has invested in seven-count 'em—oil wells. . . . Esther Williams, unloading most of her property here, received four times what she paid for the strip of land adjoining the "Trails" restaurant, formerly operated by her.

Marlene Dietrich, after her jam-packed premiere in Vegas, visited with Peggy Lee and told her: "I'm so lonesome, I can hardly stick out the engagement." But she will. This girl has what it takes.

Humphrey Bogart and Rocky Marciano are the closest of buddies. And when young Stephen Bogart came home with a shiner, Bogey turned his son over to Rocky for some boxing lessons.

**KIM NOVAK** is still living at the Hollywood Studio Club, but a chauffeur picks her up there every morning. Kim, speaking of Frank Sinatra: "Most natural person I ever worked with and would love to make more pictures with him."

I asked Kirk Douglas what's new, and he replied: "New? A new Thunderbird car is coming, a new baby is coming—that's all that's new. Oh yes, I'm going all over the United States on a personal-appearance tour for my picture, 'Indian Fighter'."

Yvonne de Carlo will be wooed by five men in her picture, "Raw Edge." "I just love those odds," signed Yvonne, aged 33 and never married.

Vic Damone tells me that if wife Pier Angeli has to go to Rome for Metro's remake of "Ben Hur," he will brush up on his Italian songs and go along, playing all the night clubs of Europe.

## Family Income

By Dr. Paul Popeno

**F**AIR play in the handling of the family finances is one of the challenges to every household, and few indeed are able to avoid some differences of opinion. Mrs. I. brings up one of these differences that is fairly common.

"I worked for years after we were married in order to help pay for the house, pay for the furniture, pay for the automobile, and get us properly started," she informs me. "For the last 10 years I have stayed at home taking care of our three boys. I am getting tired of this and would like to go back and work to get some extra money for myself and the boys. I'd like to

feel that I can get some things for myself that maybe aren't really necessary, and that I can provide the boys with some luxuries that we can't manage on my husband's salary. He was perfectly willing for me to work formerly and help keep the family going, but he refuses now to let me go back to work unless I will agree to give him half of my salary check. If I work, I think I have a right to do as I please with my own money."

**DOES HE FEEL THE SAME WAY** about his own money, Mrs. I.? It seems to me you propose to take the position that "What's thine's mine, what's mine's my own." Many women and some men do take that position, and it doesn't make for good home management.

In the first place, I'm not sure it's going to be good for the boys to feel that they are getting their luxuries from their mother, and that their father has nothing to do with it. It could easily end in the miserable situation of husband and wife competing against one another to buy the favor of their own children.

**THE WAY TO MANAGE** the finances of the family is to consider the family an indivisible unit. Husband and wife alike put into the fund everything they have in money, time, work and love. Then they sit down in family council and work out a budget that takes care of all the family needs and legitimate interests as far as possible. Any budget should include separate allowances for husband and wife with which they can do as they please and for which they give no accounting.

Apart from these personal allowances, the budget should be made up to give a fair deal to everyone, including of course, whatever savings and investments are feasible.

Any reader can have a free copy of "The Battle of the Budget" by inclosing a stamped, self-addressed envelope with their request to Dr. Popeno at the Post-Dispatch.

## Try and Stop Me

By Bennett Cerf

**A**HOLLYWOOD ham loltered in front of Mike Romanoff's exclusive bistro nibbling on a solid gold toothpick. Spotting an old associate, he promptly put the bite on him for a hundred clams. "Fine spectacle," jeered the old associate. "Trying to borrow money while you stand here looking like a fashion ad toying with a solid gold toothpick!"

"That's Hollywood," sighed the ham. "A guy's got to keep up appearances."

**IN HAWAII**, chickens are known as "walking egg plants." And there's one bookstore in Honolulu that orders books by the pound. "Send us 10 pounds of 'The Caine Mutiny,'" read one of their requisitions. This is a relic of war days when all imports to Hawaii were strictly rationed by weight.

## The Billion Dollar Premium Business

Giving Something Away to Boost Sales Is a Booming Industry—Examples of Genius at Work

By John Keasler

**P**ERHAPS posterity will record among the great thinkers, along with Da Vinci and the inventor of the squat olive jar, the fellow who put those comic-character buttons in cereal boxes.

If posterity fails to do so, at least this fellow has gone down as a recognized genius in the field of giving away premiums, a thought-provoking facet of modern Americana which has reached whopping proportions.

What he did was to devise the idea of putting those pin-on buttons, bearing the pictures of comic strip characters, in each box of the cereal being plugged. The kiddies, of course, insisted on that particular brand.

That, in itself, was ingenious selling and the followup was pure genius. Once a box of the cereal was purchased, Junior learned that merely by ripping off the boxtop and mailing it to the cereal company he would have generously bestowed upon him a fine and colorful hat of the pointed-head, "beanie" type.

Purpose of the beanie? Why, to pin more buttons on—more buttons from more and more cereal until a full collection was obtained, the kitchen overflowed or mother went out of her mind, whichever event to transpire first.

This selling angle peddled 133,000,000 boxes of the cereal. It is through just such inspiring examples of good old American know-how that the age of the boxtop and the premium has blossomed into such flowering glory. Which it has, we were assured by Mrs. J. Eleanore Stewart.

Mrs. Stewart knows all about premiums and the boxtop industry, with its associated fields of advertising specialties and executive gifts, because she is in the premium business—in a go-between sort of way.

She is show manager for a Chicago firm which calls itself Premi-O-Rama, which furnishes display space for premium manufacturers and which sponsored a two-day exhibition last week at the Hotel Sheraton here.

It is a display of some of the thousands of items available to manufacturers who decide it would be a good idea to give away a little something extra with their product. (The Premi-O-Rama concern neither buys nor sells items; it gets solely as a co-ordinated display point.)

And, said Mrs. Stewart, more and more manufacturers are deciding just that—that that little extra something, the premium, can give sales a heady boost. Premiums, she said, have grown into a billion dollars plus industry.

The old lure of getting something for nothing packs a wallop punch in merchandising. Precisely why a potential customer can be turned into a cash-on-the-line buyer through some of the premiums offered in modern times seems a trifling mysterious in some cases.

For instance, consider the automobile manufacturer who ordered 2,000,000 jigsaw puzzles and 500,000 periscopes as premiums in connection with an announcement of a new model car. At first glance it would seem that a harried breadwinner contemplating the budget-straining purchase of an ex-



—By a Post-Dispatch Photographer.

**MRS. J. ELEANORE STEWART, SHOW MANAGER FOR THE TWO-DAY PREMIUM EXHIBITION AT HOTEL SHERATON, DISPLAYS A PREMIUM CHRISTMAS TREE—JUST ONE OF COUNTLESS ITEMS THAT MAKE PREMIUMS BIG BUSINESS.**

pensive automobile would hardly be made joyously happy over having a toy periscope thrown in at no extra charge.

The idea, however, is simply to get Pop into the showroom in the first place—and the most skilled salesman can't do as good a job on that as can a periscope-desiring son of grammar school age. That's why, in the premium field, the largest single group of premiums are slanted at kids.

A child is the world's best salesman," Mrs. Stewart said happily, as our eyes glazed at the thought of our kitchen full of Davy Crockett peanut butter jars.

To judge from the premiums on display at the Sheraton, that statement meets widespread agreement—there are toys of all sorts, tempting (non-toxic) colorfully-painted Panda bears, alpines, etc., verily, beanie buttons, all carefully calculated to be the last straw in cracking sales resistance.

Take sausage. A Detroit sausage man passed out helium-filled balloons with his prosaic product; balloonized business immensely. An agricultural implement maker gives away 3,000,000 pencils a year in country schools; the pencils bear the

name of his firm, and he sells more tractors that way.

"Note the variety of premiums," said Mrs. Stewart, and we noted, being struck by a large frankfurter made of metal and stuck on a toy truck. It carried the name of the manufacturer in big letters, which is one way of getting a billboard in the nursery.

If the cost of the product is large, the premium is likely to be a fairly valuable thing—an outdoor barbecue set given away with the purchase of a lawn furniture set, for instance.

Things have reached the stage where premiums are given away on premiums. A grocery chain offering aluminumware for premiums finds that a little extra lagnappe in the form of glamorous vials of perfume

(called "Midnight Madness") catches and holds the interest of housewives. Perhaps, with perfume, pots and pans, they are fascinated by the study in cause and effect.

HERE'S one statistic giving an example of the size of the premium trade—at least one-third of the country's annual production of chinaware is given away as premiums. A "good" premium doesn't have to make logical sense, necessarily—it just has to draw the trade. One automobile dealer lined up customers by giving away Geiger counters. Uranium prospecting is probably as good a hope as any in making the car payments on time.

The impact of the premium as a tool in selling has behind-the-scene aspects touching practically every trade. Before you ever see the boxtop, some salesman in all probability has competed for a premium prize for getting that box on your neighborhood grocer's counter—his district manager has worked like mad to win a statewide prize and, in the office of the headquarters brass, R. R. Livewire, v.p. in charge of building a fire under district managers, perhaps has modestly accepted an "executive gift" of—say—a mint stork for Mrs. Livewire.

The giveaway programs, right up to the one which gives away \$64,000 for knowing who's on first, pale into relative insignificance alongside the less publicized premium giveaway program that is going on all around us. The tall towers of commerce are loaded with creative-type minds straining valiantly toward an idea to entice that beanie-button coup.

Premium giving goes way back, no telling how far, but a merchant of the 1850s named, oddly enough, B. T. Babbitt, is conceded to be the father of today's huge industry. He had a load of slow-moving soap; hit on the idea of giving away brilliantly colored lithographs in exchange for soap wrappers. So, if you find you have purchased an outboard motor boat just to get the free ouija board, you can thank him.

The field is getting bigger all the time. The old something-for-nothing explanation seems the only one. Mrs. Stewart recalled one man who disagreed with this theory, expressed more complicated theories about the success of premiums, pausing in his discussion to light a cigarette.

"By the way," Mrs. Stewart brooked. "Why do you smoke that particular brand of cigarette?"

"Oh," the man said absently. "I like it as well as any other. And besides it has a coupon on the box—hmmmm."

"Exactly," said Mrs. Stewart.

Tues., Oct. 25, 1955 3D  
ST. LOUIS POST-DISPATCH

## Contract

## Bridge

By Ely Culbertson

**T**HE North-South bidding below wasn't very far off, but it was just bad enough to deserve the 500-point penalty incurred.

West, Dealer.

Both sides vulnerable.

♦A52  
♦53  
♦A107  
♦AK864

**NORTH**

♦Q87  
♦AQ862  
♦J43  
♦5

**WEST**

♦K109  
♦K109  
♦Q865  
♦1097

**SOUTH**

♦K109  
♦K109  
♦Q865  
♦1097

**THE bidding:**

West North East South

Pass 1♦ 1♦ 1♦ 1♦

Dbl. Redbl. Pass Pass

1♦ Pass Pass 1N.T.

Pass 2N.T. Pass 3N.T.

Pass Pass Dbl.(end)

West opened his fourth-highest heart, and South collected only seven tricks. He could have done a trick better, but he tried for club establishment, and got nowhere.

The main interest of this case, however, is in the bidding. It should be explained, in fairness to all concerned, that this was not an ordinary rubber bridge—it was a game called "Chicago," in which four deals are played for total points, with neither side vulnerable on the first deal, the dealer's side only on the second, and third, and both sides vulnerable on the last deal. Vulnerable games are given a 500-point bonus (as in duplicate bridge); non-vulnerable games get 300 points; part-scores are carried forward from one deal to the next; and on the fourth deal of each set a bonus of 100 points goes to the team which bids and makes a part-score contract on that deal. Slams count as usual.

The effect of all this is to speed up the game—there can't be any interminable rubbers.

Thus, the battle for the last contract is a little more vigorous than at straight rubber bridge—which explains West's secondary double. It does not, however, explain the fact that North, having announced his values fully by redoubling on the second round, then stated that he had extra strength by raising South's one no-trump. It could have been considerably more accurate at this point for North to rebid two clubs on the sound idea that if South could not bid over that, there was no future in the hand.

## BRILLIANT EXCLUSIVE "DIAMOND LINE"

NEW HIGH QUALITY

SAME LOW PRICES!

CALL PR 1-9900

FOR FREE HOME DEMONSTRATION WITHIN THE HOUR

SEE THE COMPLETE MUNTZ TV LINE AT OUR SHOWROOMS

## Don Adams, Inc.

• 2323 S. KINGSHIGHWAY (South West)

• 1342 N. KINGSHIGHWAY (Next to Sears)

• 6221 NATURAL BRIDGE (in heart of Pine Lawn)

OPEN EVERY NITE 'TIL 10 P.M., INCLUDING SUNDAY



"MY HUSBAND AND I HAD OUR FIRST QUARREL, HYSTERIA, BUT I'M GOING TO BE STRONG. I'LL NOT SPEAK TO HIM UNTIL HIS NEXT PAY DAY."

By  
for  
and about  
*Women*

Social Activities

Party Series Planned For Miss Jean Maritz

By Kay Moon

MISS JEAN AUDREY MARITZ, daughter of Mr. and Mrs. James A. Maritz, will be honored at several parties preceding her marriage, Saturday, Nov. 19, to Wells Atherton Hobler. A cocktail party will be given Friday evening by Mr. and Mrs. Frank C. Hepler at their home, 727 Radcliffe avenue, University City. Mr. and Mrs. Donald L. Marting, 7395 Norwood avenue, University City, will give a dinner party at their home Saturday night. A breakfast has been planned for Sunday, Nov. 6, by Mr. and Mrs. Gordon A. Pilkinson Jr. and Mr. and Mrs. Charles Henry Stephens III.

Friends of the engaged pair will be entertained

Saturday, Nov. 12, at a cocktail and supper party to be given by Mr. and Mrs. Wilson Allen Taylor. The next day Mr. and Mrs. James A. Maritz Jr., brother and sister-in-law of the bride-elect, will give a breakfast at their home, 58 Arundel place, Clayton.

Mrs. Ray E. Bolin, 26 Twin Springs lane, Ladue, will be hostess at a luncheon and shower to be given Nov. 16 at Glen Echo Country Club. A luncheon will be given the following day at the Park Plaza Hotel by Mrs. Norman M. Bassett, 410 Melville avenue, University City, and that night Mr. and Mrs. Robert Powers, 5 Lenox place, will entertain guests at a cocktail party and buffet dinner.

After the rehearsal, which is planned for Friday, Nov. 18, Mr. and Mrs. Francis A. Mesker will give a dinner at their home on Old Jamestown road in Florissant. The Meskers' daughter, Miss Phyllis, is to be married Dec. 10 to Miss Maritz's other brother, William E. Maritz.

The ceremony is scheduled to take place at 5:30 o'clock at Central Presbyterian Church. Mr. and Mrs. Maritz will give the reception afterward at their home, 24 Carrswold, Clayton.

Mrs. Blair Married in Washington.

ANNOUNCEMENT has been made by Mrs. Lee Petit Warren of Washington, of the marriage there Friday of her daughter, Mrs. Lenore Scullin Blair, to Bladen Jackson Darnelle.

The bride is related to several old St. Louis families. Her mother, who was Miss Stella Wade, is a former Velled Prophet Queen. She is the daughter of Charles L. Scullin and the granddaughter of Mr. and Mrs. Festus J. Wade and of Mr. and Mrs. John Scullin, none of whom is living. She is the mother of two children, Miss Mary Lenore and David Blair.

Mr. Darnelle is the son of the late Mr. and Mrs. Hopewell Hobbs Darnelle of Washington, and the grandson of the late Mr. and Mrs. Benjamin Johnson Darnelle of nearby Georgetown. He and his bride will live in Baltimore where he is a vice president of the Maryland Trust Co. of Baltimore.

Hunt-Price Wedding Set for Saturday.

THE wedding of Miss Molly Beth Price and Second Lt. Forrest Clayton Hunt, currently stationed with the Army at Fort Bliss, Tex., will take place Saturday evening at Normandy Presbyterian Church. The 8 o'clock



MISS PRICE ... TO BECOME BRIDE.

The prospective bridegroom, son of Mrs. Marsden Hunt, 625 Audubon drive, Clayton, and the late Forrest G. Hunt, has asked Joseph Orrie Morrissey Jr. to be best man. William Edward Horn, Christopher Myland Schuler, Richard Louis Alkken and James Houser will be ushers.

Among the pre-wedding parties already given for the bride-elect was a surprise shower given late last month by Mrs. Gerald Eugene Koch; a luncheon and shower given by Miss Price's aunt, Mrs. William H. Husman, and a tea and shower given by Mrs. Elmer Ferrell Edwards and her daughter, Miss Barbara Edwards. Mrs. Oliver C. Funsch was hostess recently at a favorite recipe shower.

Mrs. Milton Ralston Brown of Rockford, Ill., has planned a dessert party for today, and tomorrow Mrs. James Lee McCormick and Mrs. George E. Hibbard will give a family luncheon. That evening the bridal party will be entertained at a party given by Mr. Schuler. Two parties have been set for Thursday. The spinster dinner will be given by Mrs. Horn and the bachelor party will be given by Mr. Morrissey and Mr. Joseph G. Petersen. Mrs. Hunt will give the rehearsal dinner Friday at the Gatesworth Hotel.

Football and Hockey Weekend in Kansas City.

A TRIP to Kansas City has been planned for this weekend by parents of John Burroughs football and field hockey players, as well as a large number of fellow-students. They will watch the girls meet the hockey team of Sunset Hill School at 10 o'clock Saturday morning and the football team play Fembroke Country Day School at 1 o'clock in the afternoon. The party will leave by train from Delmar Station at 4:30 Friday afternoon and will return Saturday night. The Burroughs group will have private coaches and a private dinner to and from Kansas City.

A few fathers will make the trip by plane, joining the group at the Bellair Hotel for Friday night. Varsity players will be housed with members of the Kansas City teams. Parents of football players will be entertained at a noon buffet luncheon at Fembroke, while parents and friends of the hockey squad will be guests of Sunset Hill at a similar affair at the school following the hockey game.

Parents planning to make the trip are: Mr. and Mrs. Charles Cotsworth, Mr. and Mrs. Carl L. A. Beckers, Mr. and Mrs. Clair Cullenbine, Mr. and Mrs. Wills T. Engle, Mr. and Mrs. Arthur Harding, Mr. and Mrs. James Conzelman, Mr. and Mrs. Glee R. Stocker, Dr. and Mrs. Delevan Calkins, Mrs. M. D. Levy, Mr. and Mrs. Roy W. Jordan, Mrs. George S. Roudebush, Mr. and Mrs. Melvin McCarthy, Dr. and Mrs. Eugene Bricker, Dr. and Mrs. Richard Sutter, Mr. and Mrs. David Ward and Mr. and Mrs. F. C. Schneberger.

Holiday at West Virginia Resort



DR. AND MRS. CLEATUS A. PRESNELL, IN BACK SEAT, WITH MR. AND MRS. D. KENNETH ASHY TOUR THE GROUNDS OF THE GREENBRIER, WHITE SULPHUR SPRINGS, W.VA., IN THE HOTEL'S BUCKBOARD. THEY RETURNED LATE LAST WEEK FROM AN AUTUMN HOLIDAY AT THE RESORT. DR. AND MRS. PRESNELL LIVE AT 15 YORK DRIVE BRENTWOOD; THE ASHBY'S HOME IS 555 BARNES ROAD, LADUE.

October Travel And Visitors in Webster Groves

RS. HARVEY ELDONE STONE, who has made her home in Honolulu for the last few years, is spending a month here with her son and daughter-in-law, Mr. and Mrs. Aubrey P. Truex, 130 West Swan avenue. Small, informal parties are being planned for the visitor before her departure in mid-November.

Mrs. Truex arrived here from the East where she visited two of her sisters, Mrs. Morris Dry of New York and Mrs. Roy Eblen of West Hartford, Conn., and her daughter, Mrs. Everett Gill Jr. of Richmond, Va.

The visitor's youngest sister, Miss Indra Johnson, with whom she lives, is currently spending several weeks in Japan.

Mr. and Mrs. Charles A. Horn, 7206 Cornell avenue, University City, will have her sister, Miss Gene Horn, as maid of honor and her other sister, Miss Lynne Horn, as junior bridesmaid. Bridesmaids will be Miss Denny Koch, Miss Joann Edna Rahm, Miss Barbara Joan Hill and Miss Janie Hatcher.

Mr. Saunders, son of Mr. and Mrs. Roy E. Saunders, 5596 Pershing avenue, will be attended by his brother, Edward John Saunders, as best man. Ushers will be the prospective bride's brother, Charles Allen Horn, Lt. John Rushing of the Marines, Robert Brangle, Michael Kennedy Brennan, John

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# Martha Carr's OPINION

88 U.S. PAT OFF



Dear Martha:  
I WORK in an office with five other men about my age. They have been very friendly and have invited my wife and me to their homes on several occasions. In fact, we have been at each home at least once and three times at the home of one of the fellows. My wife always enjoys going, but she never wants to entertain them. It's embarrassing to me, but she says it's too hard and she's tired after taking care of the children all day. I know the other men and their wives are criticizing us and I'm surprised they keep inviting us. What can you suggest?

HUSBAND

I think this is a time when you'll have to put your foot down firmly and tell her that either she must invite them all to your home at least for one evening, or that you will refuse to accept their invitations in the future. If she likes to go so much, she will have to make her decision whether to give up their companionship or return their hospitality. Naturally, she is tired after taking care of the children, but perhaps on the day you plan the party, a friend can keep them so your wife will be free to make all her arrangements and get a little rest. Perhaps you can plan to bring in a caterer or someone to help in the kitchen, as well as someone to clean house before the guests arrive. I think you'll have to entertain at least once before starting again to make the rounds of the others homes.

★ ★ ★

Dear Martha:  
WOULD YOU BE SO KIND as to make suggestions as to activities for one who has been left alone? My husband died and so many of my old friends are gone. I hate to go alone but I am sure there are many who feel as I do.

LONELY

There certainly are, and you can do much for them by being their friend. Are you a member of a church? Take part in its activities, seek out others who may be a little lonely. Invite some acquaintances in for lunch or tea or cards. Maybe they will become close friends. Visit the Art Museum, go to concerts, take advantage of the many wonderful benefits you'll find in a city like St. Louis. Go to one of the many clubs for older people. Movies, square dancing, crafts, games, worship are some of the activities in which you can share through these groups.

★ ★ ★

IN ANSWER TO Steno: Yes, there is an active Stenographers' Club. The next meeting is a twentieth anniversary dinner at 6:30 p.m. Thursday at the Melbourne Hotel. Former members are especially invited to the reunion. Call Hazel Bayler, OLive 2-6249, or Edna Lippy, JEFFerson 5-1173 for information.

It's not too late to send for Martha Carr's free Halloween leaflet, which includes suggestions for games, refreshments and invitations. Be sure to enclose a stamped, self-addressed envelope with your request.

## At Our Age'

By Josephine Lowman

ELIEVE me, if you could read my mail you would realize there is something definitely wrong with middle aged women. I do not think it would be difficult for any thoughtful person to discover what it is. The average woman of 40, 50 or 60 in her right mind and in good health, has too much energy for the outlets she generally uses. Her children are grown or her career has settled into a known pattern of reasonable success.

Life seems to lack the challenge it used to have because she already has accomplished the things she set out to accomplish and has failed to realize that there is an infinite new set of things to do. Many women at this age feel that life is over. The excitement of youth has passed. They have been busy and needed and now their leisure brings them to a dead end.

★ ★ ★

WHY? BECAUSE they have allowed themselves to fall under the spell of "at our age." Just when they are in the prime of life and can be most useful to life, they begin to deteriorate. Middle and old age would not seem as bad as some women think if they would keep their minds and imaginations and outlook keen.

Why don't middle aged and older women start out on a sentimental venture? Why don't they make themselves helpful to tired, struggling young mothers? There are dozens of ways in which they could do this. Why don't they make a hobby of Christmas and Thanksgiving and birthday baskets for underprivileged families? Why don't they adopt children when it is feasible, start a free day nursery or visit the ill and shut-in?

It is hard to see how any woman could be lonely or feel unneeded when so many of the people about her desperately need help. Believe me, your sentimental venture will repay you in real satisfaction, in youthfulness, and in a happiness you have never known before.

## Beauty After 40

By Edyth Thornton McLeod

WOMEN who have passed the 40 mark with determination to live a new kind of life are becoming more and more important. Everywhere we see well-groomed mature women who are holding top jobs, opening their own businesses.

Women of the stage, screen, radio and TV are often more successful after 40 than they were before. This is especially true of movies and radio. These women have something to give, something to say. In the movies they look the parts they portray, and that is important. Makeup, no matter how cleverly done, fails when it comes to a woman playing the straight role of a mature character such as a mother of grown-up children which requires an older actress who both looks and acts the part in real life as well as before the camera. I admit that I am prejudiced in favor of the After-Forty woman, but these conclusions are held by a number of very prominent producers.

I am always much impressed by women who achieve a new goal After Forty. There is so much of life to live that you must never be bored or without interest. Look around you. See what other women are doing. They should inspire you to carve out a stimulating career for yourself. It may be that you do not wish or need a career but you might just achieve new interests by doing everyday things in a new way, or it may be just by changing your hairstyle.

If you have a secret ambition, something that you've always wanted to do, try it now. Get to work on it. If you concentrate hard enough you can win, even though you are after 40—and then some.

## A Complicated Life for Nancy Kelly

She's Planning to Fit Busy Acting Career Into New Marriage

By Charles Thomas

HOLLYWOOD, Oct. 25 (AP). — "I'd rather be a happy woman than a lonely actress."

That's the reason Nancy Kelly gives for slowing down on film and stage assignments, even though she's now at the peak of her career. The actress plans to embark soon on her third marriage. Before leaving New York, she took out a license with Warren Caro, an executive of the Theater Guild.

Her marriage presents career complications. "He has to be in his office by 8 a.m. without compunction or feeling slightly guilty," she explained. "He comes home about the time I leave for the theater."

"The curtain comes down about 11. By the time I've talked to people who come backstage, it's almost midnight. Then I go out and have dinner, because I'm not able to eat before the show. It's usually 2 a.m. before I can unwind from a dramatic role and go to sleep."

Her life is further complicated by the fact that she'll be going on the road with "The Bad Seed" until next June.

How is she going to manage the conflict of marriage and career?

"I'll have to manage more time off," she said.

That may be hard to do, because her career has never been in better shape. She has returned here for her first film role in 10 years. She's starring in the film version of "The Bad Seed," along with seven other members of the original New York cast. She is optioned for three other films, to be fitted



NANCY KELLY . . . "I'D RATHER BE A HAPPY WOMAN THAN A LONELY ACTRESS."

in between her stage assignments.

This is her third movie career. Although she is only 34, she has had a decade between each fling at films.

Nancy started when she was

5, appearing in a Gloria Swanson film made at Paramount's Long Island Studios. She played in 52 pictures as a child, then retired to her schooling.

At 17, she made a hit on Broadway with Gertrude Law-

rence in "Susan and God."

Twenty-first Century-Fox hauled her off to Hollywood as a leading lady. For eight years she appeared in films, often as the girl they left behind in service films like "Submarine Patrol," "Tail Spin," "Parachute Battalion," "To the Shores of Tripoli," etc. Her biggest successes were "Jesse James" and "Stanley and Livingston."

THIS was her second marriage, to film cameraman Fred Jackman. Her stormy first marriage to Edmond O'Brien lasted a year. The Jackman union was dissolved in 1950.

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Last March, TV viewers saw Nancy accept an Oscar on behalf of Greta Garbo, who was honored for her acting achievements. Many people wondered how she would get the statue to the silent Swede.

"It was simple," she said. She called a columnist who called a mutual friend who called Garbo. The Oscar was delivered.

This was the start of a chain of events. Garbo came to see Nancy in "The Bad Seed." Then they found out they lived next door to each other. They met while exchanging a taxi in front of their apartment buildings.

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ST. LOUIS

"FEMALE OF THE BEACH" at 7:00, 9:00.

SHADY OAK

"WILL ANY GENTLEMAN?" at 5:30, 8:45.

LOWE'S STATE

"THREE WITNESSES" 2:25, 5:15, 9:30, 11:45. "LAW &amp; ORDER" 8:15, 10:30, 12:30.

FOX

"BLOOD ALLEY" at 2:30, 6:00, 8:30, 10:00. "BENGALI" at 12:30, 4:30, 6:30.

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## RIPLEY'S BELIEVE IT OR NOT



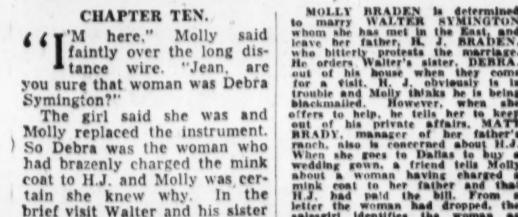
## DONALD DUCK—By Walt Disney



## DIXIE DUGAN—By McEvoy & Striebel

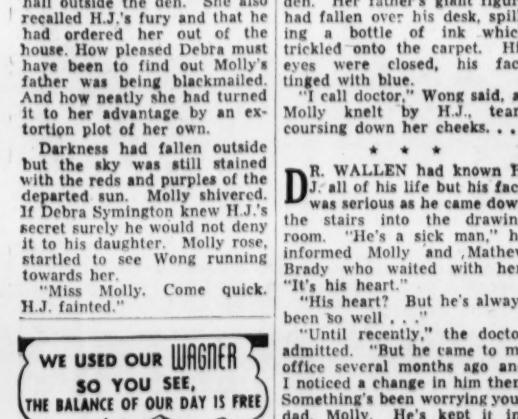


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THE BALANCE OF OUR DAY IS FREE!



The ONLY sweeper  
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For 10 Years

## THE HEART OF JULIET JONES—By Stan Drake



## JOE PALOOKA—By Ham Fisher



## BUZ SAWYER—By Roy Crane



## RUSTY RILEY—By Frank Godwin



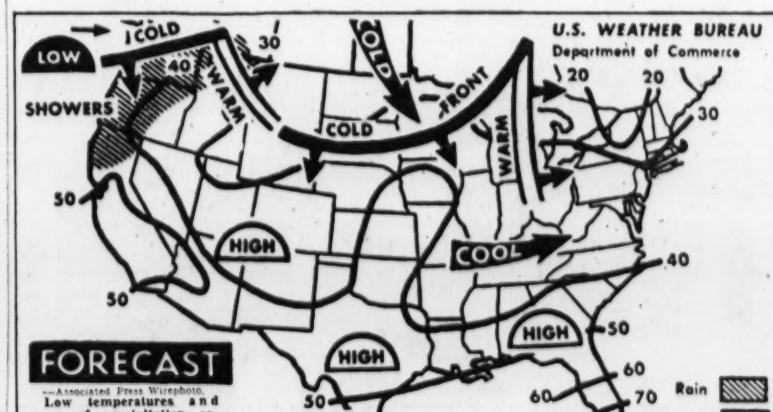
## KERRY DRAKE—By Alfred Andriola



## STEVE ROPER—By Saunders and Overgard



## WARM AIR DRIVING TEMPERATURE UP



The temperature tomorrow should rise to near 80. Weatherman Harry F. Wahlgren forecast today. If it reaches 80, it will still be five degrees below the record high for the date, set in 1940. Normal for the day is 65.

Wahlgren said the rising temperature is the result of cool air in this vicinity quickly moving east and south and warm air from the west following in its wake. To show its effects, he pointed out it was 57 in Great Falls, Mont., this morning, but 33 in Birmingham, Ala.

Temperatures in Missouri this morning varied from a low of 29 at Farmington and West Plains to a high of 47 at Kansas City. Highs yesterday were from 55 at Kirksville and down-

from town St. Louis to 64 at Kansas City.

Nationally thermometers this morning registered lows ranging from 4 at Fraser, Colo., to 74 at Key West, Fla. Highs yesterday were from 39 at Marquette, Mich., and International Falls, Minn., to 95 at Thermal, Calif. One inch of snow at Marquette helped keep the temperature down.

thing that is worth money to her."

The waiter cleared away the half-eaten meal. Molly said, "You understand that I can't marry you, now Walter. Not until this thing is cleared up and H.J. out of danger."

"Of course, I understand," he said with his usual quiet tenderness. "I wouldn't want you to marry me under the circumstances."

"It's not your fault," Molly said, feeling their old relationship established, "about Debra, I mean."

"Of course," he patted her shoulder. "Don't let it make too much difference. H.J. can live out his life span if he takes care

imagine how I feel knowing that my sister is blackmailing someone? Not a pretty word, is it?"

In silence they left the restaurant and walked down the noisy avenue. Looking up through the tall buildings Molly tried to catch a glimpse of Debra Symington, Molly was afraid.

(Continued Tomorrow.)

Genuine Philco Paris  
Used Exclusively  
RADIOS REPAIRED  
\$1 plus parts  
GRAND-PARK—MO. 4-2110  
1000 S. GRAND at CHOUTEAU

## ST. LOUIS POST-DISPATCH Tues. Oct. 25, 1955 4D

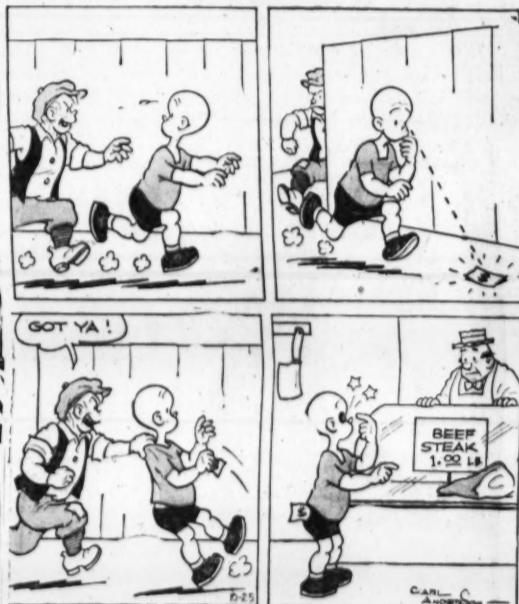
### OUT OUR WAY—By J. R. Williams



### MANDRAKE—By Lee Falk and Phil Davis



### HENRY—By Carl Anderson



### Uncle Ray's Column

By Ramon Coffman



In answering a question about the Spaniards in Peru, I explained their success in part by the civil war which shook that country before the arrival of Pizarro. I also told about the trust which the Inca emperor gave, and of how Pizarro broke his trust.

Those facts help to explain the conquest of Peru, but another important thing applies to this conquest, as well as to the general advance of white men in the New World. The Spaniards had gunpowder, muskets, cannon and metal armor. With such help a few hundred soldiers were able to defeat several thousand Inca warriors.

Q. How many soldiers did Almagro take to Peru?

A. About 150 or almost the same number as Pizarro had at the time. Almagro felt he should have as much honor and power as Pizarro. This attitude led to trouble between the two men.

Q. Who was Manco Capac?

A. A member of the Inca royal family. He was a half-brother of Atahualpa, and mounted the throne after the death of that emperor.

Q. Did Spain lose control over Peru after the death of Pizarro?

A. No. New officials were sent to Peru, and some of them behaved in a kindly manner. Spanish power became firm over the colony, and it provided vast amounts of gold and silver for the royal treasury.

### PICTURE of CONTENTMENT . . .

### 3 LITTLE KITTENS

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CORRECT for CATS

8 oz. Single Feeding  
15 oz. Economy Size  
It's all Fish

3 LITTLE KITTENS  
CAT FOOD

# THE EVERYDAY MAGAZINE



POGO—By Walt Kelly



THE GIRLS—By Franklin Folger



"Don't you have any that stick up for the parents?"

SISTER—By the Berenstains



"Oh, well, it was about time I was cleaning out my schoolbag anyway."

ROOM AND BOARD—By Gene Ahern



DO IT YOURSELF



It's lovely, dear. Now take it back to the basement!

Satisfies Your Taste

Yet never rich or filling

Enjoy Daily... Millions Do

WRIGLEY'S SPEARMINT CHEWING GUM



BLONDIE—By Chic Young



BLONDIE—By Chic Young



BEETLE BAILEY—By Mort Walker



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



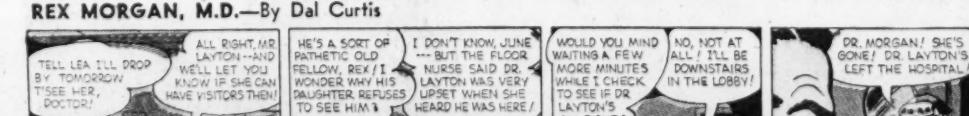
LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



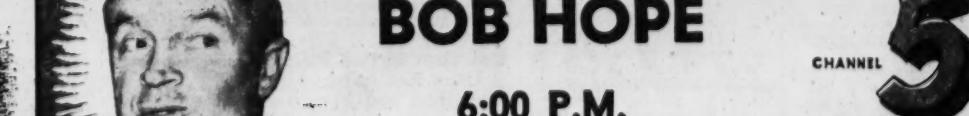
LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp



LIL' ABNER—By Al Capp

GRIN AND BEAR IT—



"It isn't the gift, it's the spirit I'm objecting to, Roscoe... You seem to think that anything you can afford is good enough for our anniversary!"

ELSWORTH—By Seeg

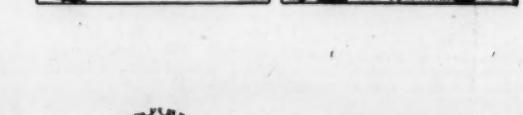


SIDE GLANCES—By Galbraith



"My husband has a virus—he's doing his work at home this week!"

GRANDMA—By Charles Kuhn



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BOB HOPE

6:00 P.M.

EVERY FOURTH TUESDAY

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